# Infobase

How Infobase Helps Students and
Faculty Ethically Approach AI

**infobase.com**

# PRESENTER

## Mark Wilks
Business Development Executive
Higher Ed

LET'S MEET

# WHO IS INFOBASE?

80+ years of supporting learners of all levels to become more informed participants in their learning environments, classrooms, career & society.

**30,300**
K12 Institutions

**3,338**
Higher Education

**2,477**
Public Libraries

Free Trial

Learn More About the AI Collection

# TRUSTED INFOBASE BRANDS



FILMS ON DEMAND



CREDO Reference



Facts On File



BLOOM'S

Free Trial

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# INFOBASE CONTENT

## STREAMING VIDEO

- Films On Demand
- Feature Films for Education
- World Cinema Collection
- Learn360
- Classroom Video On Demand
- Just for Kids
- Access Video On Demand

## eBOOK COLLECTIONS

- Health Reference
- Literary Classics
- Sacred Texts
- Essentials Collections
- Teen Reference
- Middle-High School
- Public Library

## REFERENCE & OTHER DATABASES

| | | |
|---|---|---|
| Credo Reference | Bloom's Literature | Polling the Nations |
| African-American History | Issues & Controversies | World News Digest |
| American History | Issues & Controversies In History | Science Online |
| American Indian History | World Geography & Culture | Today's Science |
| Ancient & Medieval History | World Religions | Health Reference Center |
| Modern World History | The World Almanac® for Kids | Writer's Reference Center |
| Ferguson's Career Guidance Center | The World Almanac® for Kids Elementary | The Mailbox® Plus |

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# FILMS ON DEMAND PLATFORM FEATURES

- **Searchable, interactive transcripts** with translation functionality in 100+ languages

- **Full admin curation capabilities** including suppressing titles, downloading title lists, and customizing your homepage

- **Instructional tools—**create and share playlists with personalized video intros, make custom segments from titles, and add in-video assessments to track student engagement

- **Easy to find and share videos** with content indexed in major discovery systems, MARC records for every title, and unique URLs and embed codes for inclusion in any LMS or LibGuide

