



# The Placard Project


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User Experience Librarian  
UGA Libraries


# Placard Project

- Informal Narrative
- Resource Recommender in EBSCO Discovery Service (EDS)
- Useful tool with impact
- Analytics-driven
- Collaborative process

# What *is* a placard?

[UGA Libraries](#) [Ask-A-Librarian](#) [New Search](#) [E-Journals](#) [Folder](#) [Sign In](#) [Help](#) [Preferences](#)

 Searching: UGA Libraries Multi-Search:  
   [?](#)  
[Basic Search](#) [Advanced Search](#) [Search History](#) [▶](#)



### Refine Results

**Current Search** ▶

**Limit To** ▼

☐ Online or in the Library

☐ Online Only

☐ Scholarly (Peer Reviewed) Journals

☐ Catalog Only

From:  To:   
Publication Date

[Show More](#)

**Filter by** ▼

**Format**

☒ All Results

☐ Academic Journals (149,972)

☐ Books (95,421)

☐ Magazines (43,218)

Search Results: 1 - 20 of 398,163  
Number of search results may change as duplicates are removed.



Relevance ▼ Page Options ▼ Share ▼

## History Resource Guide

History databases provided by UGA Libraries


[Get Access](#)

### 1. The **Modern World** : The Last Hundred Years



By: John Farndon. Series: Human **History** Timeline. Minneapolis, MN : Hungry Tomato ©. 2018. eBook. Lexile®: **1010** , Database: [eBook Collection \(EBSCOhost\)](#)

**Subjects:** JUVENILE NONFICTION / **History** / **Modern**; JUVENILE NONFICTION / People & Places / General; JUVENILE NONFICTION / Social Science / General; **History, Modern--20th century--Juvenile literature**

 [PDF Full Text](#)

[Table of Contents](#) [Most Relevant Pages From This eBook](#)

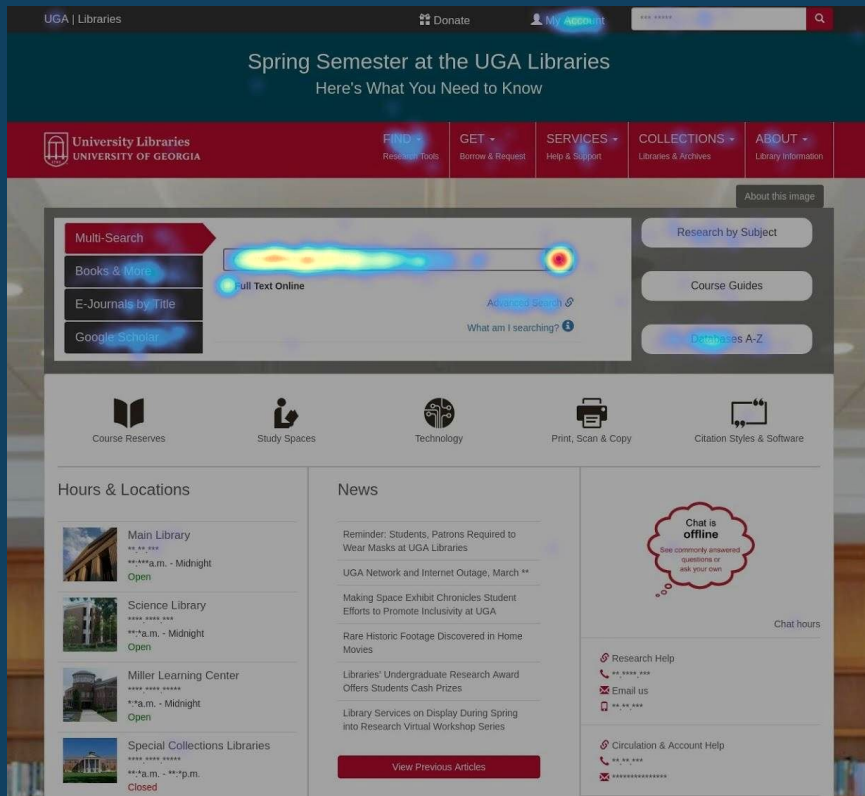
### 2. Magic in the **Modern World** : Strategies of Repression and Legitimization

By: Edward Bever; Randall Styers. Series: The Magic in **History** Series. University Park, Pennsylvania : Penn State University Press. 2017. eBook., Database: [eBook Collection \(EBSCOhost\)](#)

**Subjects:** RELIGION / **History: HISTORY** / **Modern** / 19th Centurv: **HISTORY** / **Modern** / 20th Centurv: BODY, MIND & SPIRIT / **Manick Studies: Magic: Magic--History**

# Why placards?



# Why placards?

The screenshot shows the UGA Libraries search interface. At the top, there's a red navigation bar with links: UGA Libraries, Ask-A-Librarian, New Search, and E-Journals. Below this is the search bar with the text 'Searching: UGA Libraries Multi-Search:'. The search term 'world history modern' is entered in the 'Keyword' field, and a red 'Search' button is to the right. Below the search bar are links for 'Basic Search', 'Advanced Search', and 'Search History'. On the left side, there's a 'Refine Results' section with 'Current Search' and 'Limit To' options. The 'Limit To' section has checkboxes for 'Online or in the Library', 'Online Only', 'Scholarly (Peer Reviewed) Journals', and 'Catalog Only'. Below this is a date range filter from '1000' to '2021'. The main search results area shows 'Search Results: 1 - 20 of 398,163' and 'Number of search results may change as duplicates are removed.' The first result is 'History Resource Guide' with a 'Get Access' button. Below this is a list of results, starting with '1. The Modern World : The Last Hundred Years' by John Farndon. The second result is '2. Magic in the Modern World : Strategies of Repression and Legitimization' by Edward Bever and Randall Styers.

UGA Libraries Ask-A-Librarian New Search E-Journals

Searching: UGA Libraries Multi-Search:

Keyword world history modern Search

Basic Search Advanced Search Search History

Refine Results

Current Search

Limit To

☐ Online or in the Library

☐ Online Only

☐ Scholarly (Peer Reviewed) Journals

☐ Catalog Only

From: 1000 To: 2021 Publication Date

Show More

FILTER BY

Format

☒ All Results

☐ Academic Journals (149,972)

☐ Books (95,421)

☐ Magazines (43,218)

Search Results: 1 - 20 of 398,163

Number of search results may change as duplicates are removed.

