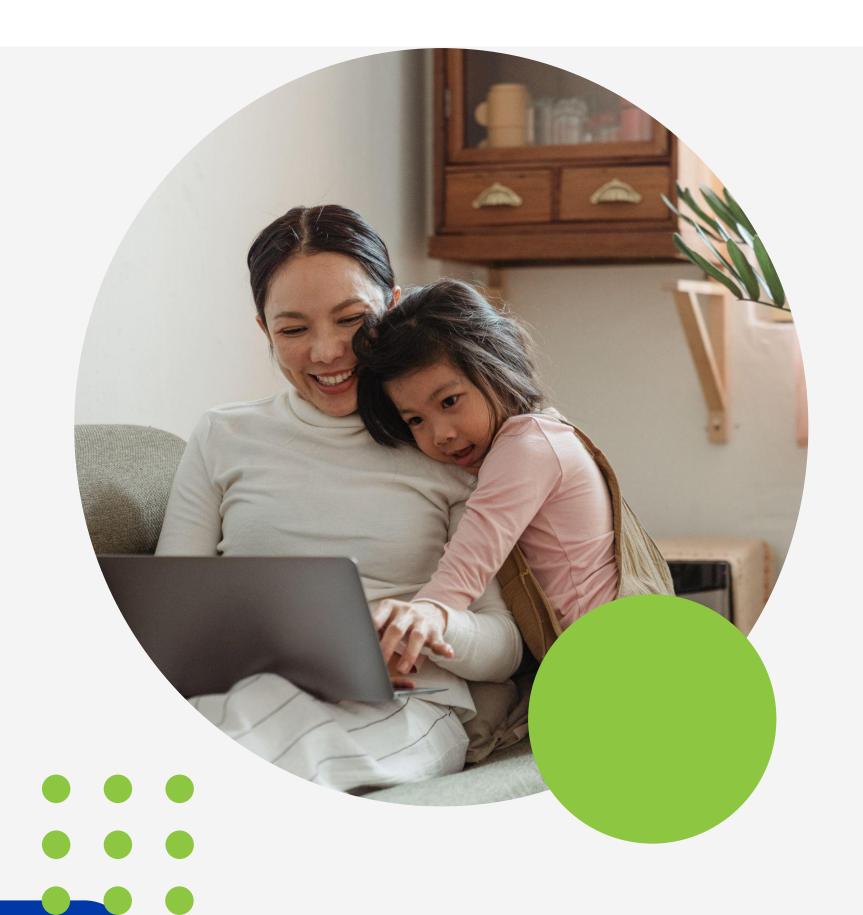


CREAD 9 KIDS W

Four years, four billion words read



2023 GALILEO Annual Conference

How it all started



Children's eBooks

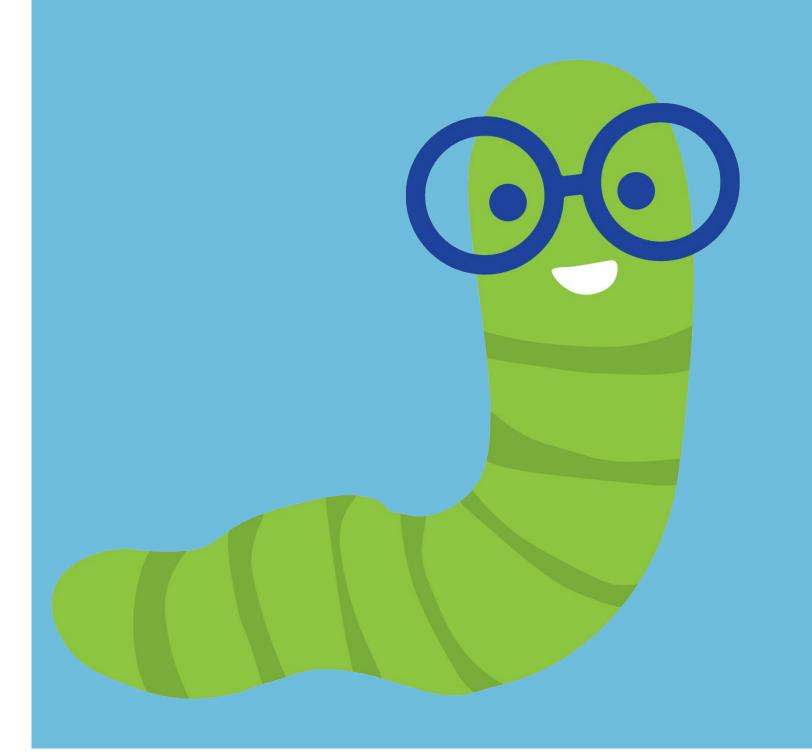
- A free, statewide children's eBook and eAudiobook collection
- Spanning Pre-K to 4th grade
- Emphasizing a core collection of perpetual access titles

Local Control

- Over the look, feel, and branding
- Library-led scoping decisions
- Locally curated title lists

Standards-Aligned

- Emphasis on meeting web accessibility standards
- High quality bibliographic records



Where we are now



Goals



Build kids' reading confidence and skills.



