



MANGO.

2023 GALILEO Annual Conference

By Cruz Paniagua Pardo



Your Customer Success Manager



Cruz Paniagua Pardo

cruz.pardo@mangolanguages.com

248-279-2166



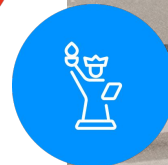
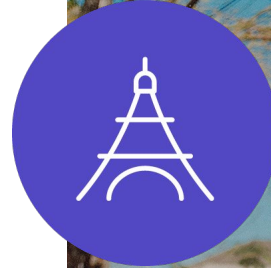
- Have been working at Mango Languages for over 2 years
- 10 years of experience working at a community library in Northern Michigan
- Passionate about libraries and the value that libraries bring to the community
- Bilingual in English and Spanish, and is currently learning French
- Libraries are the heart of every community

Benefits of Mango

70+ world languages

20+ ESL/ELL courses

30+ specialty courses/
bonus languages



Specialty Courses

Arabic (Levantine)

- ⚡ Etiquette
- ⚡ Superstitions

Chinese (Mandarin)

- ⚡ Business
- ⚡ Feng Shui
- ⚡ Zodiac Signs

French

- ⚡ Argot
- ⚡ Romance
- ⚡ Wine and Cheese

German

- ⚡ Oktoberfest

Italian

- ⚡ Carnival of Venice
- ⚡ Horse Race of Siena
- ⚡ Romance

Irish (Standard)

- ⚡ St. Patrick's Day

Japanese

- ⚡ English Loanwords
- ⚡ Mimetic Words

Portuguese (Brazilian)

- ⚡ Hospitality and Tourism
- ⚡ Romance
- ⚡ Soccer Celebration

Russian

- ⚡ Slang
- ⚡ Superstitions

Spanish (Latin American)

- ⚡ Business
- ⚡ Legal
- ⚡ Medical
- ⚡ Romance
- ⚡ Spanish for Librarians
- ⚡ Text Talk

Spanish (Castilian)

- ⚡ Flamenco Dancing
- ⚡ Soccer Celebration




Spanish for Librarians




Conversation Goals

- Obtaining a Library Card
- Accessing Resources
- Help at the Reference Desk
- What Activities are Happening at the Library
- Job Search

Female 1 **Hola. ¿Cómo le puedo ayudar?** 
Hello. How can I help you?

Male 1 **Hola. Quiero obtener una credencial de la biblioteca.** 
Hi. I want to get a library card.

Male 1 **¿Qué tengo que hacer?** 
What do I have to do?


Female 1 **Yo le puedo ayudar. ¿Tiene una identificación con foto y su**



Daily Review





Caught up with review.
Come back tomorrow.

5 Ambitions 

Course Assessment

Specialty Units

 Spanish for Librarians 

 Medical 

 Text Talk 

Mobile App

Special Features

- Downloadable lessons for offline access
- Auto Play for hands-free learning
- Access to Family Profiles
- Available in Google Play and App Store
- Highest rated app for a language learning platform



Highest-Rated* language-learning app



Language courses with Adaptive Learning Technology for learning centered around you.

- ▶ Over 70 world languages and more than 20 English courses
- ▶ Specialty Courses that cover a range of culturally specific topics
- ▶ Downloadable lessons for offline access
- ▶ Bluetooth syncing and auto play for hands-free learning
- ▶ Study reminders for staying on track
- ▶ Additional Family Profiles for group learning
- ▶ Placement tests to begin exactly where your skillset suits you
- ▶ Nightmode available for iOS



4.8 ★★★★★

4.8 ★★★★★

* Based on App Store and Google Play customer ratings of 4.8 stars. Compared to the leading language learning app brands.

Family Profiles

Create up to five additional learning profiles...

- Easy to set up on desktop or mobile app
- Track and view progress separately on each learning profile
- Great for schools (English programs) and homeschooling
- Great for English learners, extended family
- Family members can compare learning progress and practice new languages together



Family Profiles



Learn better together.

With each Mango profile you get five (5) additional Family Profiles.

You can track and view progress separately on each learner profile. Family Profiles are easy to set up on desktop or on the Mango mobile app. Check out the step by step guide below to see how.