**History Resource Guide**

History databases provided by UGA Libraries

Get Access

1. **The Modern World : The Last Hundred Years**

By: John Farndon. Series: Human History Timeline. Minneapolis, MN : Hungry Tomato ©. 2018. eBook. Lexile®

**Subjects:** JUVENILE NONFICTION / History / Modern; JUVENILE NONFICTION / People & Places / General; century--Juvenile literature

eBook

PDF Full Text

Table of Contents Most Relevant Pages From This eBook

2. **Magic in the Modern World : Strategies of Repression and Legitimization**

By: Edward Bever; Randall Styers. Series: The Magic in History Series. University Park, Pennsylvania : Penn S

**Subjects:** RELIGION / History: HISTORY / Modern / 19th Century: HISTORY / Modern / 20th Century: BODY.

Content

Librarians

Resource Guides

# Placard Project: Outline

- Background
- Project Stages
- Assessment
- Implications
- Next Steps

# Background

- Covid-19
- Explore analytics
- EBSCO EDS top queries

Search Term(s)
nature
frogs
harpers
bloom county
penguins
test
history
woddrow willson
frog
woodrow wilson
baseball
penguins africa
chicago manual of style
georgia
environmental health perspectives
penguin
science
quicksand
wodrow willson
culbertson county texas
yellow
psychology
zoonoses
the atlantic
human population growth
organic weed control methods
jimmy carter
web of science

**EBSCO EDS: Top 100 queries**





# Background

- Inspired by Resource Recommenders in Primo
- How to do this in EBSCO EDS?

hello **Searchable Tag** X / Local Search ▼ / Primo Local Repository ▼ 🔍

### Recommended Resources

SUGGESTED DATABASE	SUGGESTED DATABASE	SUGGESTED LIBRARIAN
<b>PubMed Central</b> 1800's - present; PubMed is a service of the U.S. National Library of Medicine that includes 26+ million citations from MEDLINE and other life science journals for biomedical articles	 <b>PLOSone</b> PLOS ONE features reports of original research from all disciplines within science and medicine.	 <b>Larry Smith</b> Manager 1 <a href="#">Email Larry</a>

[See all 4 suggested resources](#)

Resource Recommender Service on the Brief Results Page

# Springshare Placards

Connects to Libguides or Libanswers

Libraries Multi-Search (TEST):

Search

[Advanced Search](#) [Search History](#)

## Recommended Guides

World War II - Resources at UGA Special Collections

Desegregation at UGA: A Guide to Resources in UGA Special Collections

Classics

[View More Results](#)

5. Navies in **modern world history** [electronic resource] / Lawrence Sondhaus.

# Background

- Is there a more precise way to recommend placards?



Searching: **BartonPlus**

Keyword ▾

IEEE



Search



[Basic Search](#) [Advanced Search](#) [Search History](#) ▶

## Refine Results

### Current Search ▾

Find all my search terms:

[IEEE](#)

#### Expanders

Searched full text of articles

Apply equivalent subjects

#### Publication type

Academic Journals

Magazines

Limit To ▾

Search Results: 1 - 30 of 6,020,430

Relevance ▾ Page Options ▾

## IEEE Xplore

[Go to IEEE Xplore online](#)

### 1. [IEEE access : practical innovations, open solutions.](#)



Periodical

Piscataway, NJ : Institute of Electrical and Electronics Engineers, 2013- Language: English, Database: MIT Barton Catalog

**Subjects:** Technology -- Periodicals; Engineering -- Periodicals; Periodicals

Get Full Text at [IEEE Xplore®](#)



v.1 (2013)-

[View catalog record](#)

[Get it in the library](#)

# MIT Libraries - EDS Placard

[Code](#) [Issues](#) [Pull requests](#) [Actions](#) [Projects](#) [Wiki](#) [Security](#) [Insights](#)

master eds-placard / eadmin / admin\_databases.html

Go to file

...

 **matt-bernhardt** Adds documentation in the readme ...Latest commit c38982b on Apr 20, 2017 [History](#)

1 contributor

60 lines (45 sloc) 2.11 KB

Raw

Blame



```
1 <div><center>This widget is attempting to put an iframe into a custom placard area</center></div>
2 <div id="mysearch" style="display:none">ep.SearchTerm</div>
3
4 <script type="text/javascript" language="Javascript" src="https://ajax.googleapis.com/ajax/libs/jquery/1.8.2/jquery.min.js"></script>
5
6 <script type="text/javascript">
7 // functions
8 function CleanSearchTerm(strTerm) {
9
10     // Cast everything to lower case
11     strTerm = strTerm.toLowerCase();
12
13     // TI and AU prefixes exist at this point - so lets strip out TI if it starts the phrase
14     if (strTerm.indexOf("ti ") === 0) {
15         strTerm = strTerm.replace('ti ', '');
16     }
17
18     // Trim all spaces (grabs "sciencedirect" and "science direct", as well as "web of science")
19     // from http://stackoverflow.com/questions/1144783/replacing-all-occurrences-of-a-string-in-javascript#answer-1145525
20     strTerm = strTerm.split(' ').join('');
21
22     // Alternate variants (this is hackish)
23
24     // ASTM Standards
25     if (strTerm == 'astmstandards') {
26         strTerm = 'astm';
```

MIT Libraries GitHub

UGA Libraries Multi-Search (TEST):

IEEE   [?](#)

[Advanced Search](#) [Search History](#)

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Search Results: 1 - 20 of 10,654,659  
Number of search results may change as duplicates are removed.


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Looking for this database?

## IEEE Xplore

[Get Access](#)

1. **IEEE** access : practical innovations, open solutions.




Piscataway, NJ : Institute of Electrical and Electronics Engineers, 2013- 1 online resource Language: English, Database: UGA GIL-Find Catalog

**Subjects:** Technology -- Periodicals; Engineering -- Periodicals; Engineering; Technology; Electronic journals; Periodicals

Periodical [Online Access](#) [More Details and Request Options](#)

## UGA Libraries - EDS Placard

# Libguide Content Boxes - Embedded widgets

**University Libraries**  
UNIVERSITY OF GEORGIA

**GALILEO@UGA**

UGA Libraries GALILEO / GALILEO@UGA Subject Guides / placard tests / google scholar

placard tests: google scholar

Home	Web of Science Placard	science direct placard	OED placard	IEEE placard	Birds of North America	Covid Resource Guide
Newspaper Guide - by newspaper	Newspapers Guide	History Guide	Veterinary Medicine Guide	Biology Guide	Pharmacy Guide	
Psychology Guide	PsycINFO Placard	google scholar	UX recruitment - faculty	UX recruitment - students	ashto/astm	medicine
Chicago	Business	Computer Science	Linguistics Guide	Latin American & Iberian Studies	Artificial Intelligence	Archaeology
Middle Ages	Religion	Renaissance	Middle Ages bullet test	Classics	CS & ENGR combined	Literature
Forestry & Natural Resources	Food	Law	Math	Music	Philosophy	Political Science
Agriculture	Education	Art and Architecture	Sociology	Sports	Ecology	African-American Studies
Landscape Architecture	Criminal Justice	African Studies	Advertising & Public Relations	Journalism & Mass Media	Entertainment & Media Studies	
Women's, Gender & Sexuality Studies	Communication Studies	Communication Science	UX recruitment - all	CSS & HORT	Urban Planning	
Social Work	Professional Development	Environmental Health				

Looking for this resource?

Google Scholar

Get Access

Last Updated: Jun 11, 2021 12:32 AM | URL: <https://guides.lib.uga.edu/placardtest> | [Print Page](#)

Login to LibApps  
Report a problem.

UGA Libraries GALILEO / GALILEO@UGA Subject Guides / Widgets

Widgets

GuidesA-Z ListUsersSubjectsGroupsTagsContent BoxGuide / PageSearch BoxBlogs

Easily embed content in any website using a JavaScript snippet.

Box Selection

Look & Feel

Output Format

Embed Type

Include jQuery Library

Preview

Looking for this database?

IEEE Xplore

Get Access

Looking for this database?

**ProQuest Dissertations & Theses Global**

Get Access

Looking for this resource?

**DSM-5**

The Diagnostic and Statistical Manual of Mental Disorders

Get Access

Looking for this database?

**JSTOR**

Get Access

Looking for this database?

**PubMed**

Get Access

Looking for this database?