Curate and maintain a digital collection for kids.



Realize cost savings and provide access at scale.







54%

Purchases for the collection were down 54% 35k

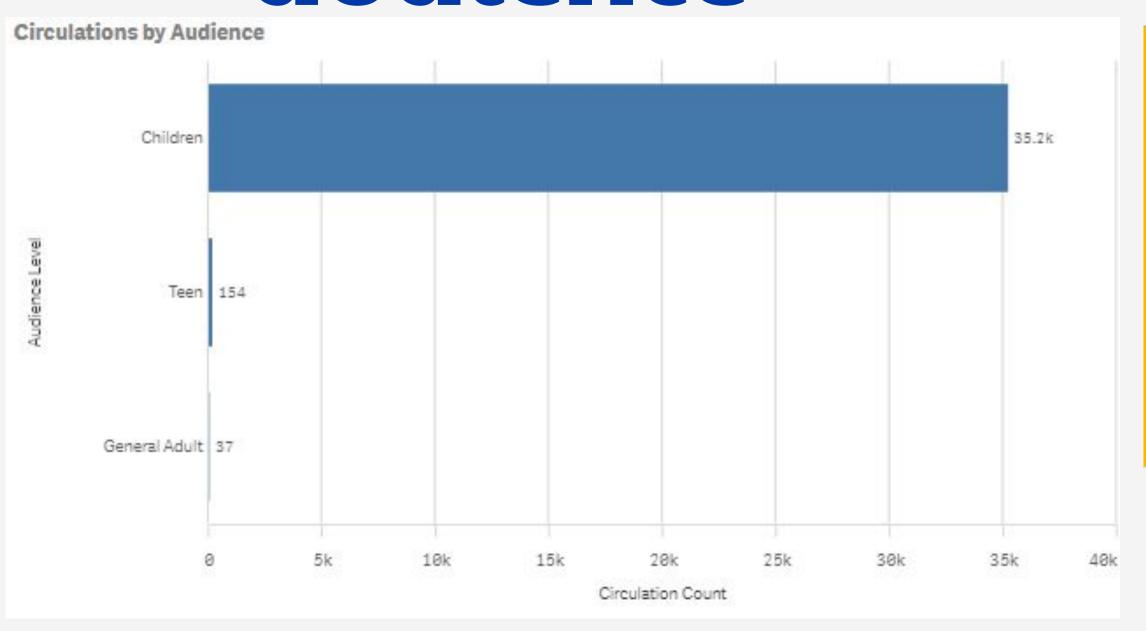
Circulations so far in 2023

11%

Year on Year circulation was down 11%