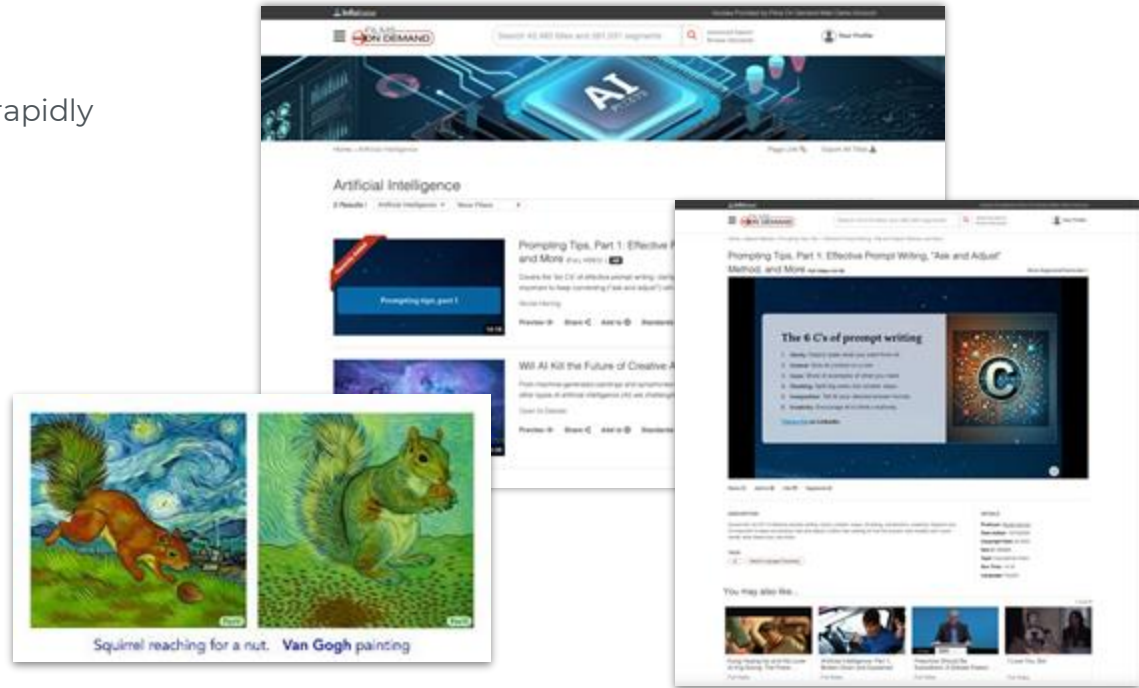Free Trial

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# NEW ARTIFICIAL INTELLIGENCE (AI) STREAMING VIDEO COLLECTION

Upskill educators and students for the rapidly changing tech landscape.

- Support Innovative Instruction
- Curated to Fit Your Needs
- Trustworthy Content

# HOW TO USE, TEACH, AND DISCUSS AI

Topics include:

- What Is AI?

- Ethical Implications with AI

- GPTs (Generative Pre-trained Transformers)

- Tools for Teachers

- Skills for Students

# TRUSTED CONTENT FROM RESPECTED PARTNERS
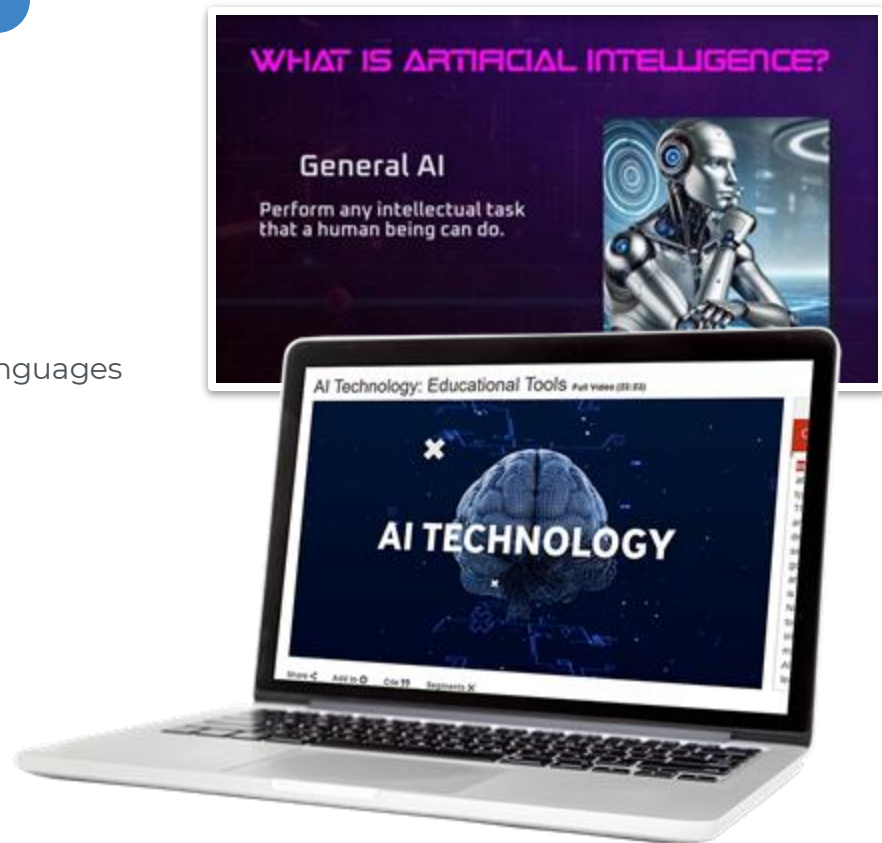
**Valuable Features**

- 100% closed captioned
- Searchable transcripts, translatable into 100+ languages

**Key Producers**

- Nicole Hennig, the University of Arizona
- The Massachusetts Library Association
- Bigger Brains

**Titles Include**

- Practical Use of AI for Students
- **AI Technology: Educational Tools**
- Generative AI from Scratch
- AI Literacy for Educators and Students



Free Trial

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# STRENGTHEN AI LITERACY AND MORE

Here's a closer look at what's included in our Artificial Intelligence (AI) Collection.

