What's the Data Do?

Public Libraries' GALILEO Usage

GALILEO Conference / June 2023

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ABOUT GEORGIA PUBLIC LIBRARY SERVICE

Georgia Public Library Service empowers libraries to improve the lives of all Georgians.

We provide scalable library technology and services; staff training, consulting, and best practices; grant administration and more to create equity in library experience for patrons, no matter where they live.

Georgia Public Library Service is the state library administrative agency and a unit of the Board of Regents, University System of Georgia.



GPLS: Services and Programs

- Georgia Library Public Information Network for Electronic Services (PINES)
- Youth Services and Family Literacy
- Georgia Library Learning Online (GALILEO)
- Georgia Library for the Blind and Print Disabled (GLS)
- Professional Consulting, Training, and Facilities Support
- Grant Administration
- Computer Networking and Technical Support



ANNUAL FUNDING IN GEORGIA

for Public Library Services (July 2021 - June 2022)

Local: \$188,326,129

■ Direct revenue from

Local Government:

\$128,315,454

■ Local Government on-behalf: \$50 ■ Library fees and donations: \$9,2

\$50,787,604

\$4,200,050

\$5,000,000

\$10,703

State: \$46,441,074

Georgia ranks 11th per capita in the natio

■ State Grants to Libraries: \$34,190,560 ■ GLASS/IT/PINES: \$2.912.121

Resource Sharing (GALILEO)

and support:

■ Technology Grant:

GCSU Sandra Deal Grant:
GA Humanities Grant:

Federal: \$9,901,107

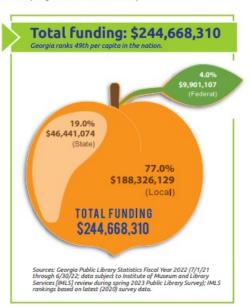
■ IMLS-LSTA State Programs

grant expenditures* \$5,308,658 ■ IMLS - ARPA** \$4,034,885

■ IMLS - CARES** \$178,871

Other Federal Funding

to Libraries: \$378.693



ADDITIONAL LIBRARY SUPPORT

Capital Projects:

\$9,740,000

awarded for FY22 by the General Assembly

MRR Facilities Grants:

\$1,860,000

Total FY22 Bond funding:

\$11,600,000

Museum and Library
SERVICES



Updated 2/2023

Annual Funding for Public Library Services Fiscal Year 2022

^{*} State funds and Library Services and Technology Act (LSTA) funds provide public libraries with statewide services such as GLS, GALILEO, PINES, email and Internet access.

^{**} The American Rescue Plan Act of 2021 (ARPA) and Coronavirus Aid, Relief, and Economic Security (CARES) Act allocated funding to IMLS to enable libraries, museums, and organizations serving tribal communities to prevent, prepare for, and respond to coronavirus, including by expanding digital network access, purchasing Internet accessible devices, and providing behavioral support services to their communities.

GLPS & GALILEO

GPLS ensures that all Georgia public libraries and their patrons have access to **GALILEO**,

the state's virtual library that provides online access to thousands of periodicals, journals, books, business directories and government publications.

Library users also can access many resources at home or wherever they have an internet connection.





Map of Georgia Public Library Systems

Georgia Public Libraries



Library Systems: 60



Library Facilities: 409



Counties: 159

BY the NUMBERS

V 2022 Updated



2872 Woodcock Blvd, Suite 250 Atlanta, GA 30341 tel 404.235.7200 fax 404.235.7201 www.georgialibraries.org

A Unit of the University System of Georgia

Our IMPACT

In FY22, Georgia's public libraries comprised 409 facilities in 60 library systems. Libraries were fully open again after the pandemic significantly impacted 2020 and 2021. Most data points saw increases as patrons returned to library buildings throughout the state.

In-person visits were up 80% from FY21. Electronic materials such as ebooks and downloadable audio books checked out 50% more than pre-pandemic. Over 1 million patrons enjoyed in-person programs during FY22, an increase of almost 100% over the prior year.

WiFi sessions increased to 5.5 million, a record high for Georgia public libraries, providing individuals with valuable access to the internet to work, study, and apply for jobs.