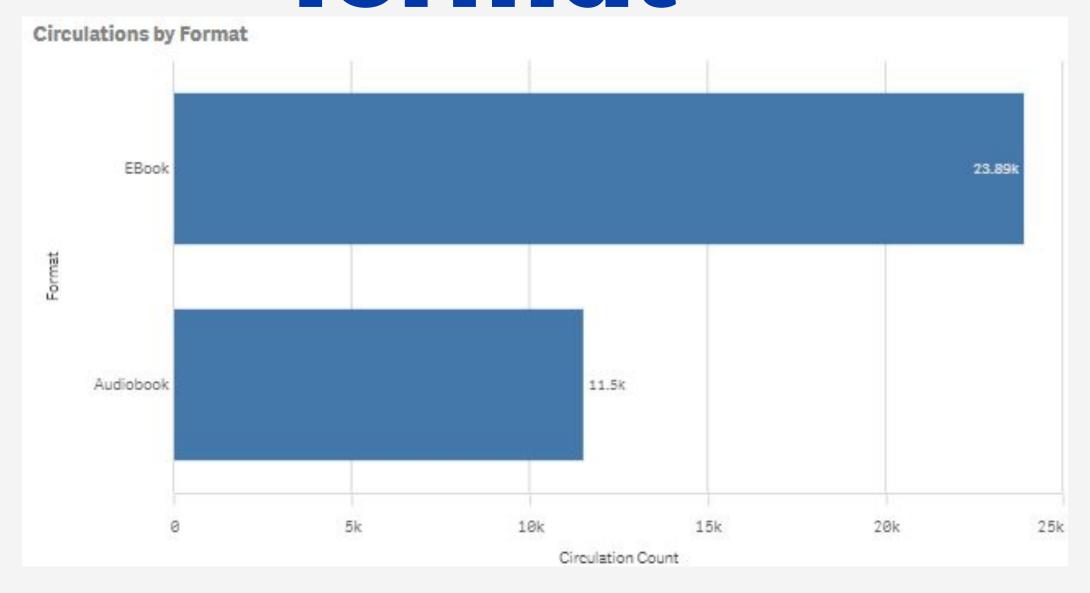
Current year circulation by audience



35,000 circulations of Children's content so far in 2023

Current year checkouts by format

67% of circulation is in the eBook format



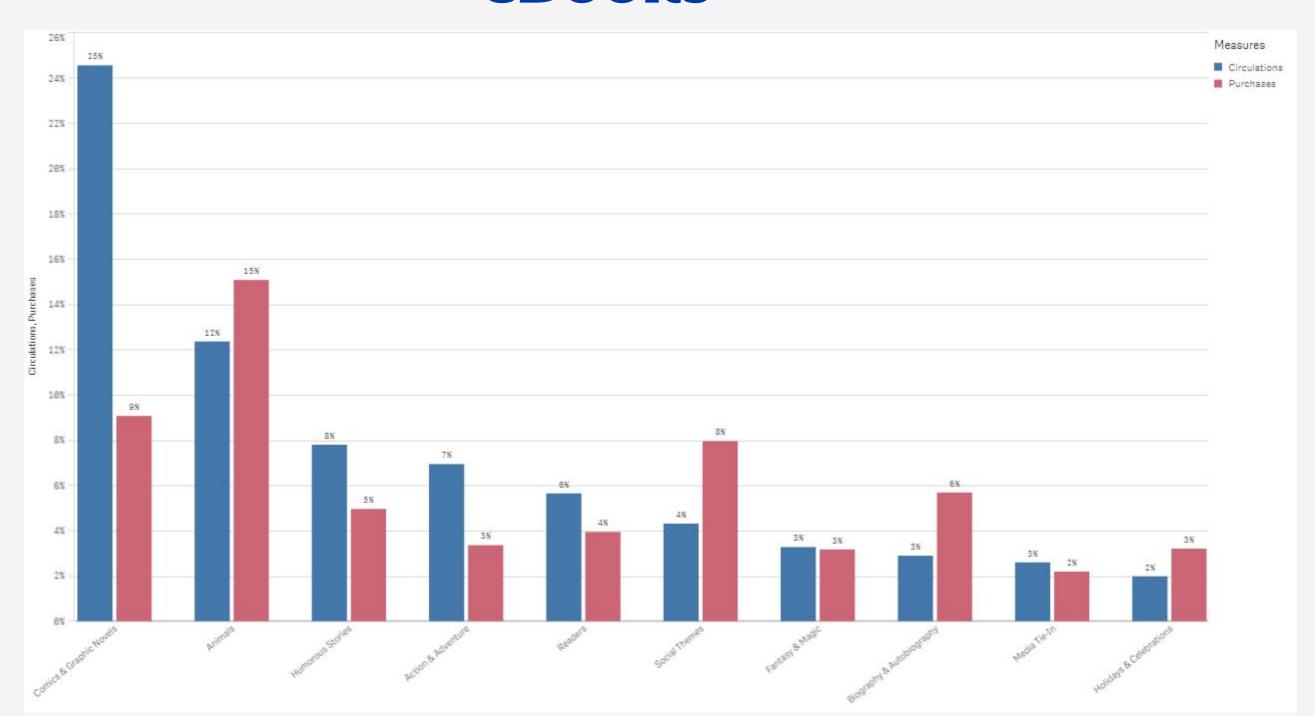
This has been steady throughout the life of the collection