**ASTM Compass**

Get Access

**Example resource placards**



# Project Stages

- Shared with our Research & Instruction Dept.
- Discussion → Use placards to recommend resource guides (libguides)

The screenshot shows the University Libraries GALILEO@UGA website. The header is red with the University of Georgia logo and the text "University Libraries UNIVERSITY OF GEORGIA" and "GALILEO@UGA". Below the header, there is a navigation bar with links: "GALILEO Databases", "Getting Started", "More Specialized Resources", "Endnote", and "Grant Funding Resources". The main content area is titled "Biology: GALILEO Databases" and includes an introduction to biology research at UGA. The page is divided into three main sections: "Best Bets", "Related Guides", and "Your Librarian".


**Best Bets**

- [Biological Science Collection](#)  
Index to research on all aspects of biology.  
[more...](#)
- [BIOSIS](#)  
Index and abstracts to international journal articles, conference papers, and books in biological and medical research.  
[more...](#)
- [CAB Abstracts & CAB Archive](#)  
Index to research on agriculture, forestry and allied life sciences.  
[more...](#)
- [PubMed](#)  
Index and abstracts of journal articles in the health sciences with links to full text.  
[more...](#)
- [Zoological Record](#)  
Index to zoological literature with particular emphasis on systematic/taxonomic information.  
[more...](#)

**Related Guides**

- [Biochemistry](#)
- [Biology](#)
- [Cellular Biology](#)
- [Genetics](#)
- [Marine Sciences](#)
- [Microbiology](#)
- [Plant Biology](#)

**Your Librarian**

  
**Ian Thomas**  
[Email Me](#)

**Contact:**  
Phone: 706-542-0703  
[Facebook](#)

**Subjects:**  
Biochemistry, Biological Sciences, Chemistry, Foods & Nutrition, Genetics, Human Development & Family Science, Microbiology, Pharmacy, Textiles

**All Databases for Biology**

- [AGRICOLA](#)  
Index to publications on all aspects of agriculture and agricultural research.
- [Aquatic Sciences and Fisheries Abstracts \(ASFA\)](#)  
Covering all aspects of the management of marine and freshwater environments.
- [BioCyc](#)  
The BioCyc collection of Pathway/Genome Databases (PGDBs) provides electronic reference sources on the pathways and genomes of many organisms. Recommended browsers are Firefox and Chrome.

# Stage 1

- Summer 2020
- Small pilot with five liaison librarians
- Based on top 5 subject guides
- Decided on:
  - Search term triggers
  - Design
  - Text

A Libraries Multi-Search (TEST):

[?](#)

[Advanced Search](#) [Search History](#)

---

Search Results: 1 - 20 of 5,418,553  
Number of search results may change as duplicates are removed.

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**Biology Resource Guides**

Biology databases provided by UGA Libraries

[Get Access](#)

## Psychology Resource Guide

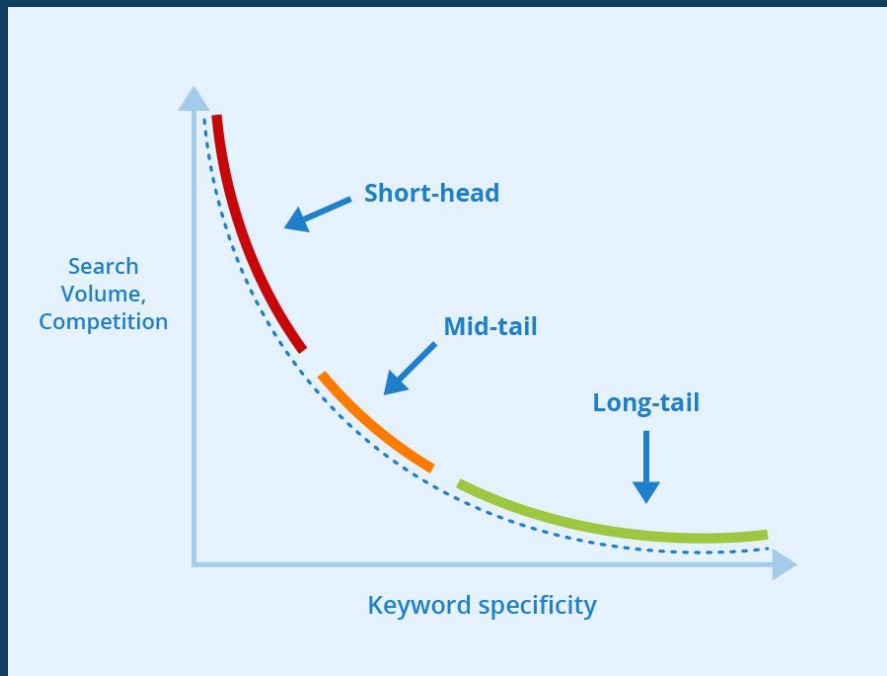
Includes [APA PsycINFO](#) and other databases provided by UGA Libraries

[Get Access](#)

# Stage 1

- Successful pilot
- Agreed to expand
- Challenges
  - Optimize our code
  - Get more analytics

```
{ 'name': 'newyork', 'box_id': '24085839', 'map_id': '28263142', 'config_id': '1591301767687'},  
{ 'name': 'wallstreet', 'box_id': '24085854', 'map_id': '28263161', 'config_id': '1591301800331'},  
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{ 'name': 'ajc', 'box_id': '24131733', 'map_id': '28317084', 'config_id': '1591302660244'},  
{ 'name': 'atlantajournal-constitution', 'box_id': '24131733', 'map_id': '28317084', 'config_id': '1591302660244'},  
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{ 'name': 'atlantaconstitution', 'box_id': '24087582', 'map_id': '28265246', 'config_id': '1591303673112'},  
{ 'name': 'anthropol', 'box_id': '24776973', 'map_id': '29088637', 'config_id': '1591303673112'},  
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{ 'name': 'scholar', 'box_id': '24087575', 'map_id': '28265239', 'config_id': '1591236625225'},  
{ 'name': 'newspaper', 'box_id': '24085847', 'map_id': '28263152', 'config_id': '1591234669267'},  
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{ 'name': 'academicsuccess', 'box_id': '24797842', 'map_id': '29114097', 'config_id': '1599097191703'},  
{ 'name': 'academicachieve', 'box_id': '24797842', 'map_id': '29114097', 'config_id': '1599097191703'},  
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{ 'name': 'problemsolving', 'box_id': '24797842', 'map_id': '29114097', 'config_id': '1599097191703'},  
{ 'name': 'criticalthinking', 'box_id': '24797842', 'map_id': '29114097', 'config_id': '1599097191703'},
```



## Example search terms

“engagement”

“student engagement”

“student engagement and motivation”