GENERAL INFORMATION

- Population 10,922,820 (FY2022 estimate, Governor's Office of Planning and Budget)
- Total library cardholders 4,453,092
- Percent of population holding library cards — 40.8%
- Public library systems 60
- Total facilities, including libraries, bookmobiles and central offices — 409
- Total paid library staff (FTE) 2,781
- State-certified public librarians 579

TECHNOLOGY

- Total public-access Internet computers — 10,529 (includes more than 6,000 GPLShosted cloud computers)
- Total user sessions of public-access internet computers, excluding wireless — 3,463,156
 Total wireless sessions used — 5,518,398
- Average broadband speed: 512Mbps; minimum speed of 42Mbps/maximum speed of 5Gbps

LIBRARY USAGE

- Total hours buildings open 853,287
- Patron visits 14,198,612
- Virtual visits (via library websites) 23.124.083
- Total visits 37,322,695
- Community members who used meeting rooms — 208,186

PROGRAMS AND ACTIVITIES

- In-person programs 49,462
- In-person attendance 1,058,864
- Virtual programs (live & recorded) 10,155
- Virtual Attendance/Views 1,243,422
- Self-directed activities (such as take-home crafts and story walks) - 14.315
- Self-directed patron participation 391,430

- Total materials circulation 29,971,643
 - Physical materials circulation 23,377,900
- E-book circulation 3,154,905
- Other downloadable audiovisual (movies, music, audiobooks, etc.) circulation — 3,438,838
- Youth materials circulation 13,451,228
 GLS (talking book) circulations 624,698
- GALILEO usage via public libraries 914,041

HOLDINGS

- Books and magazines 13,632,806
- Audios (incl. downloadable) 3,205,455
- DVDs and videos (incl. downloadable) 1.180.386
- E-books 3,884,442

By the Numbers Fiscal Year 2022

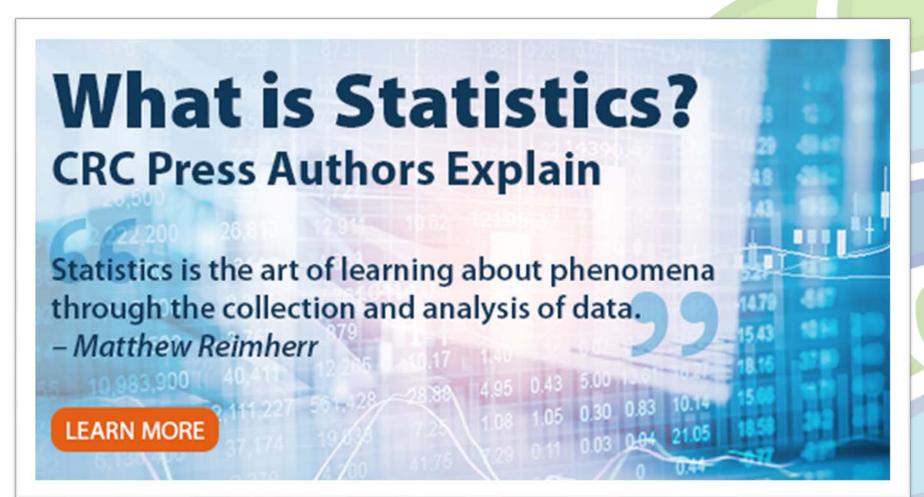
Where does GPLS get data?



Annual Reports from Public Libraries Systems



Annual Reports from GALILEO





Data Benefits GPLS and Libraries

Reporting: Federal

Reporting: State

Reporting: Local

Benchmarking

Advocacy

Decision Making

GPLS Reports Data









Public Libraries Survey (PLS)