Current year Checkouts & Spend by Bisac % eBooks

Comics & Graphis Novels 25%

Animals 12%

Humorous Stories, Action & Adventures and Readers 6%-8%



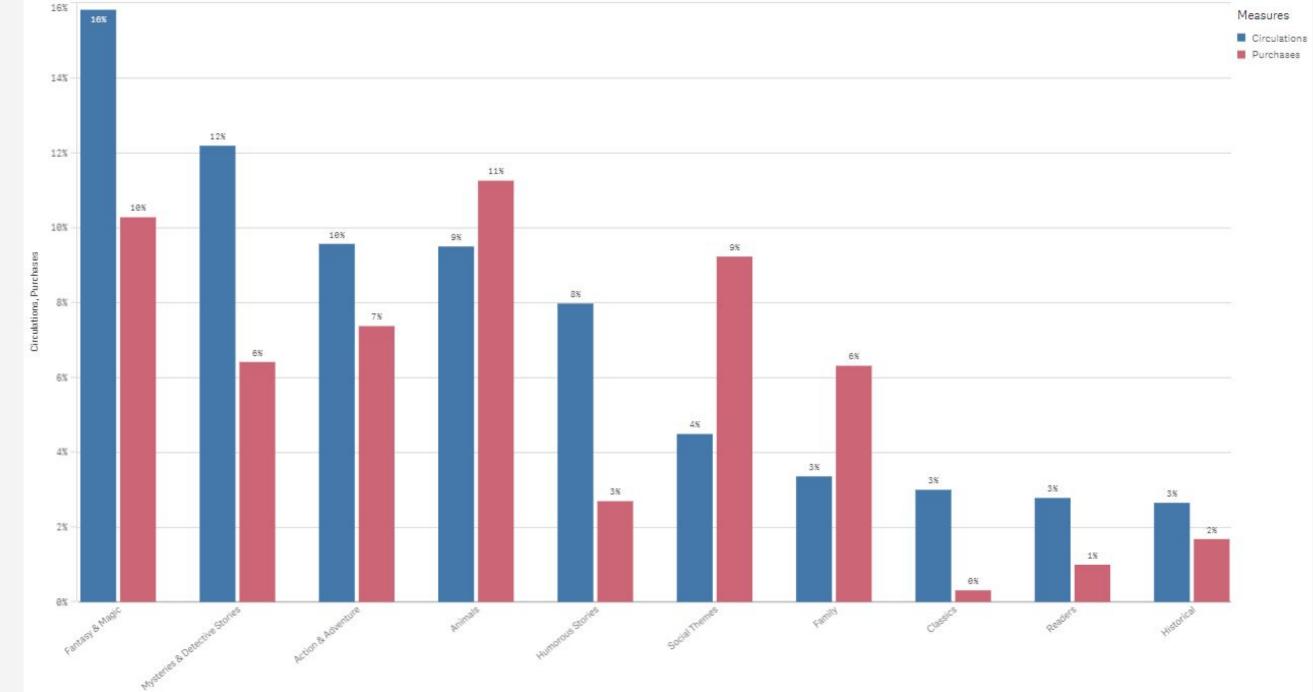


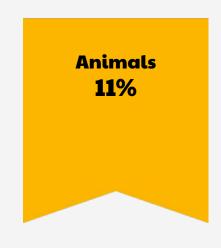
Current year Checkouts & Spend by Bisac. eAudio