# Google Analytics in EDS

94. cotton physiology
95. counseling supervision AND white fragility
96. Crime Free Multi-Housing: Keep Illegal Activity off Rental Propert
97. cultural dimensions of Generation Z
98. Cultural Diversity Training: The Necessity of Cultural Competence for Health Care Providers and in Nursing Practice
99. Dake et al. (2012 ). Prevalence and Correlates of Sexting Behavior in Adolescents. American Journal of Sexuality Education, (7 ) 1-15
100. David S. Dockery Special Revelation
101. Development of English Skills Need Not Suffer as a Result of Immersion: Grades 1 and 2 Writing Assessment in a Korean/English Two-Way Immersion Program
102. Dicken and Watkins action research phases
103. digital divide and covid-19
104. Dimensions of membership satisfaction toward service quality of health-fitness clubs
105. doi.org/10.1515/9780822378938-006
106. effective intervention gendraeu
107. exploring the learning burden and decay of foreign language
108. F] Misperceptions in polarized politics: The role of knowledge, religiosity, and media
109. Fast inversion of the simplicial Bernstein mass matrix
110. Female education: The facilitating and hindering factors regarding female education in Gilgit-Baltistan context of Pakistan. International Women Online Journal of Distance Education
111. Four-Frame Leadership and Students' Academic Achievement.
112. Francesco Orsini Marielle Dubbeling Henk de Zeeuw Giorgio Gianquinto Editors Rooftop Urban Agricultur
113. gardners theory of multiple intelligences
114. Georg Leidenburg
115. Goren, Paul, Christopher M. Federico, and Miki L. Kittilson. 2009. "Source Cues, Partisan Identities, and Political Value Expression." American Journal of Political Science 53 (4
116. guatemala earthquake evangelism
117. Gulbas et al. 2015. An exploratory study of nonsuicidal self-injury and suicidal behaviors in adolescent Latinas.
118. hambrook 2012 pimobendan



# Voyant Tools



Voyant Tools

☒ Cirrus
 ☒ Terms
 ☒ Links
 ☒ Reader
 ☒ WordTree
 ☒ Document Terms
 ☒ Collocates

	Term	Count	Trend
<input checked="" type="checkbox"/>	1 health	120...	
<input type="checkbox"/>	2 social	119...	
<input type="checkbox"/>	3 education	117...	
<input type="checkbox"/>	4 au	9805	
<input type="checkbox"/>	5 ti	9450	
<input type="checkbox"/>	6 theory	8158	
<input type="checkbox"/>	7 american	7759	
<input type="checkbox"/>	8 research	7271	
<input type="checkbox"/>	9 learning	6833	
<input type="checkbox"/>	10 women	6254	
<input type="checkbox"/>	11 students	6232	
<input type="checkbox"/>	12 development	6160	
<input type="checkbox"/>	13 effects	6075	
<input type="checkbox"/>	14 analysis	6023	
<input type="checkbox"/>	15 school	5839	

127,223

Term	Collocate	Count (context)
health	care	1078
health	social	919
health	college	726
health	disparities	666
health	students	602
health	education	531
health	covid	518
health	literacy	423
health	effects	408
health	women	395
health	american	361
health	benefits	351
health	public	338
health	journal	333

health x 10,450 context

☒ Summary
 ☒ Documents
 ☒ Phrases
 ☒ Contexts
 ☒ Bubblelines
 ☒ Correlations

Term	Count ↓	Length	Trend	Document	Left	Term	Right
health and	1507	2		1) com...	study abroad"" "Addressing fatalism with	health	messages"" "allowing the viewer to
health care	673	2		1) com...	on the behavioral and psychological	health	Acre floral ontogeny acvo abstract
health disparities	323	2		1) com...	Response Revision Addressing fatalism with	health	messages Addressing the Pre/Post
health in	291	2		1) com...	is Problematic An overview of	health	impact assessment,Äioccasional paper no
health literacy	248	2		1) com...	two time scales Borklandissertation boron	health	effects miller et al. "Braa
health promotion	204	2		1) com...	and Shaw, V. 2007. "Developing	health	Information Systems in Developing Countries
health of	200	2		1) com...	C.Petersen Climate Change and Occupational	health	: Are There Limits to Our
health outcomes	183	2		1) com...	Women. Journal of American College	health	, 6, 665. https://doi.org/10.3200
health services	176	2		1) com...	oning an effective community oral	health	workers- Äüromotoras Äü model for

902 Length Overlap

12,003 context expand

Voyant Tools - Stefan Sperber & Gerd/rew Backwell (© 2021) Privacy: 2.4 (M55)

# Working with liaisons

A	B	C	D	E	F	G	H	I
Subject	Keywords	Guide or Database?	Placard wording - Suggest edits in Column G.	Liaison(s)	Chandler Comment/Question	Liaison comments (leave initials)	Status	Live?
Computer Science	Comput* Systems Data science Data secur* Data mining* Data visual* database* Data structur* cyber* Software programm* algorithm*	Guide	[Subject] Resource Guide: [Subject] databases provided by UGA Libraries	Andrew		(AJ) Keywords for possible inclusion: data science, data security, operating systems, data mining, data visualization, database management, data structures, data security, computer systems, cyber forensics, software development, systems management, systems programming, algorithms, computer networks, computer programming, programming languages, informatics, mobile software	CC created placard.	x
Economics	Economics	Econ Guide	[Subject] Resource Guide: [Subject] databases provided by UGA Libraries	Sheila, John		(JP) Choices seems pretty straightforward to me. (Un)fortunately not too many of the plethora of important keywords relevant to economics are solely or even primarily assignable to	CC created placard	x
Business	Business, Market, Investment, Consumer, Innovation, Management Leadership	<a href="https://guides.libs.uga.edu/business-guide">https://guides.libs.uga.edu/business-guide</a> Business and Economics Research	[Subject] Resource Guide: [Subject] databases provided by UGA Libraries	Sheila, John		(JP) If you want a starting guide that can serve a broader clientele of business keyword searchers, I would suggest the basic 'Business' libguide. There are some links to other business sub-disciplines in the Related Links box of that guide and perhaps we can add a link to the Business and Economics... guide as	CC created placard.	x
Latin American Studies	latinamer*	Latin American & Iberian Studies Guide	[Subject] Resource Guide: [Subject] databases provided by UGA Libraries	Laura		Add based on Laura's suggestion in African studies section. (CC) Also Diane and Kristin can chime in	CC created placard.	x

journal





Joe Lencioni. *Grey Nurse Shark*. CC BY-SA 2.5. Wikicommons.

# Stage 2

- Expand significantly
- > 300 search terms
- Link to:
  - 15 resources
  - 50 subject guides

# Assessment



Rare Book Division, The New York Public Library. (1801 - 1819).