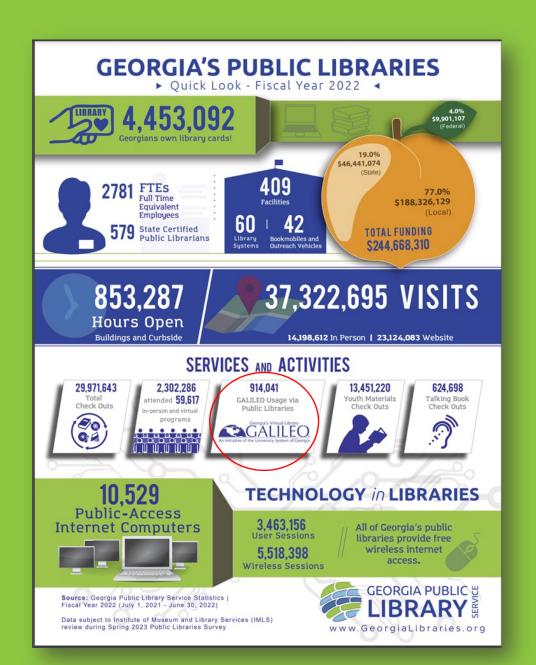
Conducted annually since 1988, PLS is your definitive source on the state of public libraries in the United States. Explore the PLS data to find key information on over 9,000 public library systems and 17,000 public library outlets nationwide.

PLS Benchmarking Tables

These sortable tables showcase 3 years' worth of key indicators of public library use, financial health, staffing and resources at the national, state, and library service area levels.

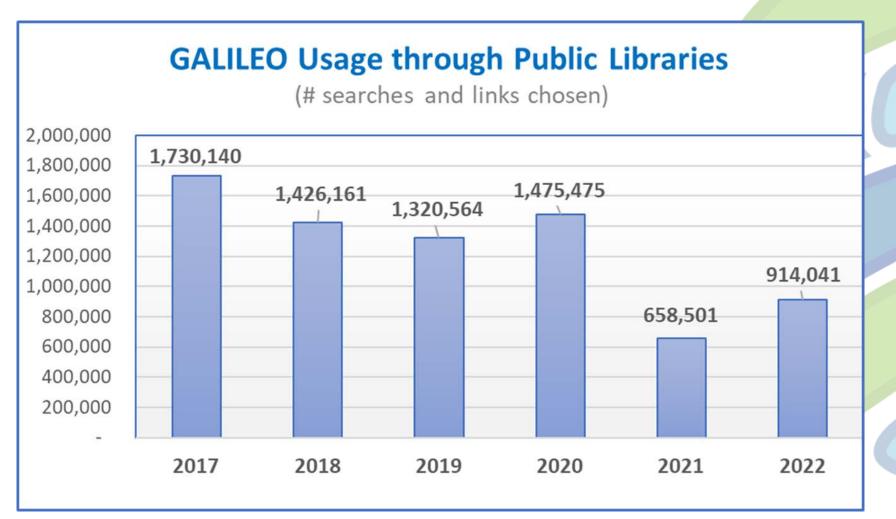
State Library Administrative Agency Survey (SLAA)

Collected annually since 1994 and biennially after 2010, the SLAA Survey is your definitive source on the state of state library agencies in the United States. Explore the SLAA Survey data to find key information on the state library agencies in all 50 states and the District of Columbia.