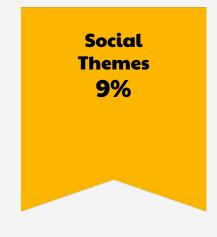
Mysteries & Detective Stories 12%

Action/Adventure, Animals and Humorous Stories 8%-10%

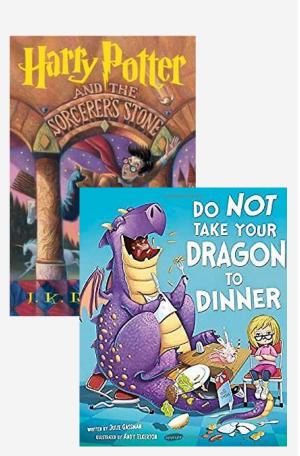


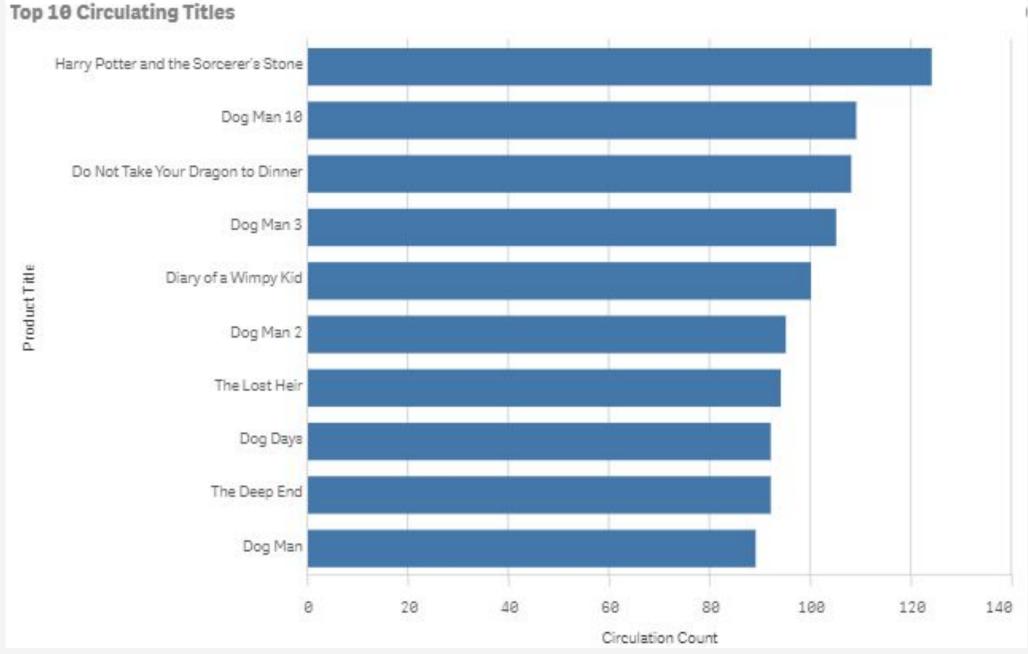