*Citrus = Citronier. [various shapes of citrus]*

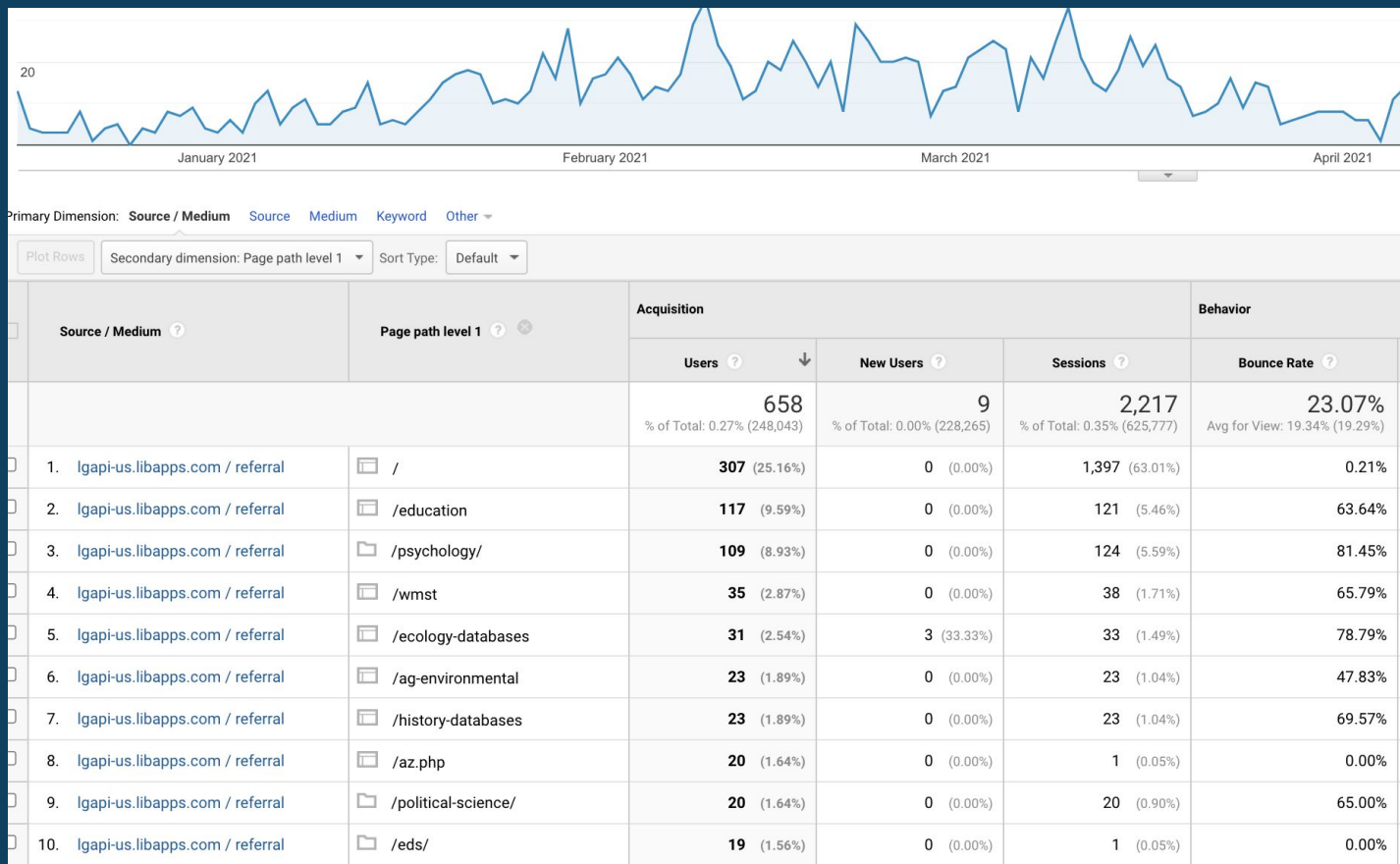
Retrieved from

<https://digitalcollections.nypl.org/items/510d47dc-9399-a3d9-e040-e00a18064a99>

# Assessment

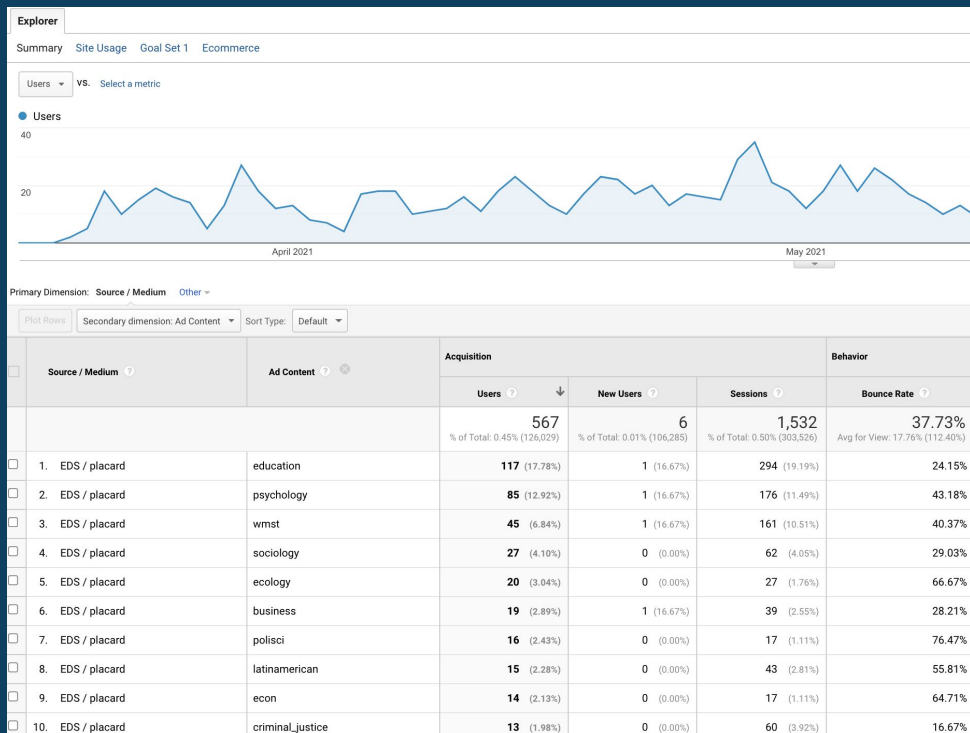
- Google Analytics
- 2 phases / 2 methods
  - Sep 2020 - March 2021
    - Track referrals from libapps widget
  - March 2021 - present
    - Campaign URL builder
    - LinkSplit

# Sep 2020 - March 2021: Track referrals from libapps widget



# March 2021 - Present: Campaign URL builder + LinkSplit

[https://guides.libs.uga.edu/religions?utm\\_source=EDS&utm\\_medium=placard&utm\\_campaign=Placard%20Project&utm\\_content=religion](https://guides.libs.uga.edu/religions?utm_source=EDS&utm_medium=placard&utm_campaign=Placard%20Project&utm_content=religion)



# Assessment

tny.sh/XpAJojB → [www.galileo.usg.edu/express?link=xwos-uga1](http://www.galileo.usg.edu/express?link=xwos-uga1)

Dashboard

Links

Pixels

Domains

Refresh

Sort by

Create New

LINK	TOTAL CLICKS	DESTINATIONS	VISITS LAST 30 DAYS	PERCENTAGE	EXPIRES	ACTIONS
<a href="#">tny.sh/6WQDTOV</a> <div>Copy Edit Change URL View Stats</div>	31	<a href="#">www.galileo.usg.edu/express?link=xjst-uga1</a>	6	100%	-	⚙
<a href="#">tny.sh/s6JNgCp</a> <div>Copy Edit Change URL View Stats</div>	19	<a href="#">www.galileo.usg.edu/express?link=pubb-uga1&amp;inst=uga1</a>	1	100%	-	⚙
<a href="#">tny.sh/yN4aEJ6</a> <div>Copy Edit Change URL View Stats</div>	7	<a href="#">www.galileo.usg.edu/express?link=ihst-uga1&amp;inst=uga1</a>	0	100%	-	⚙
<a href="#">tny.sh/3MYsg60</a> <div>Copy Edit Change URL View Stats</div>	6	<a href="#">scholar.google.com/scholar?inst=2365059173406736517</a>	1	100%	-	⚙

# Assessment

Date	Method	Usage
Sep 16 2020 - March 15 2021	Google Analytics: Libapps referral	224 users / month
March 16 2021 - June 16 2021	Google Analytics: Campaign URL Builder + Link Split	≈ 250 users / month ≈ 322 entrances/ month
Annual Estimate		≈ 2,500 users / year ≈ 3,500 entrances / year



# Assessment

Popular subject guide placards

Education

Psychology

Women's, Gender & Sexuality Studies

Ecology

Political Science

Agriculture & Environmental Science

Business

Criminal Justice

History

Economics

# Assessment

Popular resource placards

Web of Science

APA PsycInfo

JSTOR

DSM 5

PubMed

ProQuest Dissertations & Theses Global

# Assessment

Compared to Research Starters

**Research Starters**

161 events/month

**Placards**

≈ 322 entrances/ month

# Assessment

## Compared to Research Starters

Search Results: 1 - 20 of 348,611

Number of search results may change as duplicates are removed.