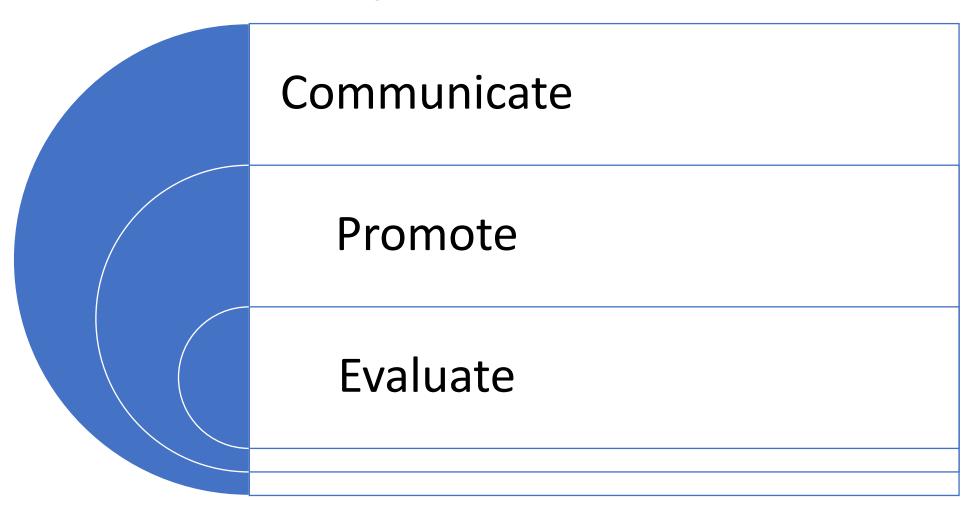


Quick Look Fiscal Year 2022

GALILEO Usage Trend



Public Library Use of GALILEO Stats



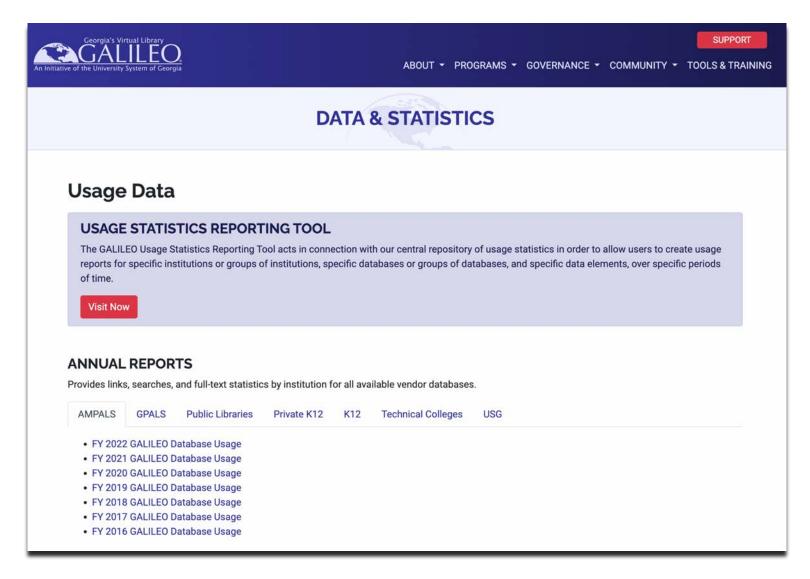
Issues: Electronic Resources Data

Consistency Change Confidence

Questions

How do we determine what counts as usage in databases? What do the stats types mean? Why can't the vendors give us more consistent data? Is it tough at GALILEO to figure out the data, too?

GALILEO Usage Statistics



https://about.galileo.usg.edu/about/usage_data

GALILEO Reporting Tool



Data Types: Where does the data come from?