Current year highest circulating titles

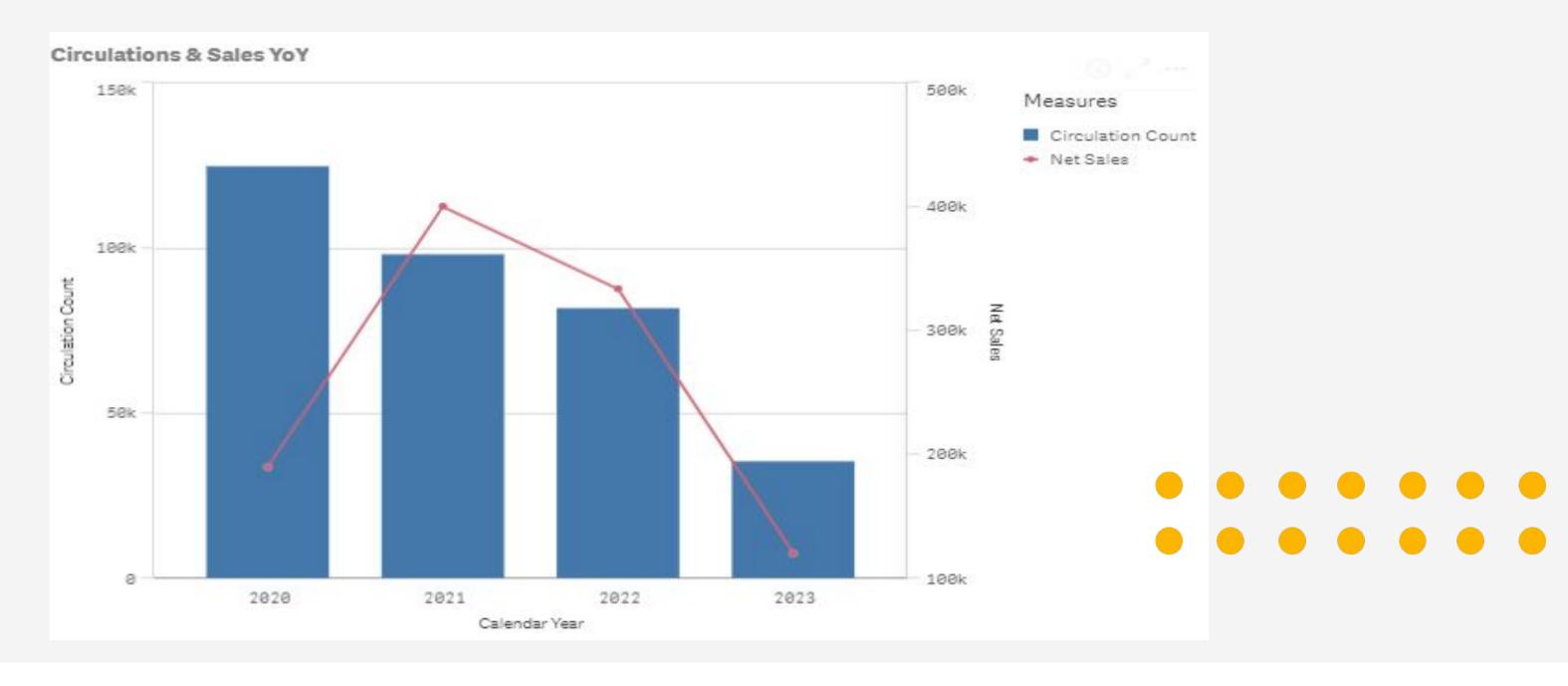






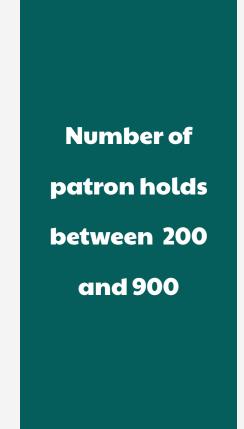
Spend and checkouts down year over year

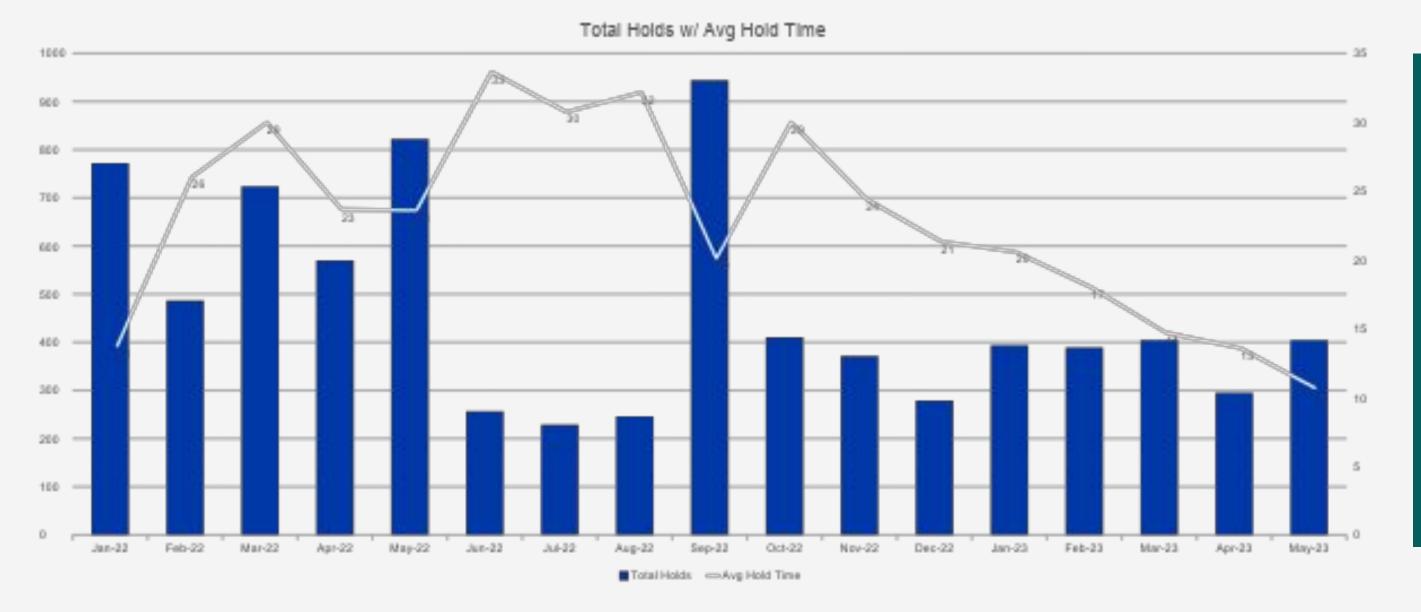
(2023 YTD)



