





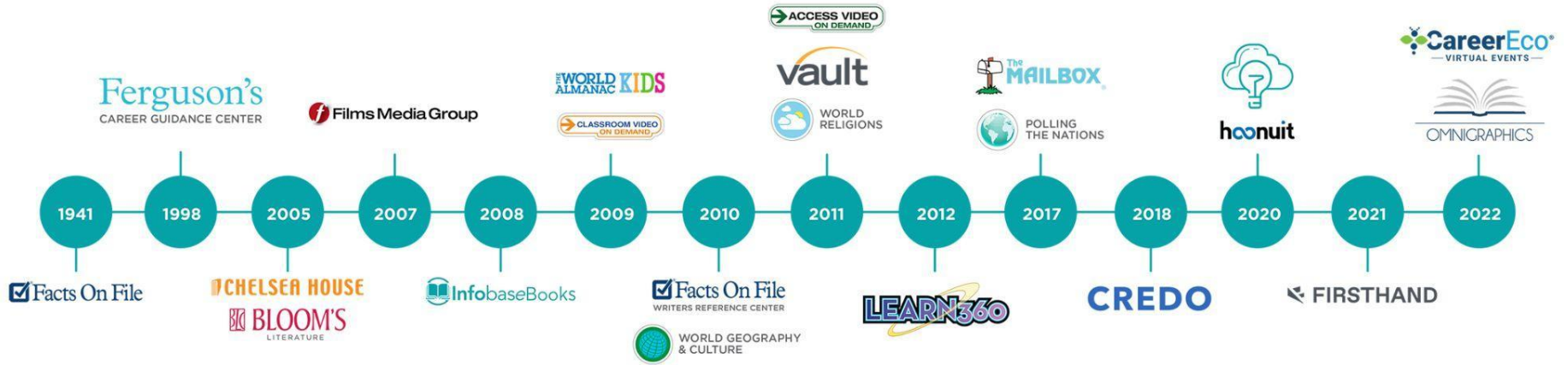
GALILEO: Films On Demand Overview Training/Tips & Tricks

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Strategic Account Manager, Infobase



INFOBASE: BRANDS YOU KNOW AND TRUST



LET'S TAKE A LOOK AT FILMS ON DEMAND

IMPACT OF VIDEO & MULTIMEDIA IN HIGHER EDUCATION



- Streaming media is a growing segment of the library materials budget with its footprint projected to double over the next five years.
- The impact on instruction is the top factor driving academic library decision making.
- University instructors and students have a huge appetite for streaming media and demand is growing.

<https://sr.ithaka.org/publications/streaming-media-licensing-and-purchasing-practices-at-academic-libraries/>

EVALUATING VIDEO & MULTIMEDIA: FACTORS IN PURCHASING

- 
- ✓ Impact on Instruction
 - ✓ Annual Cost
 - ✓ Content Quality
 - ✓ Validate Ease of Use
 - ✓ Easy Implementation