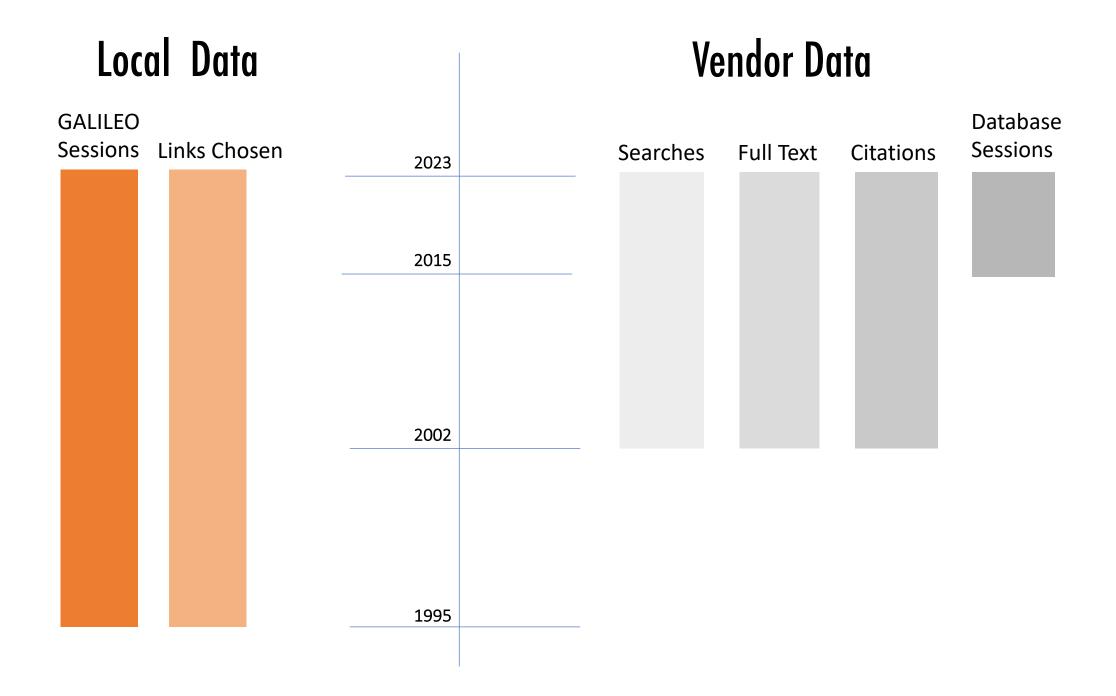
Local Data

Activity on the GALILEO site generated by the GALILEO System

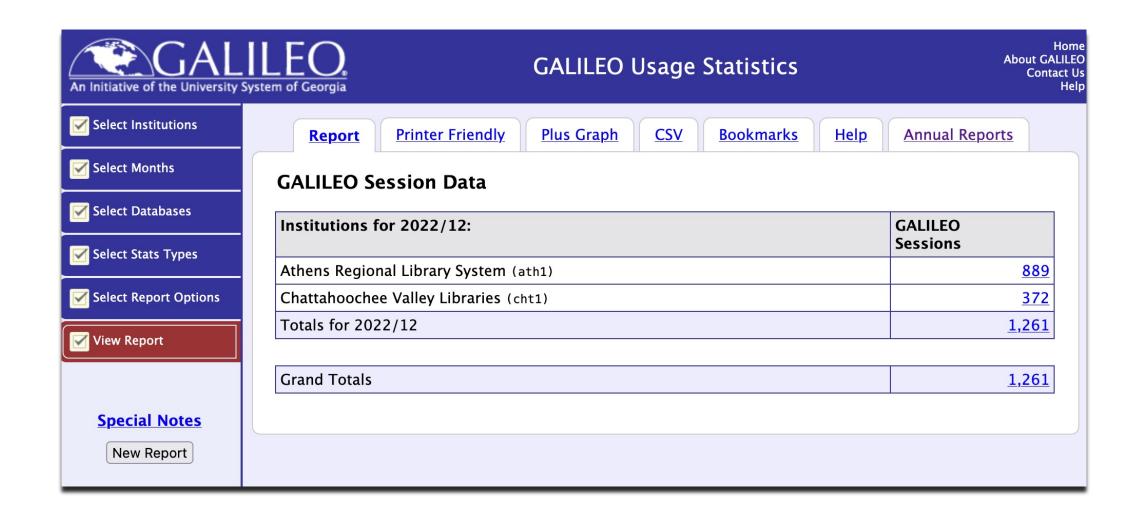
Vendor Data

Providers of the research databases that you link out to from GALILEO

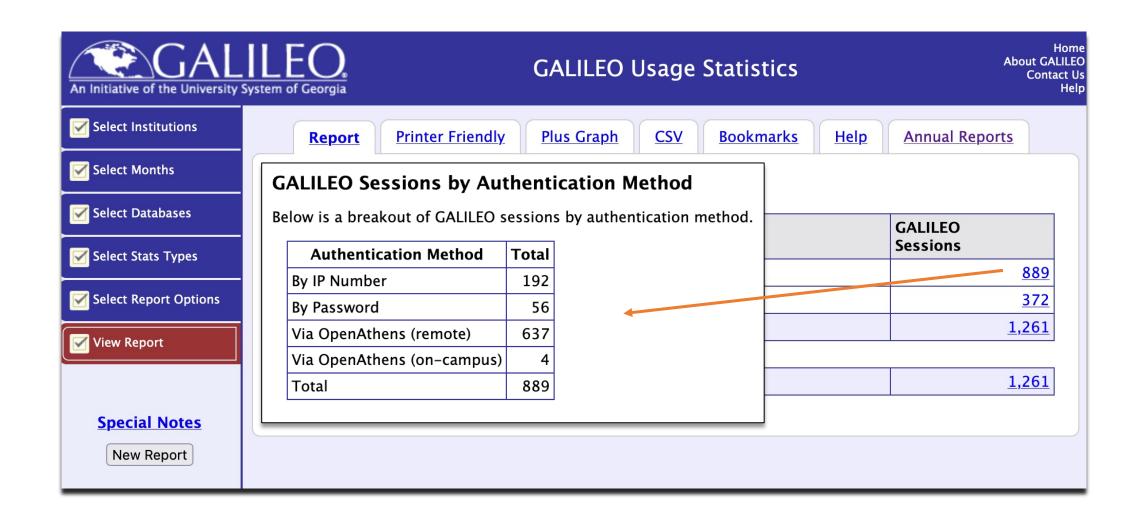
Data Types: General Definitions



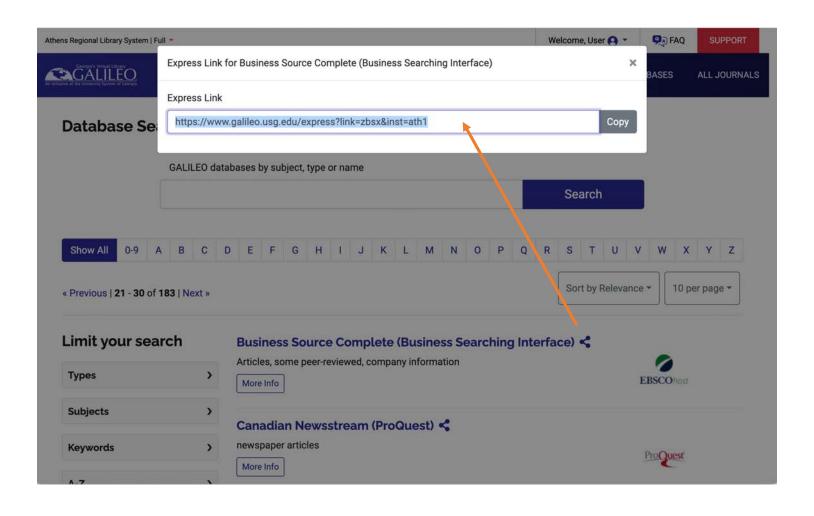
GALILEO Sessions



GALILEO Sessions



Links Chosen



Links Chosen: Locally Purchased Databases

Research Databases and Online Training



Brainfuse

Live, online tutoring for children, teens, and adults in popular topics – math, science, social studies, Microsoft Office, and more. Practice tests and test preparation for GED, SAT, ACT, US Citizenship test, and more. Assistance is available in English and Spanish.