On Mobile



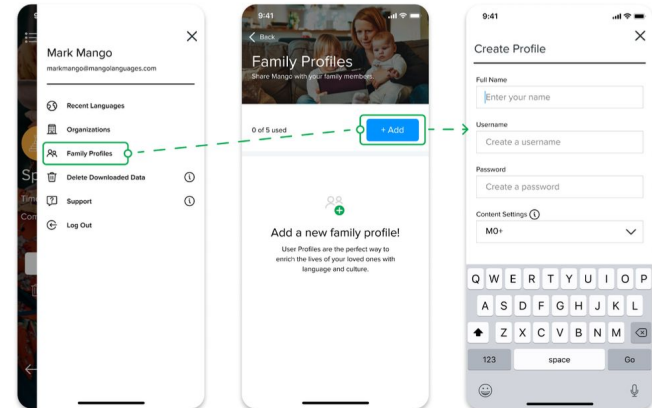
1. Tap the **three horizontal lines** in the upper-right corner to access the menu.



2. Tap **Family Profiles**, then tap the **+Add** button.



3. Enter name, create a username & password, and tap **Create Profile**.



Additional Flyers



30 Days of Language Challenge

mangolanguages.com

1. Tell us what language you're learning and why.	2. Complete at least one Mango lesson in your chosen language.	3. Where is your new language spoken and what is that region known for?	4. Introduce yourself in your new language.	5. Research your chosen language and share something you've learned.
6. Complete at least one Mango chapter in your chosen language.	7. Use Voice Comparison to record yourself speaking your new language.	8. 'Like' or 'Follow' a page that posts in your new language.	9. Share a photo of where you'd like to speak your new language.	10. Share a song in your new language.
11. What is an interesting holiday where your language is spoken?	12. Use Mango's auto play functionality on the way to work or school.	13. Turn a normal activity into a language-learning experience (share it with us!).	14. Tell us how to say "I love you" in your new language.	15. How high can you count in your chosen language?
16. Tell us the full date in your new language.	17. Teach a friend a useful phrase you've learned, and tag them in the comments below!	18. How are you doing today? Tell us in your new language.	19. Write a social post in your new language (and tag mangolanguages).	20. Order a dish in your new language or try making one from another culture.
21. Watch a movie or TV show in your new language.	22. Try an endangered language with Mango.	23. What do you find difficult or confusing about your chosen language?	24. Make a to-do list in your new language.	25. What's the most interesting culture note from your language?
26. Listen to an international radio stream online.	27. Share a news article or blog post written in your new language.	28. How's the weather? Tell us in your new language.	29. Try to get all of your Review Cards right on the first try.	30. What advice would you give to someone learning your chosen language?



Asian American and Pacific Islander cultures are rich in great food, beautiful traditions and clothing, and – of course – diverse and interesting languages! **Want to learn one of them? Mango Languages offers several Asia-Pacific languages including:**



Get started on your Asian-Pacific language adventure today!

Sign up or log in to Mango Languages via desktop or mobile now.

mangolanguages.com/libraries

LANGUAGE IS AN ADVENTURE



New Year, New Languages

The New Year is celebrated on different dates and in different ways around the world. Here's how to say "Happy New Year" in Mango Languages' top nine languages.

Arabic <small>(Levantine)</small> كل عام وانتي بخير <small>[kel Aam w enti bkheir]</small>	Brazilian Portuguese Feliz ano novo <small>[fayLEES aNhoOvoo]</small>	Chinese <small>(Mandarin)</small> 除夕快乐 <small>[Xinnian kuàilè]</small>
French Bonne Année <small>[Bun Aneh]</small>	German Frohes neues Jahr <small>[FRoHes NOYes yawr]</small>	Italian Buon anno nuovo <small>[Buwon Anno NOOHovoo]</small>
Japanese あけましておめでとう <small>[akemashite omedetoo]</small>	Russian С Новым Годом <small>[s NOYvm G0Dam]</small>	Spanish <small>(Latin American)</small> Feliz Año Nuevo <small>[fehLEES aHnyoh NWEHboh]</small>

Mango Languages is available for free through the library!
 All you need is a library card to dive in and spread the love.

mangolanguages.com/libraries

LANGUAGE IS AN ADVENTURE



Additional Flyers

Endangered and Indigenous courses available for free to everyone!

Potawatomi
Cherokee
Hawaiian
Dzongkha
Scottish Gaelic
Irish
Tuvan
Shanghainese
Chaldean Aramaic
Yiddish

Our team works closely with speakers of Endangered and Indigenous languages to build courses that provide native-speaker context and cultural awareness



Endangered and Indigenous Languages

As a sign of our commitment to preserving Endangered and Indigenous languages, our full selection of these courses are available for free to everyone. This allows native speakers to connect to and honor their heritage, and helps enthusiastic learners gain a better appreciation of the culture.