Total Holds with Avg Wait Time

January 2022 - May 2023





Average wait time between 8 and 35 days

^{*}Does not include active holds

Inventory & Completed Holds in 2022 -

Between 90 and 242 holds during the year for these titles

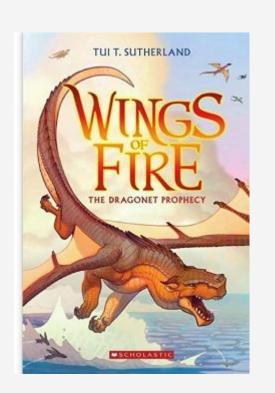


Current Inventory

Titles Quantity

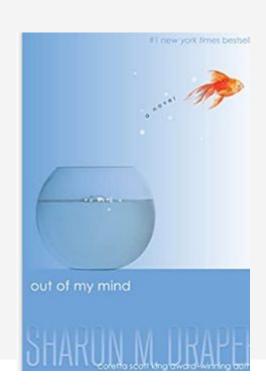
18,55928,4808,03113,263

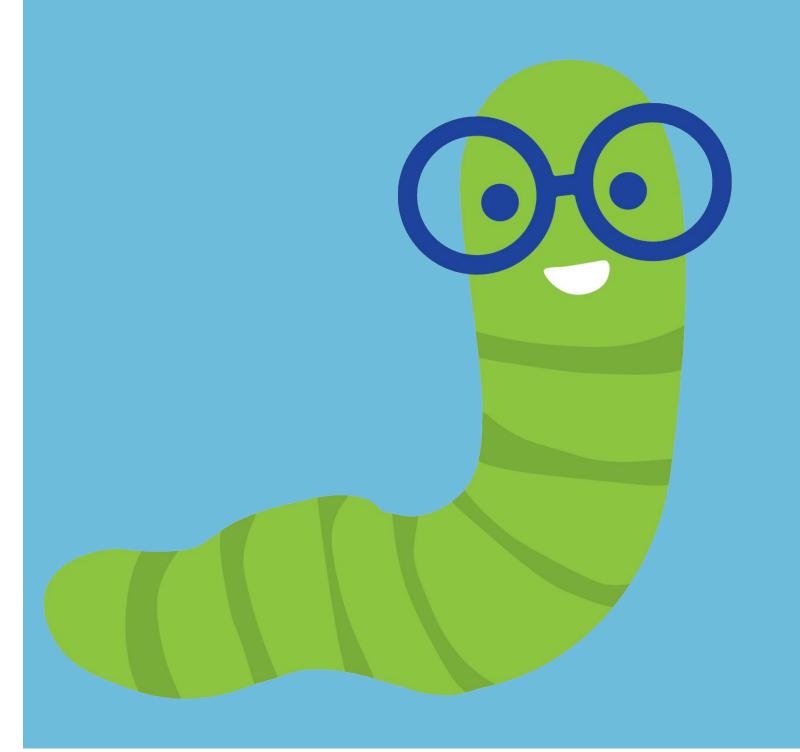
26,590 41,743



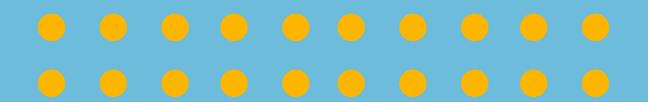








Success Pack









Marketing Toolkit

georgialibraries.org/ereadkids-toolkit

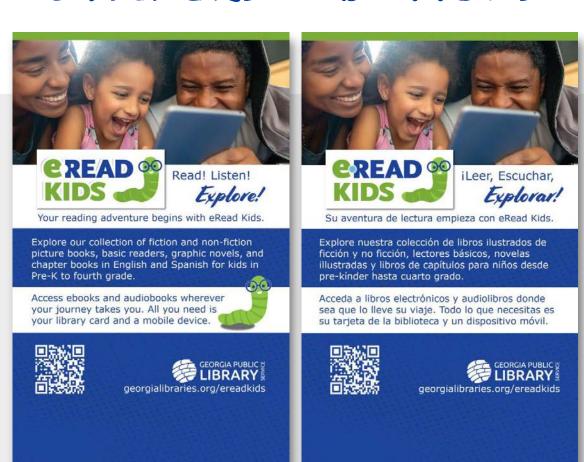


Free Publications by Request

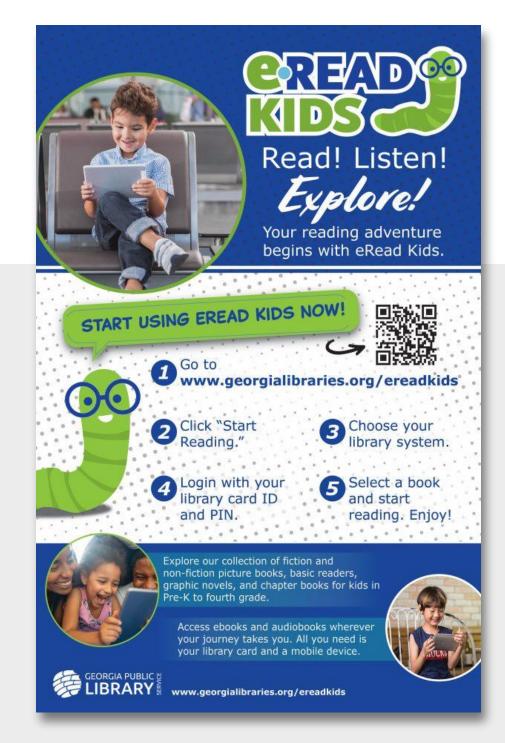
georgialibraries.org/ereadkids-toolkit

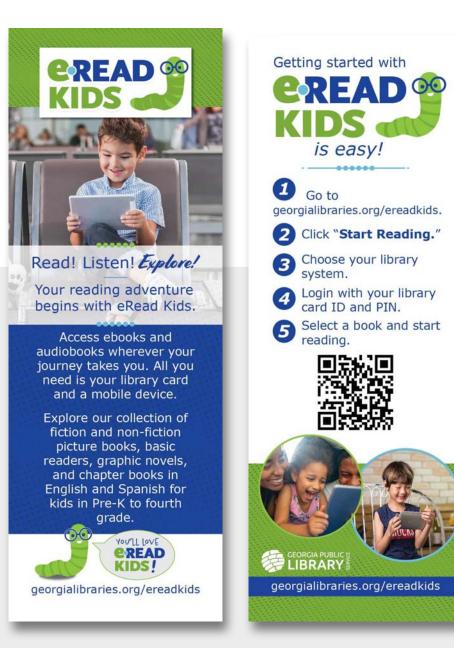


STICKERS + BUTTONS









BOOKMARKS



Selection Committee





Evan BushDirector of Youth Services



Jennifer Barczak

Principal Librarian



Kelly Barrere
Youth Services Manager



Jan Burroughs
Library Director



Meghan Fleming
Collections Mgmt Librarian



Kelli McDaniel
Assistant Director



Melanie Palmeri Children's Youth Supervisor



J. Sara Paulk
Library Director



Patty Reeber
Youth Svcs Manager



Carley Stewart
Children's Librarian

Collection areas of emphasis

1

Pre-K to 4th grade titles

2

Popular and new releases

3

Favorable licensing terms

4

Graphic novels & manga

5

Spanish language titles

6

LOTE titles



Local Settings

Libraries can set user access levels, change notification settings, and see when titles are added/removed.

Local Reports

Libraries can run a wide variety of reports to access data on circulation, holds, new users, and collection inventory.

Local Management

Libraries can easily curate title lists according to programs and themes important to their patrons and events.