Impact on Instruction

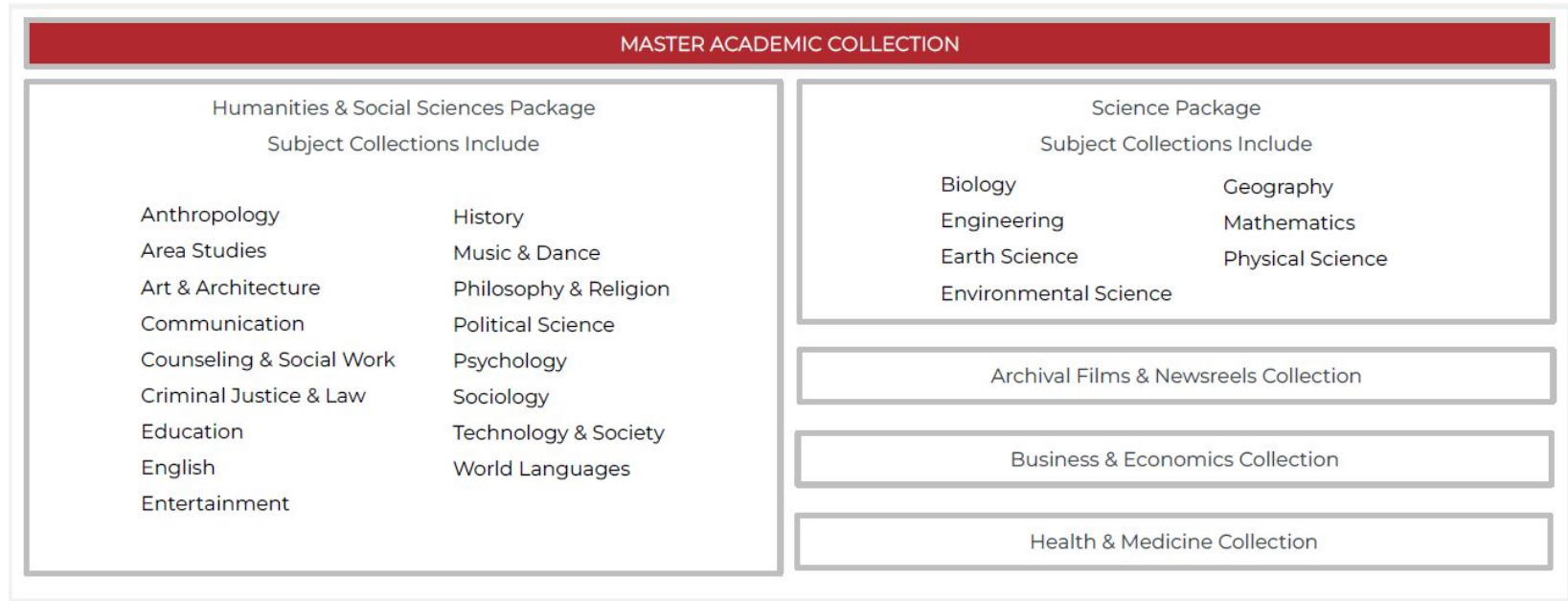
Content

- Carefully curated to align with curriculum
- Covers entire breadth of subjects taught
- Emphasis on bringing in the newest content
- Long-standing partnerships with top brands
- Ongoing weeding to ensure best fit

Features

- Tools for customization & control
- LMS integration/easy authentication
- Easy embedding
- Citations
- Easy access admin dashboard with reporting & usage boosters

GALILEO – FILMS ON DEMAND: MASTER ACADEMIC COLLECTION



PREMIUM COLLECTIONS

CAREER & TECHNICAL EDUCATION (CTE)

Careers & Job Search
Computer Science & IT
Cosmetology
Family & Consumer Sciences (legacy only)
Fashion Studies
Guidance & Counseling
Technical Education
Visual & Performing Arts
Visual Communication