Indigenous Language: Potawatomi

Indigenous to: Great Lakes region, NA
Status: Critically endangered
Spoken: North America

Our team worked closely with The Pokagon Band of Potawatomi, a community located in southwestern Michigan and northeastern Indiana. There are fewer than 10 native speakers of the language.

The course instructs learners on the language's unique grammatical structures, vocabulary, and cultural traditions, all recorded by language specialists from the community.

DID YOU KNOW?

According to UNESCO, nearly half of the world's estimated 7000 languages will likely cease to be spoken in the next hundred years.

In 2019, the United Nations General Assembly dedicated it the **International Year of Indigenous Languages (YIL)**, raising awareness for the world's disappearing Indigenous languages.

As of March of 2022, UNESCO declared 2022-2032 **International Decade of Indigenous Languages (DIL)** as a means to continue the preservation, policy support, and revitalization of Indigenous languages.

mangolanguages.com/libraries

LANGUAGE IS AN ADVENTURE

f t in y @

Library Social Communication

NATIONAL HISPANIC HERITAGE MONTH | FACEBOOK + TWITTER



Post copy:

National Hispanic Heritage Month begins Sept 15th!

Try @MangoLanguages Latin American Spanish course to learn more about the language and culture of Latin America!

Haven't tried Mango Languages? [library name] provides this resource for FREE to anyone with a library card! Get started today! [link] #LanguagelsAnAdventure

Download

ST. PATRICK'S DAY | LANGUAGE IS AN ADVENTURE | FACEBOOK + TWITTER



St. Patrick's Day | Language is an Adventure | Facebook + Twitter

Download

How are you celebrating St. Patrick's Day this year?

Get in the spirit by logging into Mango's Irish Standard and St. Patrick's Day courses through [library name] before the big day! All you need is a library card to learn for free! [link] #LanguagelsAnAdventure

Sláinte! [SLAAN-tye] ??



World and Language Holidays



MANGO

2023 Calendar of World and Language Holidays

January 2023

Sun. Jan. 1st – New Years Day
Fri. Jan. 20th – San Sebastián (Spain) (Saint Sebastian's Day) **Spanish (Castilian)**
Sun. Jan. 22nd – Chinese New Year
Chinese (Mandarin)

February 2023

Thurs. Feb. 2nd – Groundhog Day
Tues. Feb. 14th – Valentine's Day
Fri. Feb. 17th – Carnival (begins) (Brazil)
Portuguese (Brazilian)
Tues. Feb. 21st – Mardi Gras **French**
Tues. Feb. 21st – International Mother Language Day
Thurs. Feb. 23rd – Digital Learning Day

March 2023

Fri. Mar. 17th – St. Patrick's Day **Irish**
Mon. Mar. 20th – French Language Day **French**
Tues. Mar. 21st – International Day for the Elimination of Racial Discrimination
Sat. Mar. 25th – Greek Independence Day **Greek**

April 2023

Fri. Apr. 7th – Good Friday
Tues. Apr. 11th – National Library Workers Day
Fri. Apr. 14th – Bengali and Tamil New Year
Bengali, Tamil
Mon. Apr. 17th – National Haiku Poetry Day **Japanese**
Sat. Apr. 22nd – Earth Day
Sun. Apr. 23rd – National Library Week (begins)
Sun. Apr. 23rd – Spanish Language Day **Spanish**
Sun. Apr. 23rd – Shakespeare's Birthday **English**

May 2023

Mon. May 1st – Asian American and Pacific Islander Heritage Month (begins)
Mon. May 1st – Teacher Appreciation Week (begins)
Fri. May 5th – Cinco de Mayo
Spanish (Latin American)
Sun. May 14th – Mother's Day
Thurs. May 25th – National Wine Day

June 2023

Fri. June 2nd – Festa della Repubblica (Italy) **Italian**
Sun. June 11th – National German Chocolate Cake Day
German
Wed. June 14th – National Flag Day (USA)
Sat. June 17th – Icelandic National Day **Icelandic**
Sun. June 18th – International Sushi Day **Japanese**
Sun. June 18th – Father's Day
Tues. June 20th – World Refugee Day
Thurs. June 22nd – ALA Annual Conference (begins)

July 2023

Sat. July 1st – Fête du Canada/Canada Day
Tues. July 4th – Independence Day
Fri. July 14th – Bastille Day (France) **French**
Thurs. July 20th – Colombian Independence Day