Weiss Financial Ratings



America's only 100% independent ratings, free of any conflicts of interest. Click the link above or the logo to learn more about stocks, banking institution and investing.



Brainfuse JobNOW

Receive live job coaching, real-time interview practice, full-service resume lab, 24/7 access to local job resources and more!



Chilton Automotive Manuals

Auto repair manuals for thousands of vehicles.



Gale Virtual Reference Library

Encyclopedias, specialized reference resources, and business plans.

https://www.galileo.usg.edu/express?link=galg-ccl1&inst=ccl1



Mango Languages

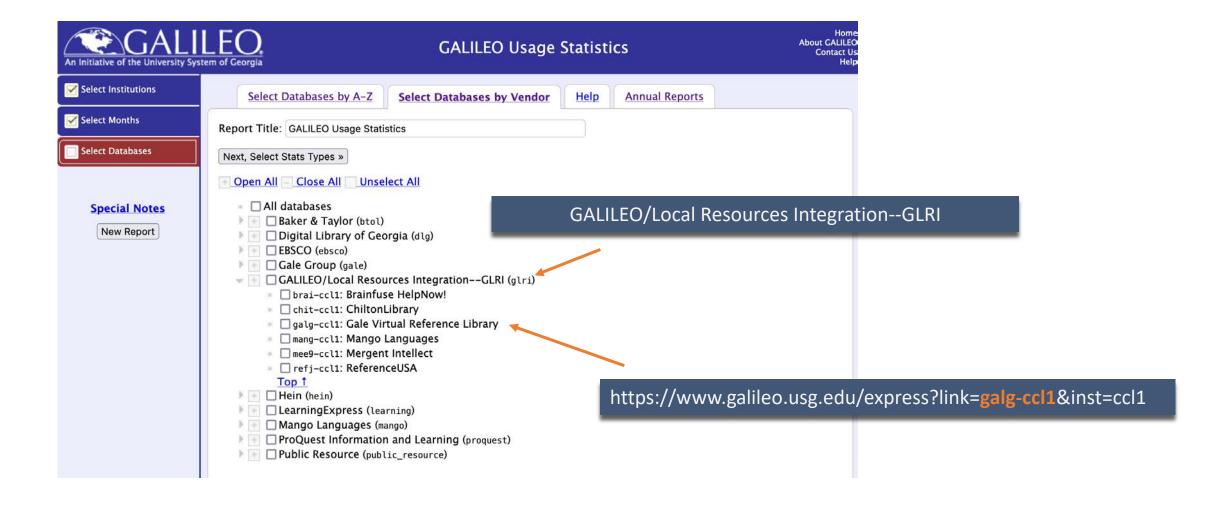
Online, self-paced courses to learn Spanish, French, German, Chinese, Japanese, or English.