NURSING

Core
Current Concepts &
Practices

**ALLIED
HEALTH**

PHYSICAL THERAPY

VETERINARY SCI

WORLD CINEMA

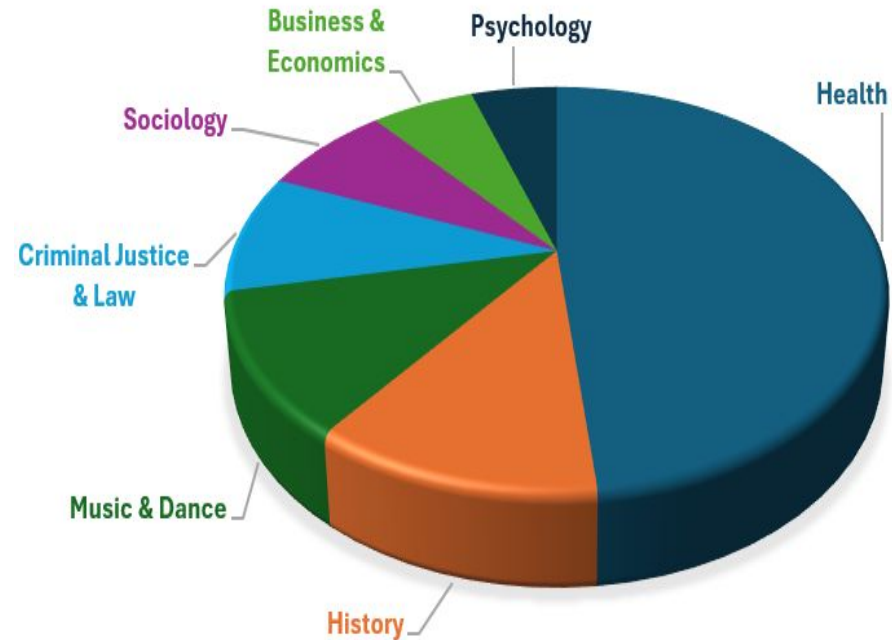
ACQUISITION PROCESS

- Educational content
 - Curricular & instructional
- Focus on different areas of the curriculum each year
 - Filling gaps & emerging areas
- License newer copyrights
 - Last 5 years
- Drive value
 - Monitoring metrics for data-driven decisions



Impact on Instruction

Top Subjects Added to in 2023

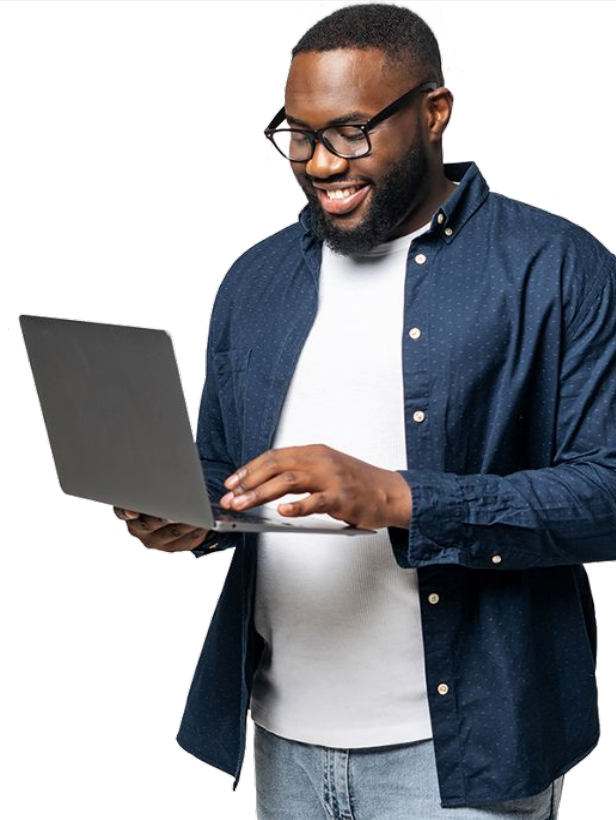




Annual Cost

ANNUAL COST CHECKLIST

- Unlimited, simultaneous access across any device, for one straightforward price
- Proven provider: serving 3,300+ customers in Higher Education and 2,400 Public Library









2024 Content

463 New Titles Added in the first 6 months

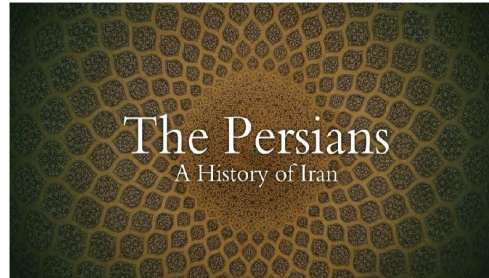
Top Subject Areas

- Health
- Sociology
- History
- Philosophy & Religion
- English & Language Arts
- Visual & Performing Arts

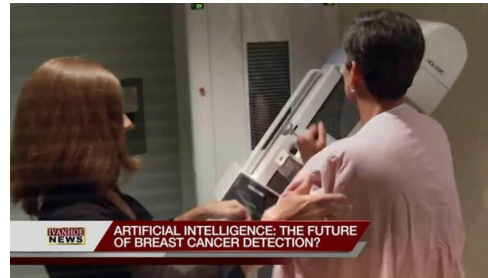
Recently Added > 1-5 of 16

 <p>Chasing Rembrandt: How Art Became a Business Full Video</p>	 <p>True North Full Video</p>	 <p>The Brain-Gut Connection with Dr. Emeran Mayer Full Video</p>	 <p>Taming the Beasts: The Domestication of Animals Video Series</p>	 <p>Amanda Gorman - 2021 Inaugural Poem (Great...) Full Video</p>	 <p>District Greenwood: The Amalgamated People Full Video</p>
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BRANDS YOU TRUST