August 2023

Wed. Aug. 9th – International Day of the World's Indigenous Peoples **Cherokee, Potawatomi**
Tues. Aug. 15th – Korean Independence Day **Korean**

September 2023

Mon. Sept. 4th – Labor Day
Wed. Sept. 6th – National Read a Book Day

Fri. Sept. 8th – International Literacy Day
Fri. Sept. 15th – National Hispanic Heritage Month (begins) **Spanish (Latin American)**
Sat. Sept. 16th – Oktoberfest (begins) **German**
Tues. Sept. 19th – International Talk like a Pirate Day
Pirate
Thurs. Sept. 21st – International Day of Peace (U.N.)
Tues. Sept. 26th – European Day of Languages
Wed. Sept. 27th – World Tourism Day

October 2023

Thurs. Oct. 5th – World Teachers' Day
Fri. Oct. 6th – National German-American Day **German**
Mon. Oct. 9th – Indigenous Peoples' Day (U.S.)
Cherokee, Potawatomi
Tues. Oct. 24th – United Nations Day

November 2023

Wed. Nov. 1st – Native American Heritage Month (begins)
Cherokee, Potawatomi
Wed. Nov. 1st – Día de los Muertos (Mexico)
Spanish (Latin American)
Sat. Nov. 11th – Single's Day (China)
Chinese (Mandarin)
Sun. Nov. 12th – Diwali (Festival of Lights) **Hindi**
Mon. Nov. 20th – Universal Children's Day
Thurs. Nov. 23rd – Thanksgiving

December 2023

Wed. Dec 6th – Finland Independence Day **Finnish**
Thurs. Dec. 7th – Hanukkah (begins) **Hebrew, Yiddish**
Sun. Dec. 10th – Human Rights Day
Mon. Dec. 18th – World Arabic Language Day **Arabic**
Mon. Dec. 25th – Christmas
Tues. Dec. 26th – Boxing Day (Canada)
Tues. Dec. 26th – Kwanzaa (begins)



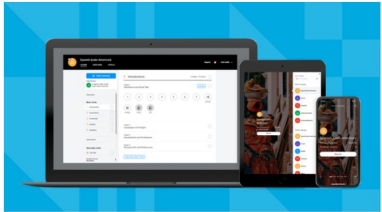
MANGO

Spanish Posters and Flyers



¡Bienvenido a Mango!

Mango es la única experiencia de aprendizaje de idiomas personalizada y adaptable que te brinda las herramientas y la orientación que necesitas para expandir tus habilidades lingüísticas en el lugar y de la manera como mejor aprendas. Empecemos:



PASO 1:
Crea un perfil

Inicia sesión en tu cuenta:
www.mangolanguages.com

PASO 2:
Selecciona tu curso de idiomas.
Elige entre más de 70 idiomas del mundo, incluido el inglés.

¿Preguntas? ¿Necesitas ayuda para iniciar sesión?
Chatea con tu administrador de recursos electrónicos o comunícate con Mango Languages directamente en support@mangolanguages.com

PASO 3:
¡Descarga la aplicación!

Ve a la tienda de aplicaciones, busca Mango Languages y descarga la aplicación en todos tus dispositivos móviles preferidos para aprender en cualquier y en todo lugar donde aprendas mejor.

mangolanguages.com | support@mangolanguages.com | 248.254.7450

Visítanos en: Facebook | Twitter | Instagram | LinkedIn | YouTube

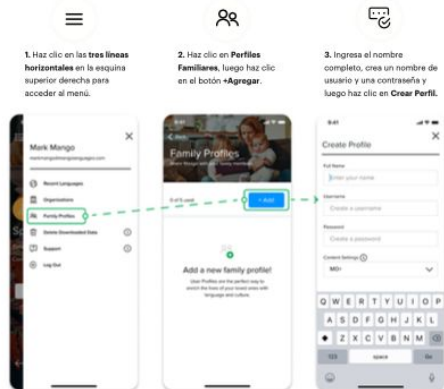
Family Profiles

Aprende mejor en familia.

Con cada perfil de Mango obtienes cinco (5) perfiles familiares adicionales.

Puedes seguir y ver el progreso por separado de cada perfil. Los perfiles familiares son fáciles de configurar en la web o en la aplicación móvil de Mango. Consulta la guía paso a paso para saber cómo hacerlo.