## Applications

- Image & Speech Recognition
- Limitations
- Natural Language Processing
- Real-World Applications

## Foundations

- Ethics & Bias
- Introduction to AI
- Machine Learning & Neural Networks
- Programming & Algorithms
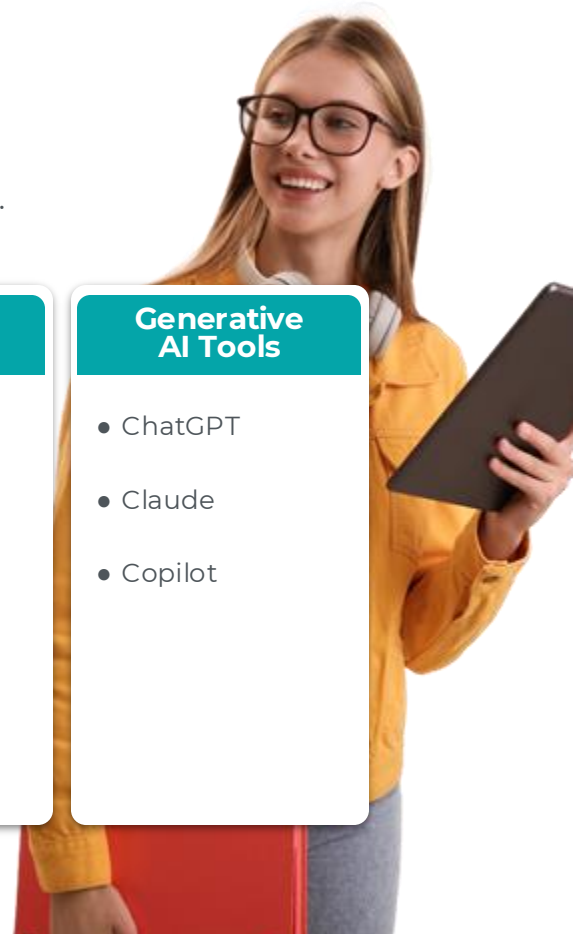
## Skills for Students

- Creativity
- Research & Synthesis
- Societal Impact
- Writing & Organizing Information

## Tools for Teachers

- Applications across Curriculum
- Assessment & Feedback
- Research & Planning

## Generative AI Tools

- ChatGPT
- Claude
- Copilot

Free Trial

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# INFOBASE RESOURCE LIBRARY

**Webinar: Unlock the Power of AI with Expert Nicole Hennig**
Watch this exclusive session with AI expert Nicole Hennig, where you'll gain the knowledge and confidence to dive into the world of AI. Learn how to effectively use the most popular AI tools and implement cutting-edge technologies to meet your users' needs.

You'll discover:

- What generative AI is, including its capabilities and limitations—what it can and can't do today.
- Key insights on copyright challenges related to both content made with the use of AI and the issues related to training generative AI.
- Practical steps to get started with top AI systems like ChatGPT, including tips on adjusting settings for privacy and optimizing use.
- How to stay ahead in this rapidly evolving field, ensuring you remain informed and adaptable.
- Whether you're new to AI or looking to expand your knowledge, this session will give you the tools to integrate AI effectively into your work.