ONLY ON INFOBASE



MOTION MASTERS

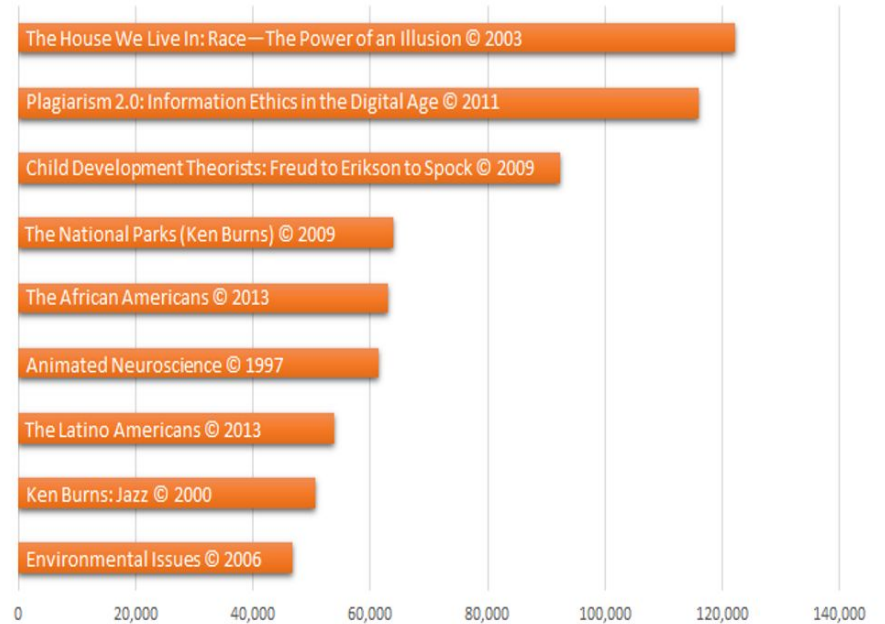
IVANHOE

CURATION PROCESS

Our priority: Making it easy to find the right content quickly.

How? By focusing on:

- Relevance
 - Usage
 - Age
 - Feedback
1. Front end: licensing quality content that supports instructional needs.
 2. Back end: judicious weeding.
There is value in evergreen titles.





CHECKLIST FOR EASE OF USE

Home page

- Taxonomy
- Search result filters
- Advanced search options
- Browse options

Support Materials

- Help center
- Searchable
- User guides
- Tutorial videos and documents

Video Page

- Player features
- LMS integration
- Citation tools
- Closed Captions
- Segments and Custom clips
- Playlists
- Favorites
- Sharing
- Translation



CONTENT QUALITY CHECKLIST

Content	Films On Demand	Competitor
Number of titles	45,933	80,436
Number of subjects	41	44
Number of producers	1,251	1,132
Average copyright	2006	1999
Exclusive content	9,774 (21%) *9,711 exclusive in US (21%)*	19,346 (24%) *2,372 exclusive in US (3%)*
Language	61, Including English	---

* Data as of 11-2023



Easy Implementation

CHECKLIST FOR SUCCESS

Strategic Account Manager

- Onboarding
- Training
- Integrations

Available on demand:

- Educator Guides
- Quick Start Guides and How to Video Tutorials
- Recorded Webinars – Tips and Tricks
- Usage Boosters



Platform Demo

Segments

The My Content section allows anyone who is logged in with a user account to manage and access their own custom segments.

- Custom segments provide another level of customization, allowing you to create the perfect segment that best meets your needs.
- When you create a custom segment, you are creating a virtual segment using any beginning and ending point in the video.
- Each segment has its own link that can be added to an online class or a syllabus.

Please see more at our [help site](#).

Playlists

Content can be added to playlists using the Add To page tool. This page tool can be found on all search results and media viewing pages when the content-type is supported.