Relevance ▾ Page Options ▾ Share ▾



### RESEARCH STARTER

#### **Human-Computer Interaction.**

Human-computer interaction is an interdisciplinary science with the primary goal of harnessing the full potential of computer and communication systems... [more](#)

Salem Press Encyclopedia of Science



### Computer Science Resource Guide

Includes [ACM Digital Library](#) and other databases provided by UGA Libraries

[Get Access](#)

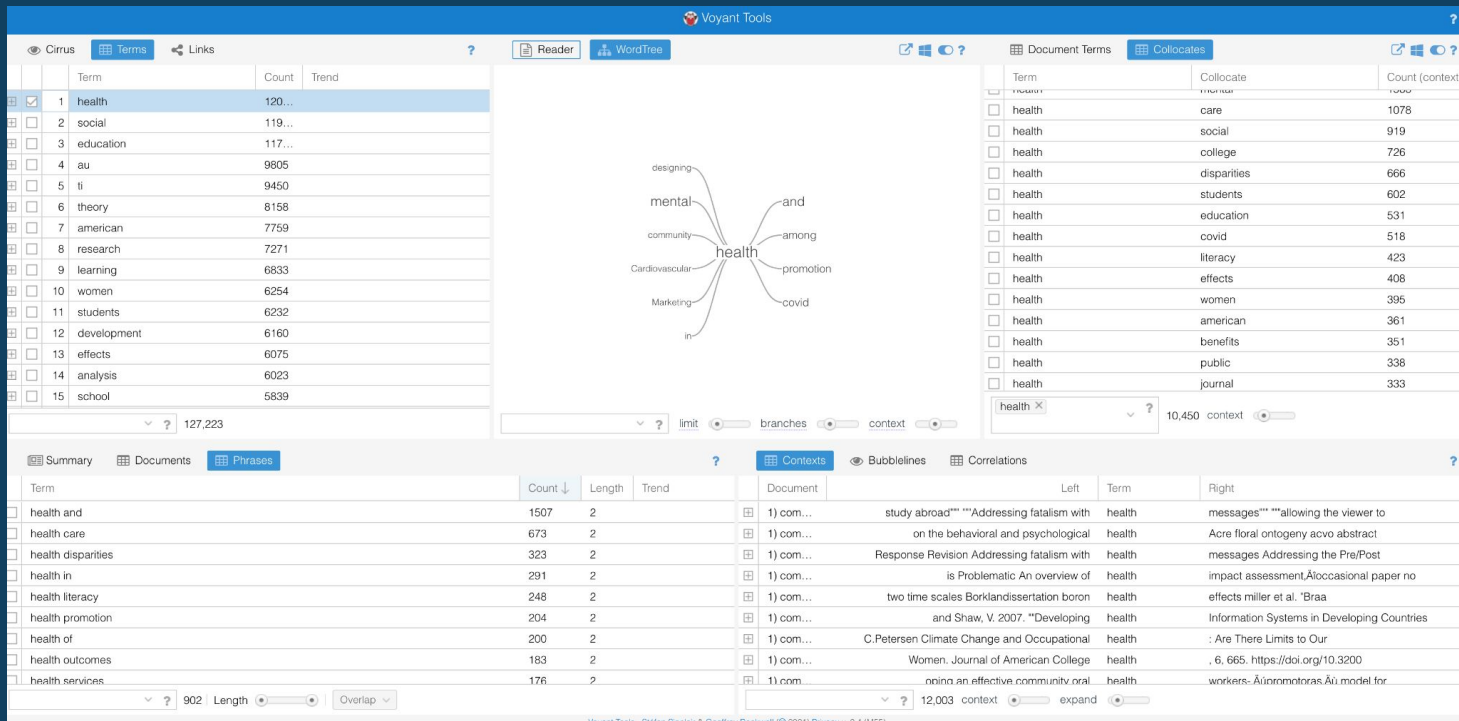
# Assessment

Compared to Research Starters

<b>Research Starters</b>	161 events / month
<b>Placards</b>	≈ 250 users / month ≈ 322 entrances / month

# Implications

## Analytics for User Research



# Implications

## Analytics for User Research

Diversity and Inclusion

Multiculturalism

Transgender Research

Climate change

Qualitative research

Systematic reviews

Native American & Indigenous Studies

Disability Studies

STEM Education

Anti-racism

# "Culturally responsive"

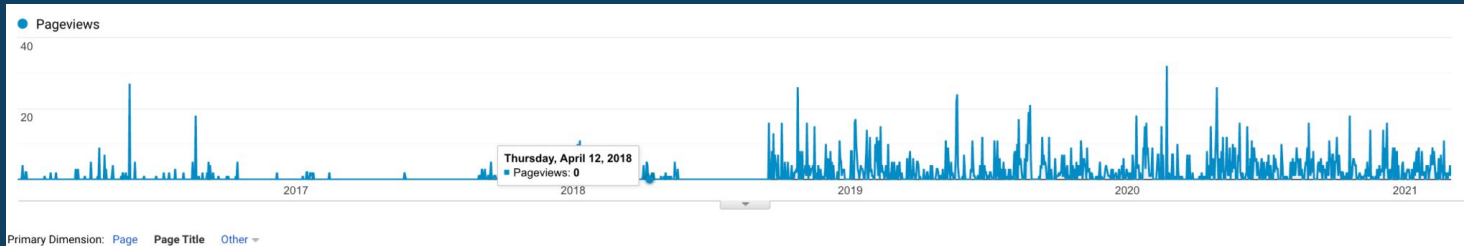
Collocates		
	Term	Collocate
<input type="checkbox"/>	*culturally responsive**	teaching
<input type="checkbox"/>	*culturally responsive**	pedagogy
<input type="checkbox"/>	*culturally responsive**	georgia
<input type="checkbox"/>	*culturally responsive**	counseling
<input type="checkbox"/>	*culturally responsive**	os
<input type="checkbox"/>	*culturally responsive**	school
<input checked="" type="checkbox"/>	*culturally responsive**	leadership
<input type="checkbox"/>	*culturally responsive**	latinas
<input type="checkbox"/>	*culturally responsive**	teachers
<input type="checkbox"/>	*culturally responsive**	research
<input type="checkbox"/>	*culturally responsive**	practice
<input type="checkbox"/>	*culturally responsive**	evaluation
<input type="checkbox"/>	*culturally responsive**	teacher
<input type="checkbox"/>	*culturally responsive**	students
<input type="checkbox"/>	*culturally responsive**	self
<input type="checkbox"/>	*culturally responsive**	engagement
<input type="checkbox"/>	*culturally responsive**	approaches
<input type="checkbox"/>	*culturally responsive**	instruction
<input type="checkbox"/>	*culturally responsive**	framework
<input type="checkbox"/>	*culturally responsive**	education
<input type="checkbox"/>	*culturally responsive**	science
<input type="checkbox"/>	*culturally responsive**	classroom
<input type="checkbox"/>	*culturally responsive**	brain
<input type="checkbox"/>	*culturally responsive**	theory
<input type="checkbox"/>	*culturally responsive**	synthesis
<input type="checkbox"/>	*culturally responsive**	perceptions
<input type="checkbox"/>	*culturally responsive**	mathematics
<input type="checkbox"/>	*culturally responsive**	learning