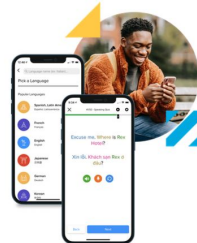
Version Móvil



La Aplicación de Aprendizaje de Idiomas mejor calificada*

Cursos de idiomas con Tecnología de Aprendizaje Adaptativo para un aprendizaje centrado en ti.

- Más de 70 idiomas de todo el mundo y más de 20 cursos de inglés
- Cursos Especializados que cubren una variedad de temas específicos para cada cultura
- Lecciones descargables para acceso offline
- Sincronización por Bluetooth y reproducción automática para aprendizaje en manos libres
- Recordatorios de estudio para mantener el ritmo de aprendizaje
- Perfiles familiares adicionales para aprender en grupo
- Pruebas de nivel para ajustarse exactamente al nivel de conocimiento del estudiante
- Modo noche disponible para iOS



4.8 ★★★★★



4.8 ★★★★★

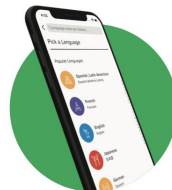
LANGUAGE IS AN ADVENTURE

LIBRARY NAME | CONTACT EMAIL

mangolanguages.com 877.626.4611



Aprendizaje de idiomas enfocado en ti.



Impulsado por una tecnología inteligente y un algoritmo adaptable, Mango te da la facultad de comunicarte con confianza, preparándote en el idioma y su cultura para experiencias inexploradas.

Ponte el reto de descubrir algo nuevo por ti mismo. Visita mangolanguages.com



Start the conversation.



MANGO.

Spanish Tutorials - Youtube Channel



Nuestra
Metodología

Tutorials On How To Navigate The Product



How To Sign Up For Mango

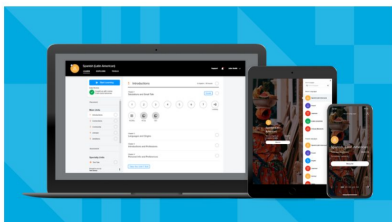


Empezando con
Mango Languages

Flyers in other languages

Byenvini nan Mango

Chak moun aprann yon fason diferan. Se pou rezon sa yo kreye Mango Languages. Ki sa Mango Languages? Li se yon pwogram elektwonik ki gen plizyè zouti landan l ki adapte ak fason ou prefere aprann yon lang. Ou ka itilize l nenpòt kote, nenpòt lè. Ann kòmanse:



ETAP 1: Kreye yon pwofil

Kreye yon pwofil avèk Mango lè ou vizite connect.mangolanguages.com/mliford/start. Klike bouton ki di **Sign Up**, epi mete tout enfòmasyon yo mande.

ETAP 2:

Chwazi lang la. Pou moun ki pale kreyòl ayisyen, Mango ofri yon kou angle. Pou jwenn li, chwazi lang **English (Angle)**, apre chwazi lang ou pale, **Haitian Creole (Kreyòl ayisyen)**.

Èske ou gen yon kesyon? Èske ou bezwen ki? Ou ka pale ak yon moun ki travay nan bibliyèk Milford Public Library oswa ou ka pale ak yon moun ki nan Mango lè ou eke yo sou support@mangolanguages.com.

ETAP 3:

Telechaje app la

Vizite App Store la (iOS) oubyen Play Store la (Android) epi chwazi "Mango Languages". Ou ka telechaje app la sou nenpòt aparèy mobil. Konsa ou ka pote Mango avèk nenpòt kote ou ale.

mangolanguages.com | support@mangolanguages.com | 248.254.7450

Vizite nou an: Facebook | Twitter | Instagram | LinkedIn | YouTube

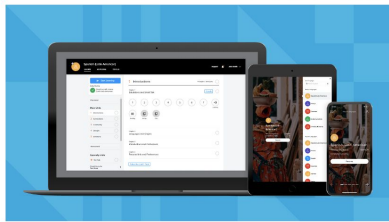


Haitian Creole



أهلاً بكم في مانجوا

معلمو هو خبرة التعلم الشخصية التامة التي تمكن الأدوات والتوجه الذي تحتاج إليه التحسين مهاراتك اللغوية في أي مكان وبأي طريقة مناسبة لك في الدراسة الببدأ.



سؤال الترحيل على حسابك:
www.mangolanguages.com

الخطوة 1:
أنشئ حسابك الشخصي

لقد أنشأتك

الخطوة 2:
اختر اللغة التي ترغب في دراستها. اختر من بين 70 لغة من لغات العالم بما فيها اللغة الإنجليزية.