What Can Be Added To Playlists:

- Video (Full Titles and Segments)
- Audio
- Custom Segments
- Custom Content
- Web Channels

Please see more at our [help site](#).

Quizzes

Increase student engagement by adding quizzes alongside films and film segments in Films On Demand.

- Quizzes can only be added by users with teacher or librarian accounts
- These assessments can have the following formats:
 - Multiple choice
 - Check all that apply
 - Short answer
 - True or false
- Quizzes have their own links that can be added to an LMS, emailed to students, etc.

Calendar

Films On Demand offers a comprehensive calendar that correlates notable past and present events, holidays, birthdays and other month long themes to the content included in your subscription.

You can access the Calendar from the main menu, using the icon to the left of the Films on Demand logo.

The screenshot shows the top navigation bar of the Films On Demand website. The header includes the 'Infobase' logo on the left and 'Access Provided by Films Media Group Demo A' on the right. Below the header is a navigation area with a hamburger menu icon, the 'FILMS ON DEMAND' logo, a search bar with a magnifying glass icon, and a user profile icon labeled 'Your Pi'. The main content area is divided into four columns: 'SUBJECTS', 'POPULAR CATEGORIES', 'FEATURED PRODUCERS', and 'CALENDAR'. The 'CALENDAR' link, which includes a calendar icon, is highlighted with a red rectangular box. Below the 'CALENDAR' link is an 'ADVANCED SEARCH' link with a magnifying glass icon. At the bottom right, there is a logo for 'YOUR INSTITUTION' with the text 'Access Provided by' above it.

Infobase Access Provided by Films Media Group Demo A

FILMS ON DEMAND Search Your Pi

SUBJECTS

- Allied Health
- Anthropology
- Archival Films & Newsreels
- Area Studies
- Art & Architecture
- Biology
- Business & Economics

POPULAR CATEGORIES

- Best of Ken Burns
- Biographies
- Core Concepts
- Events in History
- Exclusive to FOD
- Great Artists
- Great Documentaries

FEATURED PRODUCERS

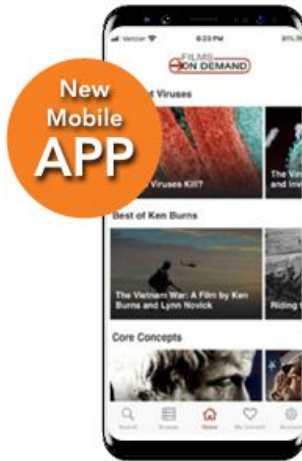
- BBC
- Canadian Broadcast Corp
- Frontline
- Intelligence Squared US
- Meridian Education
- National Film Board of Canada
- NPO/Netherlands Public

CALENDAR

ADVANCED SEARCH

Access Provided by **YOUR INSTITUTION**

Additional Features



Mobile Apps

Download the Mobile app for Android or Apple OS to view videos on the go on almost any device—your smartphone, tablet, or even Apple TV. Students can watch videos and playlists (which you can create and share right from your device), watch videos you have assigned or that they select themselves, and resume watching previously viewed videos, all in the ad-free app!

Dynamic Citations

for all content, in MLA, APA, Chicago, and Harvard formats, with EasyBib, NoodleTools, and RefWorks export functionality.

Google Translate

You can translate all descriptions, transcripts, and navigation into one of more than 100 languages. Find Google Translate in the footer of every page.

Easy Integration

Videos can be easily added to LibGuides, distance education courses, social media platforms, and learning management systems.



FILMS ON DEMAND SUBSCRIBER



- Multidisciplinary streaming video providing subject support for every department on campus
- 45K+ Videos segmented into 300,000+ clips curated from 1200+ international producers
- Integrates easily into any virtual learning environment with embed codes, links and LTI integration options
- Build playlists, create quizzes, host custom video and stream open web channels



CREDO

ACADEMIC CORE

WHY ADD CREDO REFERENCE?

- Adds a true research starting point, citable reference content, a Mind Map and over 400,000 images.

Premier Reference Content

Credo Reference is a true academic alternative to Wikipedia, offering world-class reference to beginning researchers and faculty building introductory courses.