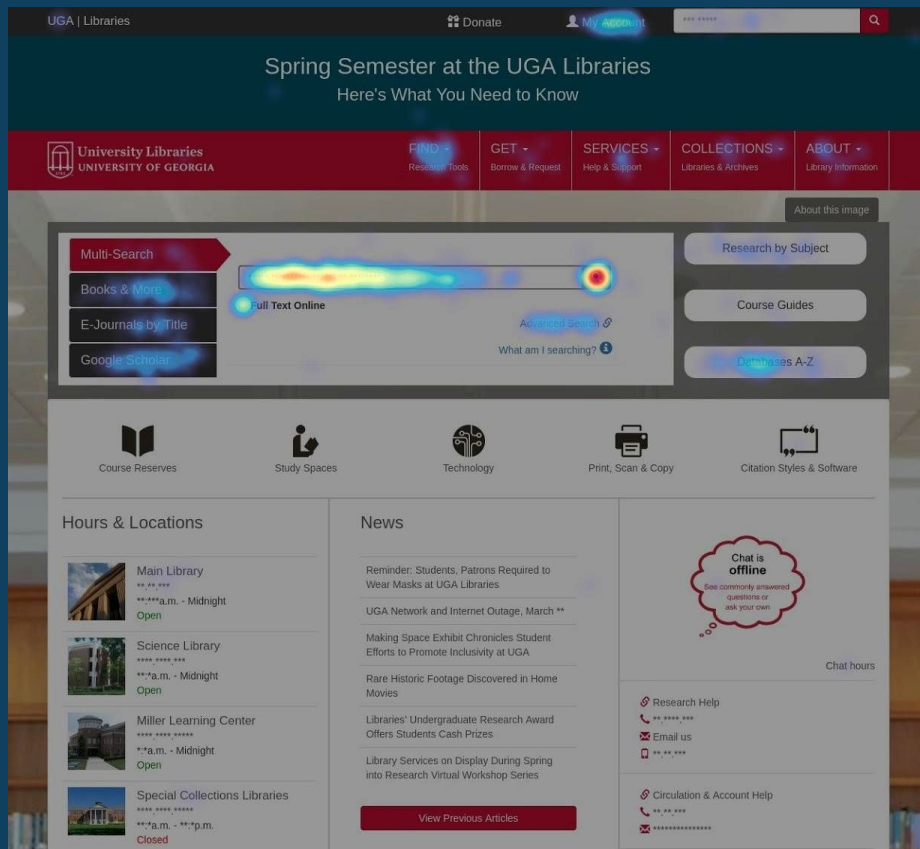
# “student affairs”

Collocates	
Term	Collocate
<input type="checkbox"/> *student affairs**	research
<input type="checkbox"/> *student affairs**	practice
<input type="checkbox"/> *student affairs**	professionals
<input type="checkbox"/> *student affairs**	journal
<input type="checkbox"/> *student affairs**	assessment
<input type="checkbox"/> *student affairs**	student
<input type="checkbox"/> *student affairs**	higher
<input type="checkbox"/> *student affairs**	professional
<input type="checkbox"/> *student affairs**	new
<input type="checkbox"/> *student affairs**	education
<input type="checkbox"/> *student affairs**	administration
<input type="checkbox"/> *student affairs**	supervision
<input type="checkbox"/> *student affairs**	supervising
<input type="checkbox"/> *student affairs**	handbook
<input type="checkbox"/> *student affairs**	guide
<input type="checkbox"/> *student affairs**	development
<input type="checkbox"/> *student affairs**	learning
<input type="checkbox"/> *student affairs**	inclusive
<input type="checkbox"/> *student affairs**	methods
<input type="checkbox"/> *student affairs**	african
<input type="checkbox"/> *student affairs**	theory
<input type="checkbox"/> *student affairs**	students
<input type="checkbox"/> *student affairs**	practitioners
<input type="checkbox"/> *student affairs**	practices
<input type="checkbox"/> *student affairs**	leadership
<input type="checkbox"/> *student affairs**	women
<input type="checkbox"/> *student affairs**	issues
<input type="checkbox"/> *student affairs**	applications

\*student affairs\*\* X ?  
student affairs 637 context ☐ Scale ▾



# Implications



# Implications

## 4. **Usability** Evaluation of Personalized Adaptive e-Learning System Using Use Questionnaire



Academic  
Journal

By: Hariyanto, Didik; Triyono, Moch. Bruri; Köhler, Thomas. Knowledge Management & E-Learning, v12 n1 p85-105 Mar 2020. (EJ1254665), Database: ERIC

**Subjects:** **Usability**; Electronic Learning; Individualized Instruction; Computer Assisted Instruction; Cognitive Style; Knowledge Level; Computer Science Education; Public Schools; Vocational High Schools; Foreign Countries; Student Satisfaction; Questionnaires; Indonesia

[Full Text from ERIC](#)

## 4. Authenticity and **Usability**, or "Welding the Unweldable": Meyerhold's Refraction of Japanese Theatre



Academic  
Journal

By: Min Tian. In: *Asian Theatre Journal*. 33(2):310-346; University of Hawai'i Press, 2016. Language: English, Database: [JSTOR Journals](#)

**Subjects:** Theater; Kabuki; Acting; **Usability**; Literary naturalism; Audiences; Stage music; Musical performance; Theater design; Historically informed performance

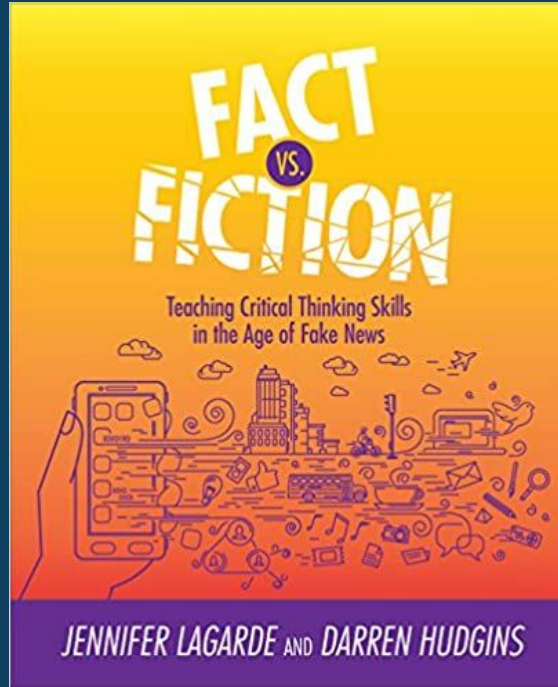
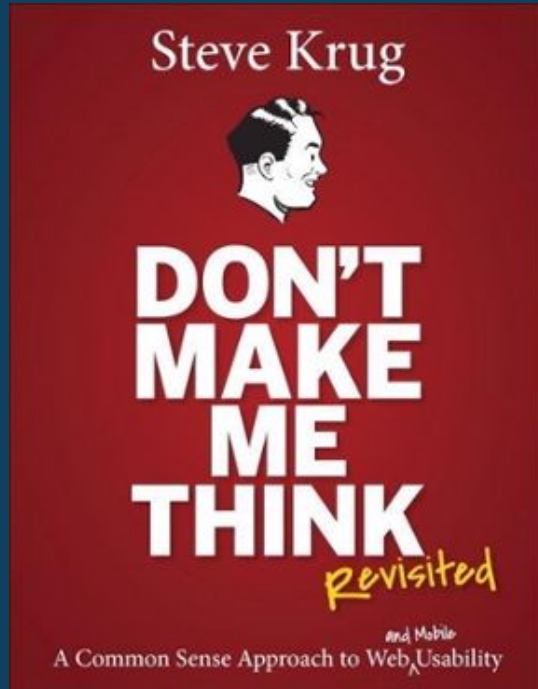
[Full Text from JSTOR](#)



