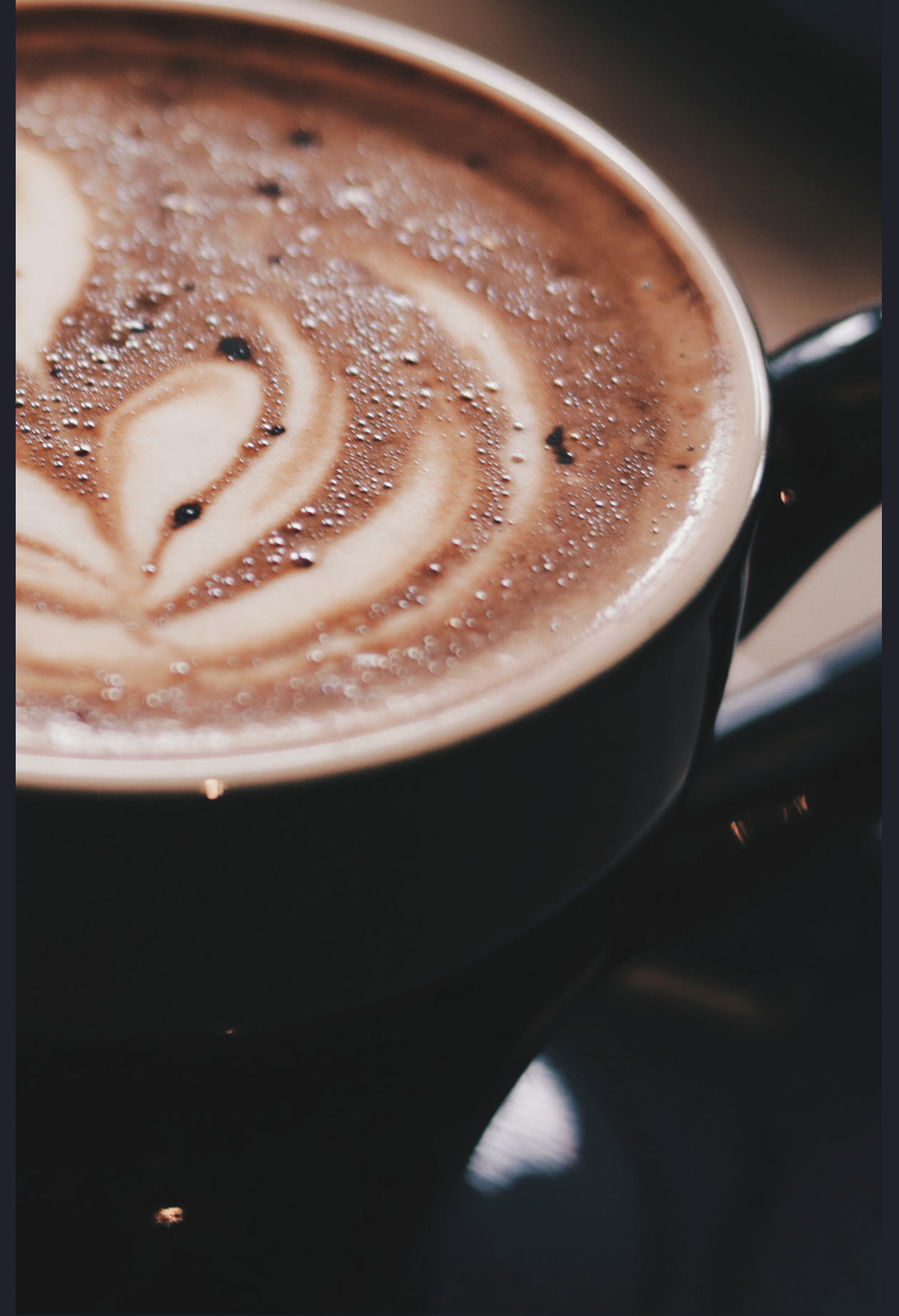




JUNE, 2021

**BAKER &
TAYLOR 2021
GALILEO
CONFERENCE**

Presented by Scott Coning




Presentation Overview

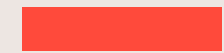
Points of Discussion

eRead Kids - A Georgia Success Story
Building on Success with School
Collaboration
Baker & Taylor 2021





**READING IS ESSENTIAL FOR
THOSE WHO SEEK TO RISE
ABOVE THE ORDINARY.**



JIM ROHN





GPLS Goals

ALL LIBRARIES CAN PARTICIPATE

The collection must be accessible online.

THE COLLECTION SHOULD REFLECT OUR COMMUNITY

The collection must include titles of diversity as well as bestsellers and classics.

1 BILLION WORDS READ IN YEAR 1

A measure of success will be evidence that the collection is used.



Target audience - The Children of Georgia

DIGITAL LEARNING KEY FOR CHILDREN

Digital Literacy important for the jobs of the future.

SOME COMMUNITIES UNDER SERVED

Getting Digital literacy into every corner of Georgia .