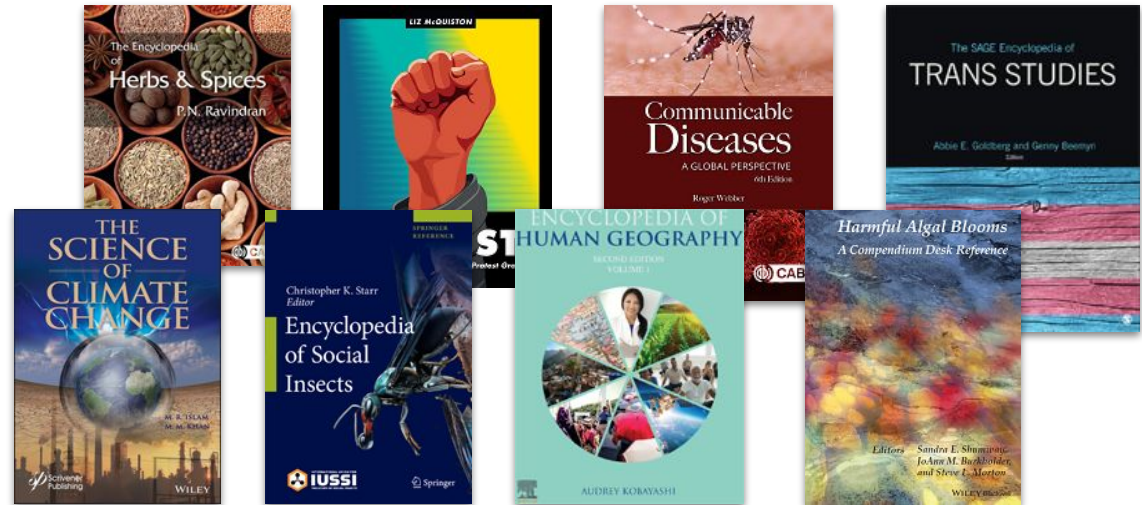
We offer thousands of full-text titles and images from 100+ premier reference publishing partners.



OXFORD
UNIVERSITY PRESS



WILEY



Search Results Page: Federated Search View

Eliminate research dead ends by allowing seamless access to your library's other valued resources.

The screenshot displays a federated search results page for "Marcus Aurelius, Emperor of Rome, 12...". The page features a search bar at the top with the text "Marcus Aurelius, Emperor of Rome, 12..." and a "Your Profile" icon. Below the search bar, the main heading is "Marcus Aurelius (Marcus Aurelius Antoninus Augustus)" with a sub-heading "from The Encyclopedia of Ancient History". To the left of the text is a bust of Marcus Aurelius. To the right is a knowledge graph titled "EXPLORE RELATED CONCEPTS" showing connections between "Marcus Aurelius" and other figures like "Commodus", "Hadrian", "Nerva-Antoine Dynasty", "Lucius Aelius", "Faustina the Younger", "Marcus Annius Verus", "Prætorian Guard", "Prætorian prefect", "Lucius Verus", "Antoninus Pius", and "Nerva-Antoine...". Below the main heading, there are tabs for "Articles", "Images", and "Library Resources" (which is highlighted with an orange box). Under "Library Resources", there are links to "Britannica Online Academic Edition", "JSTOR", "ABI/INFORM Dateline", "ProQuest Research Library", "Gale in Context: Biography", "Gale Academic Onefile", "New York Times", "Artist", and "Britannica Online Academic Edition". There are also sections for "Articles" and "BBC News".

Opt-In Opportunities

Up to 40% Off for
GALILEO
Members!



Premium Video Collections:

- World Cinema
- Career & Technical Education
- Nursing
- Allied Health
- Veterinary Science
- Physical Therapy



Click for 30 minute tour of our essential subject options



THANK YOU!

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Films OnDemand Resources

[QuickStart Guide](#)
[Embed Quizzes Video](#)
[Calendar Feature](#)
[Video Segments](#)

[Support Page](#)

Customer Support Information:

Technical Support

support@infobase.com

1 (800) 322-8755, Press (6)

Hours: 8:30am - 5pm EST