https://www.galileo.usg.edu/express?link=ango&ccl1



reference Solutions is a robust tool that not only provides rich data but helps users better solutions understand the information through its mapping and visualization features.

Links Chosen: Locally Purchased Databases



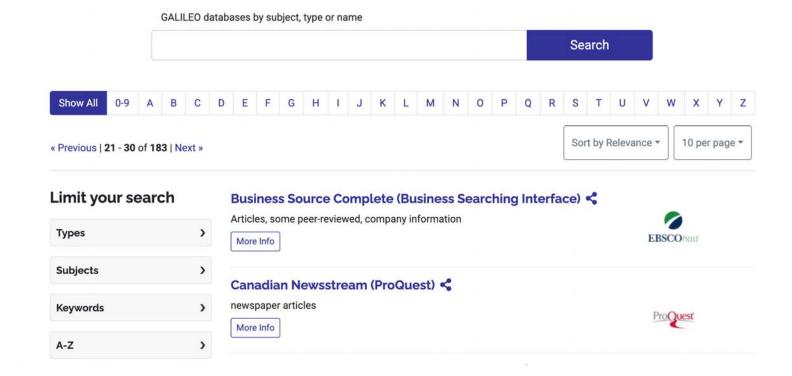
Vendor Data

Athens Regional Library System | Full

Welcome, User FAQ SUPPORT

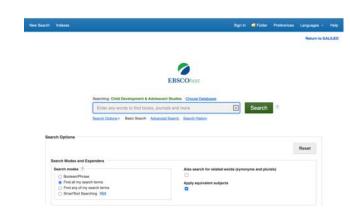
ALL DATABASES ALL JOURNALS

Database Search - 183 results



Vendor Data

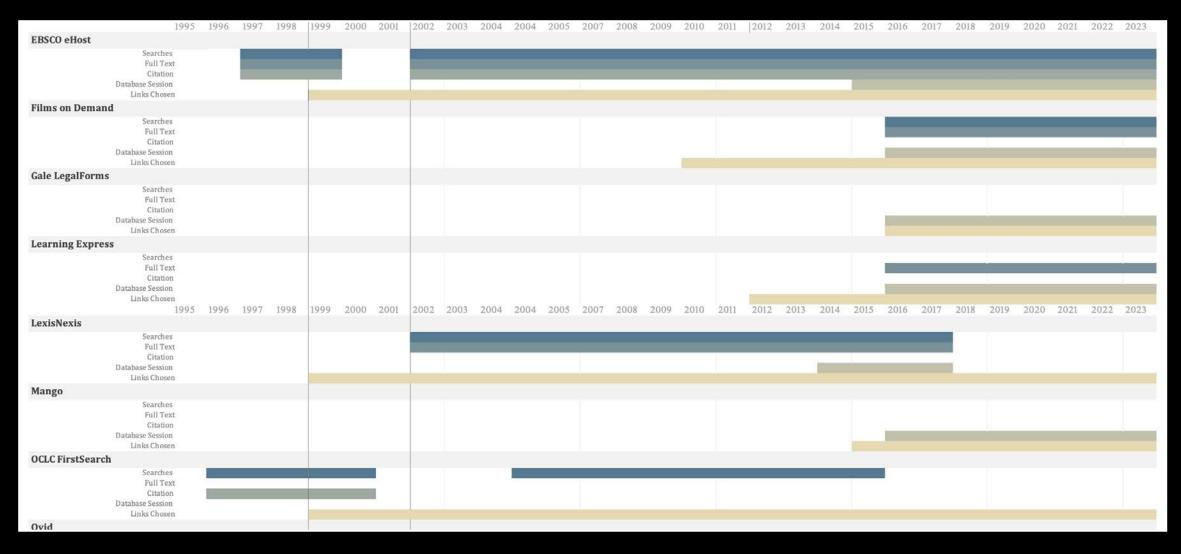
Searches
Full Text
Citations
Database Sessions



EBSCOLearningExpress®







What Data is or isn't Available?

https://about.galileo.usg.edu/docs/materials_docs/GALILEO_St atistics_Data_Availability_Timeline_2023.xlsx

Data Anomalies

Why can't we ingest the same data for all resources?