60,000 E AND EAUDIO BOOKS!

e•READ
KIDS





AGE 9-11

35%

AGE 6-7

15%

76% EBOOK

CIRCULATION SINCE LAUNCH

AGE 5-6

13%

AGE 8-9

27%



TOP 3 LIBRARIES BY CIRCULATION



COBB COUNTY

1448 unique users

24,544 circulations



FORSYTH COUNTY

785 unique users

15,773 circulations



FULTON COUNTY

1349 unique users

15,770 circulations

FLINT RIVER

7,018
CIRCULATIONS
FROM 304
UNIQUE USERS

POPULATION
40,000

COBB PUBLIC LIBRARY 24544 1448
FORSYTH COUNTY PUBLIC LIBRARY 15773 785
FULTON EREAD KIDS GA 15770 1349
ATHENS REGIONAL LIBRARY SYSTEM 11923 501
DEKALB COUNTY LIBRARY SYSTEM 11561 585
GWINNETT EREAD KIDS GA 11243 954
CLAYTON COUNTY LIBRARY SYSTEM 9572 670
FLINT RIVER REGIONAL LIBRARY SYSTEM 7018 304
WEST GEORGIA REGIONAL LIBRARY SYSTEM 6763 326
LIVE OAK PUBLIC LIBRARIES 5624 452
COWETA PUBLIC LIBRARY 4869 210
GREATER CLARK'S HILL REGIONAL LIBRARY SYSTEM 3552 162
HOUSTON COUNTY LIBRARY SYSTEM 2864 179
SEQUOYAH REGIONAL LIBRARY SYSTEM 2501 208
HENRY COUNTY LIBRARY SYSTEM 2316 255
SARA HIGHTOWER REGIONAL LIBRARY SYSTEM 2247 117
CHEROKEE REGIONAL LIBRARY SYSTEM 2166 148
MIDDLE GEORGIA REGIONAL LIBRARY SYSTEM 2155 149
NORTHEAST REGIONAL LIBRARY SYSTEM 2008 75
TROUP-HARRIS REGIONAL LIBRARY SYSTEM 1813 78
CONYERS-ROCKDALE EREAD KIDS GA 1793 113
SOUTHWEST GEORGIA REGIONAL LIBRARY SYSTEM 1764 70
NEWTON COUNTY LIBRARY SYSTEM 1706 89
AUGUSTA-RICHMOND COUNTY LIBRARY SYSTEM 1695 149
AZALEA REGIONAL LIBRARY SYSTEM 1679 108
NORTHWEST REGIONAL LIBRARY SYSTEM 1563 105
PIEDMONT REGIONAL LIBRARY SYSTEM 1497 150
HALL COUNTY LIBRARY SYSTEM 1490 132
STATESBORO REGIONAL LIBRARY SYSTEM 1304 82
SOUTH GEORGIA REGIONAL LIBRARY SYSTEM 1236 84
PINE MOUNTAIN REGIONAL LIBRARY SYSTEM 1169 80
CHATTAHOOCHEE VALLEY LIBRARIES 1043 135
OCONEE REGIONAL LIBRARY SYSTEM 1042 53
LEE COUNTY LIBRARY SYSTEM 997 45
MARSHES OF GLYNN LIBRARIES 980 63
CHESTATEE REGIONAL LIBRARY SYSTEM 865 91
CATOOSA COUNTY LIBRARY 745 68
BARTOW COUNTY LIBRARY SYSTEM 723 64
OKEFENOKEE REGIONAL LIBRARY SYSTEM 617 54
THREE RIVERS LIBRARY SYSTEM 496 57
OCMULGEE REGIONAL LIBRARY SYSTEM 493 30
EREAD KIDS GA 423 141
DOUGHERTY COUNTY LIBRARY SYSTEM 402 46
OHOOPEE REGIONAL LIBRARY SYSTEM 387 45
HART COUNTY LIBRARY SYSTEM 351 11
COASTAL PLAIN REGIONAL LIBRARY SYSTEM 346 42
MOUNTAIN REGIONAL LIBRARY SYSTEM 306 44
CHATTOOGA COUNTY LIBRARY SYSTEM 295 22
RODDENBERY MEMORIAL LIBRARY SYSTEM 257 18
MOULTRIE-COLQUITT COUNTY LIBRARY SYSTEM 227 35
PEACH PUBLIC LIBRARIES 220 22
THOMAS COUNTY PUBLIC LIBRARY SYSTEM 193 22
SATILLA REGIONAL LIBRARY SYSTEM 182 20
TWIN LAKES LIBRARY SYSTEM 179 18
KINCHAFOONEE REGIONAL LIBRARY SYSTEM 169 8
BARTRAM TRAIL REGIONAL LIBRARY SYSTEM 159 13
WORTH COUNTY LIBRARY SYSTEM 156 13
ELBERT COUNTY PUBLIC LIBRARY 110 14
JEFFERSON COUNTY LIBRARY SYSTEM 76 10
LAKE BLACKSHEAR REGIONAL LIBRARY SYSTEM 52 18
BROOKS COUNTY LIBRARY SYSTEM 48 10
SCREVEN-JENKINS REGIONAL LIBRARY SYSTEM 34 11
DESOTO TRAIL REGIONAL LIBRARY SYSTEM 14 4



Top Titles



THE COMPLETE BIG NATE

896 circulated

HARRY POTTER AND THE
SORCERER'S STONE

622 circulated.

WRECKING BALL

564 circulated.





12,983

DIFFERENT TITLES CIRCULATED





2,636,475,000

WORDS READ OR HEARD BY KIDS ACROSS GEORGIA



**THE FUTURE DEPENDS ON
WHAT WE DO IN THE
PRESENT**



MAHATMA GANDHI.





Baker & Taylor Services

Building on success



Add school collaboration



Build a Local collection
in your name



Advertise eRead Kids



Meet for a strategic
review of our partnership





THE PARTNERSHIP CONVERSATION

WORKFLOW SAVINGS

Efficiency & Savings
from catalog to
shelf ready

INCREASE PRESENCE IN THE FRONT OF HOUSE

We'll show you how

BUILD COLLECTIONS THAT REFLECT DIVERSITY

Collection
Development 2021 -
Going beyond a DEI
audit event

OWN OUTREACH - DIGITAL IN YOUR NAME

Build a digital
footprint that
cannot be replaced





When can we meet?

Drop into our virtual booth today or make contact to arrange an in person meeting



Scott Coning

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