تواصل مع معلمو لغات مانجوا عبر
support@mangolanguages.com

الخطوة 3:
حمل التطبيق

انصب إلى متجر التطبيقات (app store)، ابدأ من متجر اللغات (Mango Languages) ودخل التطبيق في كل أجهزةك المحمولة الممتلئة لتتمكن التعلم في أي مكان وفي كل مكان.

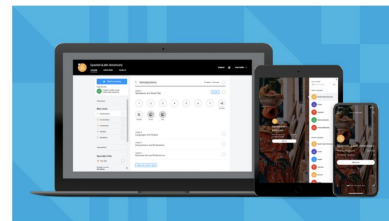
mangolanguages.com | support@mangolanguages.com | 248.254.7450

زرنا على: Facebook | Twitter | Instagram | LinkedIn | YouTube

Arabic



[请输入组织名称] 现在将为您提供唯一的、个性化的以及适应性超强的语言学习体验。它为您配备了语言学习的所需工具以及能扩展您语言技能的指导。这将让您在无论何时何地都能更好地更方便地学习语言。如下您将了解到这款应用的超棒性能:



受欢迎的 Mango 特色包括:

- 真实的场景对话将不会出现在由于翻译而产生的语法错误。
- 课堂互动可提高学生的发音与母语者音相相符。
- 努力和阅读课有助于强化课堂内容及培养精准的语言技能。
- 个性化的复习系统将与您的个人学习方式相匹配。
- 文化注释将带您领略不同文化的独特风采。
- Mango 电影将带您通过参与真实的情景来学习语言。

请在 App Store 或 Play Store 免费下载Mango应用。在电脑桌面打开一个新的页面。使用如下信息开始您的语言学习。 [查看详情]

mangolanguages.com | support@mangolanguages.com | 248.254.7450

请访问: Facebook | Twitter | Instagram | LinkedIn | YouTube

Chinese Mandarin

Mango Youtube Channel

YouTube

Search

Sign in

LANGUAGE IS AN ADVENTURE

Mango Languages for Organizations
234 subscribers

Subscribe

Tutorials & How To ▶ Play all

Full Tutorial | Mango Languages
180 views • 1 year ago

Mobile Apps | Mango Languages
60 views • 1 year ago

for learning anytime, anywhere

How To Add Family Members | Mango Languages
57 views • 1 year ago

Empezando con Mango Languages | Tutorial
92 views • 1 year ago

Mango Languages for Libraries ▶ Play all

Inspire your library patrons to explore, through language learning, the world that surrounds them. For info or to meet with our library specialists, visit: <https://info.mangolanguages.com/pl-youtube...>

Case Study: East Baton Rouge Parish Library
2:23

Small Town, Big Demand: Calabasas Library | Mango...
2:00

Case Study: Pikes Peak Library District | Mango...
1:58

We have a dedicated YouTube channel for you & your library's needs!

Subscribe and find helpful videos for sharing, including:

- Tutorials on Mango's features (in English and Spanish)
- How to Sign Up for Mango
- Exclusive library success stories
- Library webinars



NEW - Mango Vocabulary

YouTube Search [Microphone] [Sign in]

LANGUAGE IS AN ADVENTURE

Mango Languages for Organizations
234 subscribers [Subscribe](#)

HOME VIDEOS PLAYLISTS COMMUNITY CHANNELS ABOUT

NEW FEATURE NEW FEATURE MANGO

VOCABULARY

Learn with Flashcards

Mango Vocabulary Features

- Review chapter vocabulary with flashcards and lists
- Study words by topic
- Create your own personalized vocabulary



MANGO.

NEW - Promotional Video



Learning a new language isn't easy

ALA 2023 Library Conference



ALA ANNUAL
CONFERENCE & EXHIBITION

CHICAGO

JUNE 22-27, 2023



ALA American Library Association • ALAANNUAL.ORG • #ALAAC23

Photo Booth Giveaway Sweepstakes

Drop by the booth to meet the team and take home a few ALA 2023 memories!

See Official Rules



IPAD AIR



APPLE WATCH



ADVENTURE KIT

Meet the Team at Booth #1634

Mango Languages ALA Afterparty

June 25, 2023 @ 7:00 - 11:00 PM

Flight Club Chicago

Please visit our website to RSVP



MANGO.

Contact Information



Cruz Paniagua Pardo

cruz.pardo@mangolanguages.com

248-579-2166

Mango Market

<https://promotemango.com/>

YouTube Channel

<https://www.youtube.com/mangolanguages>



MANGO

Thank You!