- Resource's content might not fall within the normal search, article/full text model. i.e., eBooks, LearningExpress, Mango Languages, and Films on Demand
- Vendor reporting capabilities might not support consortia reports.
- Vendor might not make all stat types available

Data Anomalies

When Full Text isn't Full Text

Ebook Central

 GALILEO Full Text = a combined sum: Ebook Central Book Downloads and Ebook Central Total Pages Read

Films on Demand

• GALILEO Full Text = FOD Core Video Views: the number of views, limited to core content only, and excluding web channels and custom content.

LearningExpress

 GALILEO Full Text = a combined sum of Page Hits, Tests Added, Tutorials Added, eBooks Added, and Computer Courses Added

Vendor Data Definitions

Britannica

Source: Britannica Reporting Tool

http://statistics.eb.com/help/definitions

- GALILEO Searches = Britannica Queries: All queries including keyword searches, advanced searches, media browse, primary source browse, learning materials browse, as well as grade-level and category filtering, etc.
- GALILEO Full Text = Britannica Documents: All text-based resources, including
 encyclopedia articles, year-in-review articles, primary source documents and eBooks,
 journal and magazine articles, text-based learning materials, etc. A Pack "pinboard" view
 also counts as a document.

EBSCO

Source: EBSCO Administrative Portal

Report Used: Standard Usage Reports/Database Usage Report

https://help.ebsco.com/interfaces/EBSCOadmin/Admin User Guide/EBSCOadmin Standard R eports Column Definitions

GALILEO Searches = EBSCO Searches*: When an EBSCO user looks up data, this look-up
is registered as a Search. The total number of Searches logged by our system can
optionally be reported by EBSCO admin and they can be broken down by Site, User

https://about.galileo.usg.edu/docs/materials_docs/Vendor_Stats_Type_Definitions_2023.docx

ABOUT ▼ PROGRAMS ▼ GOVERNANCE ▼ COMMUNITY ▼ TOOLS & TRAINING

DATA & STATISTICS

Usage Data

USAGE STATISTICS REPORTING TOOL

The GALILEO Usage Statistics Reporting Tool acts in connection with our central repository of usage statistics in order to allow users to create usage reports for specific institutions or groups of institutions, specific databases or groups of databases, and specific data elements, over specific periods of time.

Visit Now

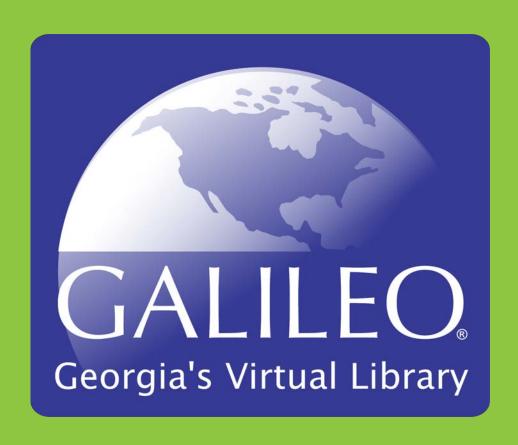
ANNUAL REPORTS

Provides links, searches, and full-text statistics by institution for all available vendor databases.

AMPALS GPALS Public Libraries Private K12 K12 Technical Colleges

- FY 2022 GALILEO Database Usage
- FY 2021 GALILEO Database Usage
- FY 2020 GALILEO Database Usage
- FY 2019 GALILEO Database Usage
- FY 2018 GALILEO Database Usage
- FY 2017 GALILEO Database Usage
- FY 2016 GALILEO Database Usage





What's next for GALILEO Stats?

Contact us!

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