**WATCH NOW**

Free Trial

Learn More About the AI Collection

# EXTEND THE REACH OF YOUR LIBRARY INSTRUCTION

## WITH BASIC INFORMATION LITERACY SKILL-BUILDING COURSEWARE

**CREDO**

Information Literacy
**CORE**

**CREDO**

Information Literacy
**HEALTH SCIENCE**

Free Trial

Learn More About Information Literacy – Core

# ACRL AND AAC&U-ALIGNED DIGITAL INSTRUCTIONAL MATERIALS
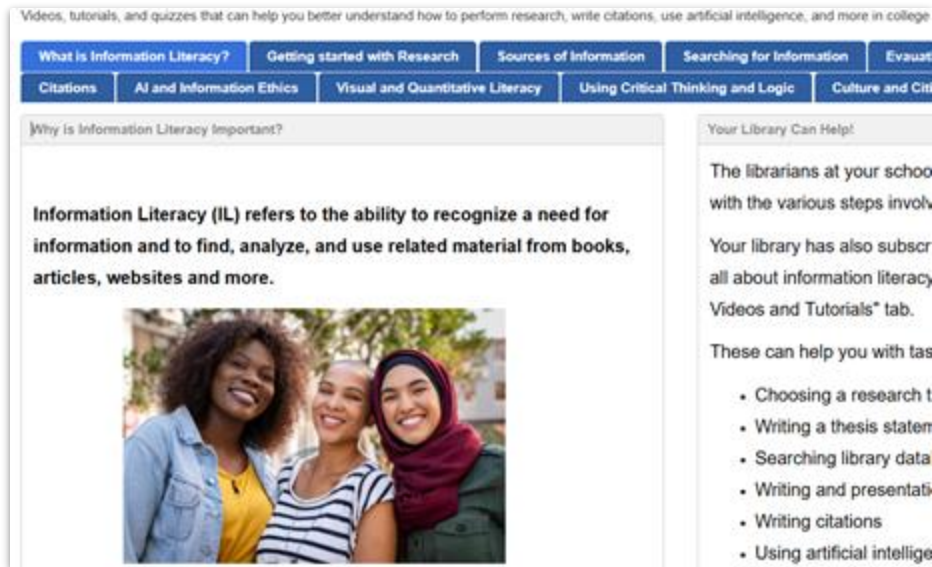
**Information Literacy – Core** offers videos, customizable tutorials, and assessments that help students to understand the research process, the importance of critical thinking, and how to ethically and effectively use Generative Ai.



Free Trial

Learn More About Information Literacy – Core

# INTEGRATE IL INTO INSTRUCTION

The material in InfoLit – Core can be added to LMS classes, LibGuides, and other websites. The content is modular, so students can receive just the right instruction at the right time.

Grades for assessments that are taken through LTI integration sync to the relevant instructor's LMS gradebook.

# APPROACHING GENERATIVE AI IN IL INSTRUCTION

Our newest content covers Gen AI, with separate tutorials for students and faculty covering what Gen AI is, the issues involved, ethical ways to use AI in school, and how to cite AI.

Our July 2025 update will include two new videos on using ChatGPT in more advanced ways than text only and using systems other than ChatGPT.
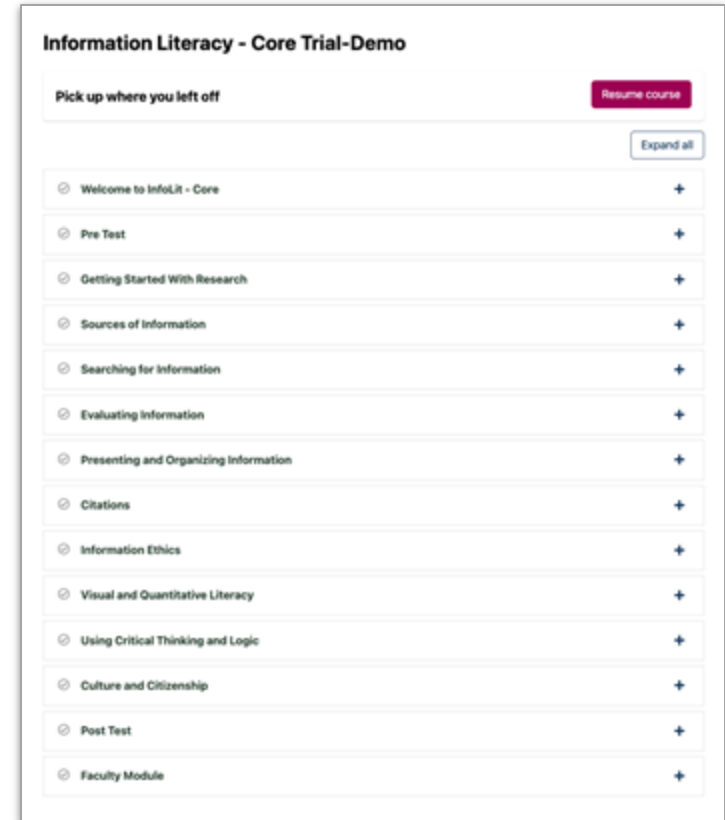
## Plagiarism

Academic integrity is at risk when you use Gen AI. Academic integrity refers to the way you are supposed to approach academic work. A student who is observing the ideals of academic integrity will:

- Approach research as an encounter with ideas and information from a range of sources
- Look at issues from a range of perspectives in order to achieve a full understanding
- Acknowledge that information has value
- Take ownership of their own learning by accessing and crediting the ideas of others appropriately

If you copy text from an AI source and present it as your own, you are not meeting the above criteria. You're not using a range of sources, not doing anything to achieve a full understanding of the topic, and not taking ownership of your learning and crediting the ideas of others. You can't even credit the ideas of others when you use ungrounded AI, because you don't know where the system got the information. You can maintain academic integrity by writing your own work and citing any ideas or quotes you use that are by others. A major reason why students fail to do this is that they don't leave enough time to complete the work themselves. Check in with your library and tutoring center to get help with organizing your study and work habits so you're not tempted to plagiarize using AI or any other means.

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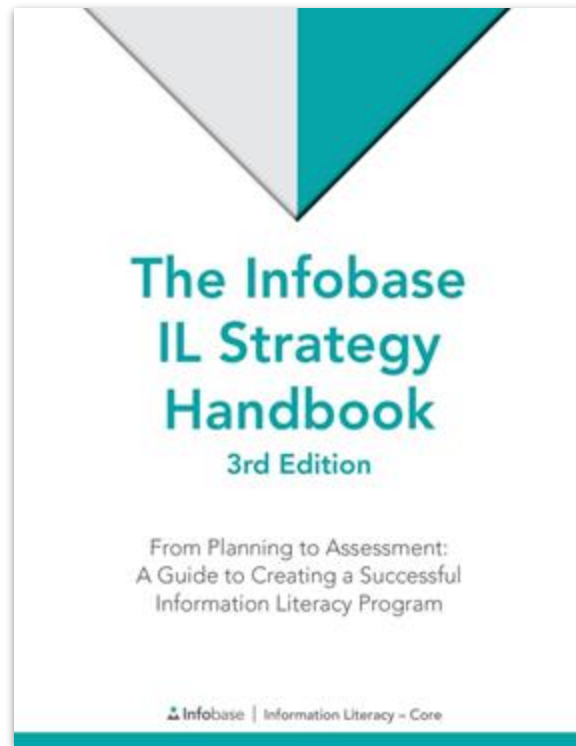
# HIGHLIGHTS AND FEATURES

- 100+ digital learning objects: videos and customizable tutorials and assessments
- Aligned to the ACRL Framework and standards
- ADA compliant
- LTI 1.1 *and* LTI 1.3 compliant
- Full statistical suite, with grades also syncing to LMS gradebook
- Regularly updated

**Information Literacy - Core Trial-Demo**

| Pick up where you left off | Resume course |
|---|---|

Expand all

- ⊘ Welcome to InfoLit - Core  +
- ⊘ Pre Test  +
- ⊘ Getting Started With Research  +
- ⊘ Sources of Information  +
- ⊘ Searching for Information  +
- ⊘ Evaluating Information  +
- ⊘ Presenting and Organizing Information  +
- ⊘ Citations  +
- ⊘ Information Ethics  +
- ⊘ Visual and Quantitative Literacy  +
- ⊘ Using Critical Thinking and Logic  +
- ⊘ Culture and Citizenship  +
- ⊘ Post Test  +
- ⊘ Faculty Module  +

Free Trial

Learn More About Information Literacy – Core

# INFORMATION LITERACY STRATEGY HANDBOOK

**From Planning to Assessment: A Guide to Creating a Successful Information Literacy Program**

Infobase's team of librarians has created the *Information Literacy Strategy Handbook, Third Edition*, based on years of working with hundreds of libraries, research into current best practices and technology, and insight from our customers. This updated edition includes information on artificial intelligence and discusses how to scaffold instruction so students build on existing learning, how to market your program to various audiences, and how to assess and refine your work to keep your program fresh and successful.

**VIEW HANDBOOK**

Free Trial

Learn More About Information Literacy – Core

# HELPFUL LINKS

**Artificial Intelligence (AI) Collection**

**LEARN MORE**

**Information Literacy – Core**

**LEARN MORE**

**Free Trial**

**GET STARTED**

Free Trial

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