[PDF Full Text](#)

# Implications

~~Tension~~ Balance between UX and Information Literacy



# Next Steps

## Questions

How relevant were the placards?

Did they encourage awareness / usage of libguides?

How do users perceive placards while searching?

What do they expect them to do?

# Next Steps

## **Methods**

Usability testing

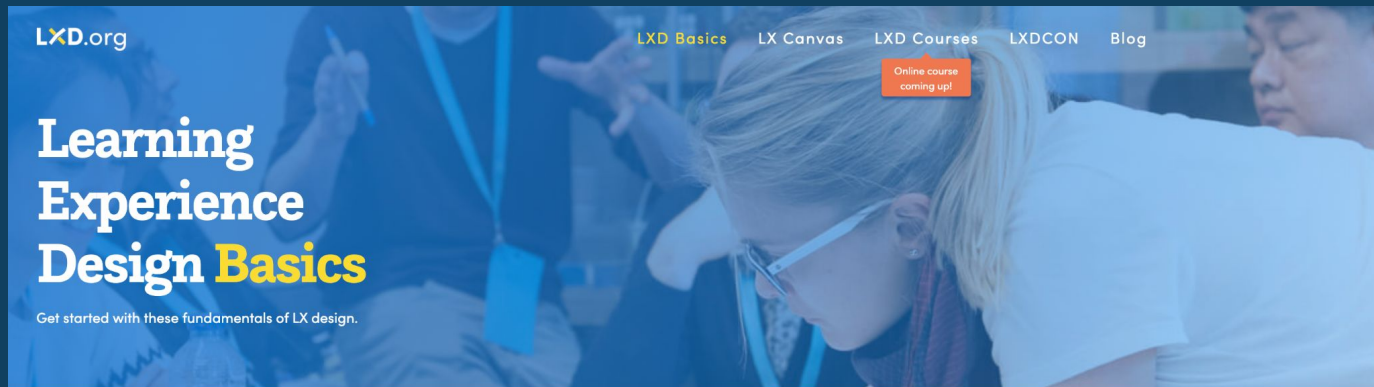
Interviews

Surveys

Where to assess: EDS, Libguides

Learning experience design (LX design )

# Next Steps



## Fundamentals of learning experience design

*It's great to see a growing number of people who want to learn about LX design. Right here you can get started with some of the fundamentals.*

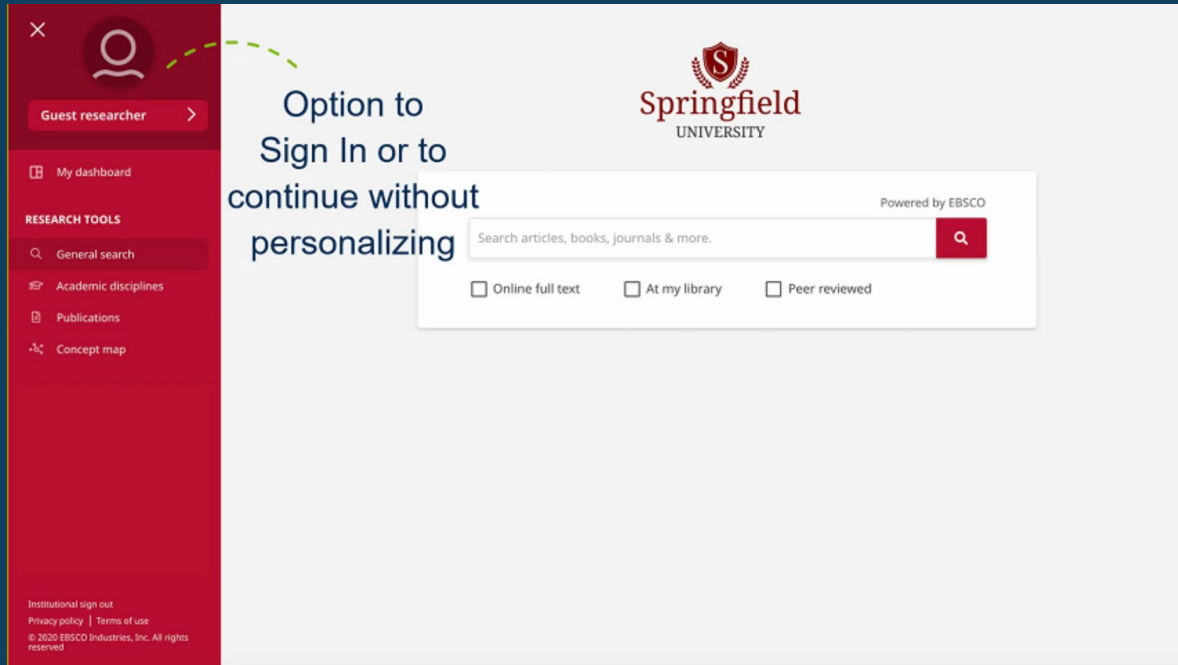
### What is a learning experience?

What is a learning experience? A fundamental question for any (aspiring) learning experience designer is: What exactly is a learning experience? First, what is an experience? An experience is



# Next Steps

## How does this fit with EBSCO Beta?



The screenshot displays the EBSCO database interface for Springfield University. On the left is a red sidebar with a navigation menu. The top of the sidebar features a close button (X) and a user profile icon. Below this is a 'Guest researcher' button with a right-pointing arrow. The 'RESEARCH TOOLS' section lists 'My dashboard', 'General search', 'Academic disciplines', 'Publications', and 'Concept map'. At the bottom of the sidebar are links for 'Institutional sign out', 'Privacy policy', 'Terms of use', and a copyright notice: '© 2020 EBSCO Industries, Inc. All rights reserved'.

The main content area is white. At the top center is the Springfield University logo, which consists of a red shield with a white 'S' and the text 'Springfield UNIVERSITY' below it. To the right of the logo is the text 'Powered by EBSCO'. Below the logo is a search bar with the placeholder text 'Search articles, books, journals & more.' and a red search button with a white magnifying glass icon. Below the search bar are three checkboxes: 'Online full text', 'At my library', and 'Peer reviewed'.

Overlaid on the search bar area is a text box with the text: 'Option to Sign In or to continue without personalizing'. A dashed green line connects the user profile icon in the sidebar to this text box.