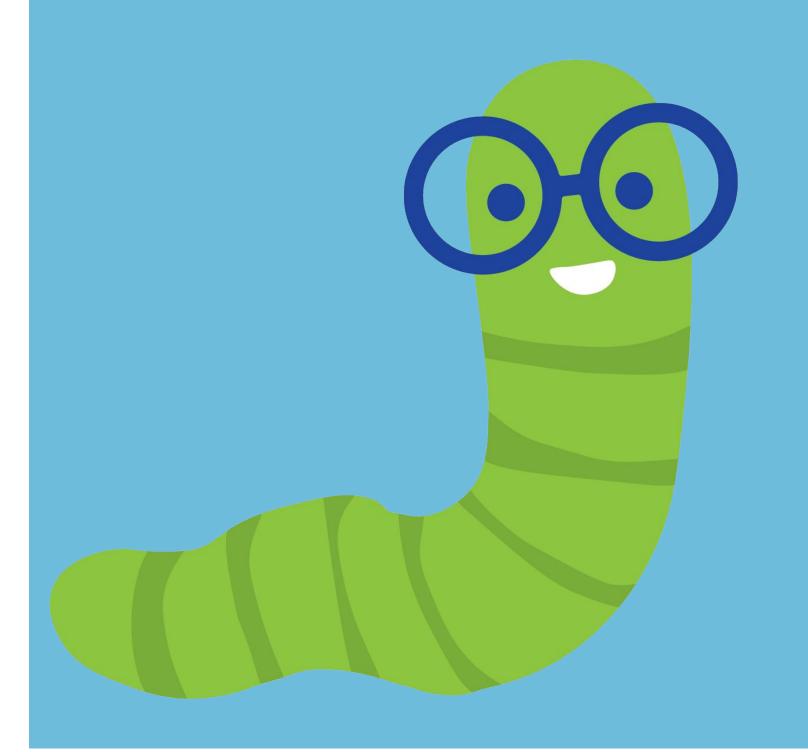
Next Training

eRead Kids Admin Dashboard Webinar June 28, 2023 @ 1:00pm

Register: bit.ly/ERKadmin







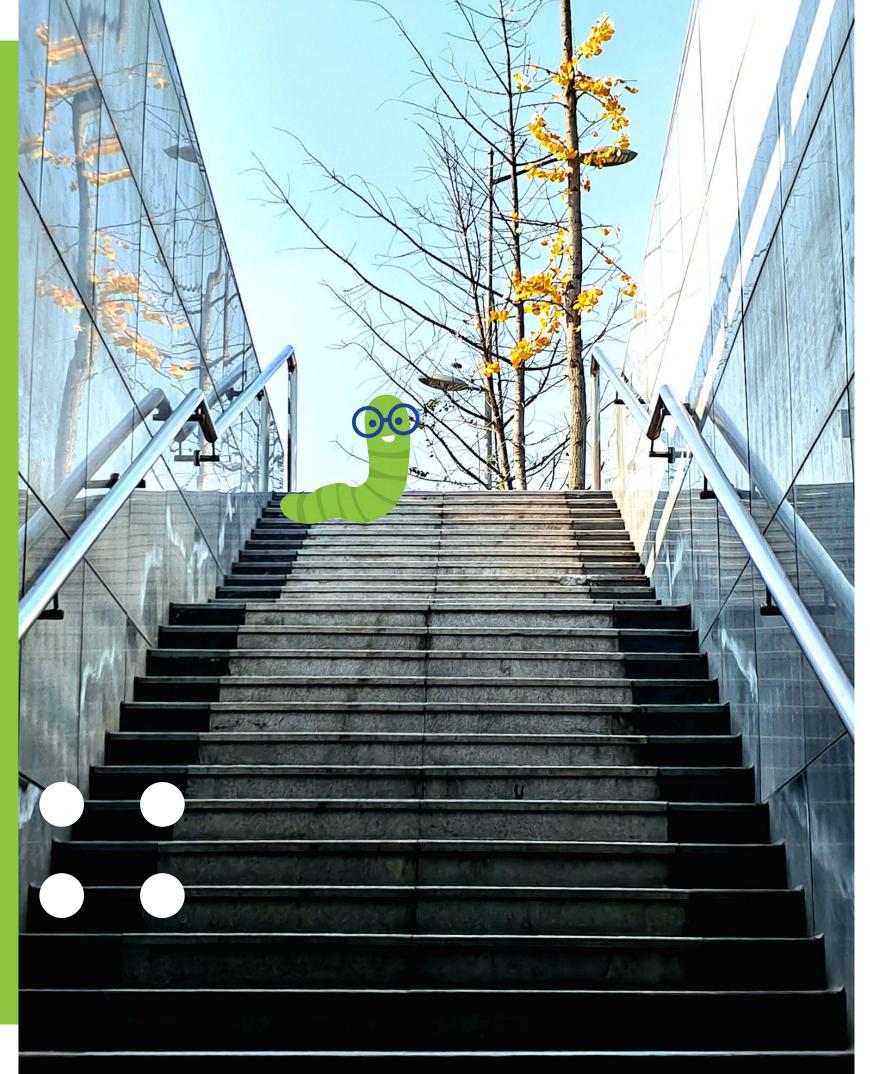
Where we're going



Next Steps

- Beanstack reading challenge tie-ins
- Seamless viewing of school and library content for PLAY card libraries
- Cross-platform discoverability
- Boundless



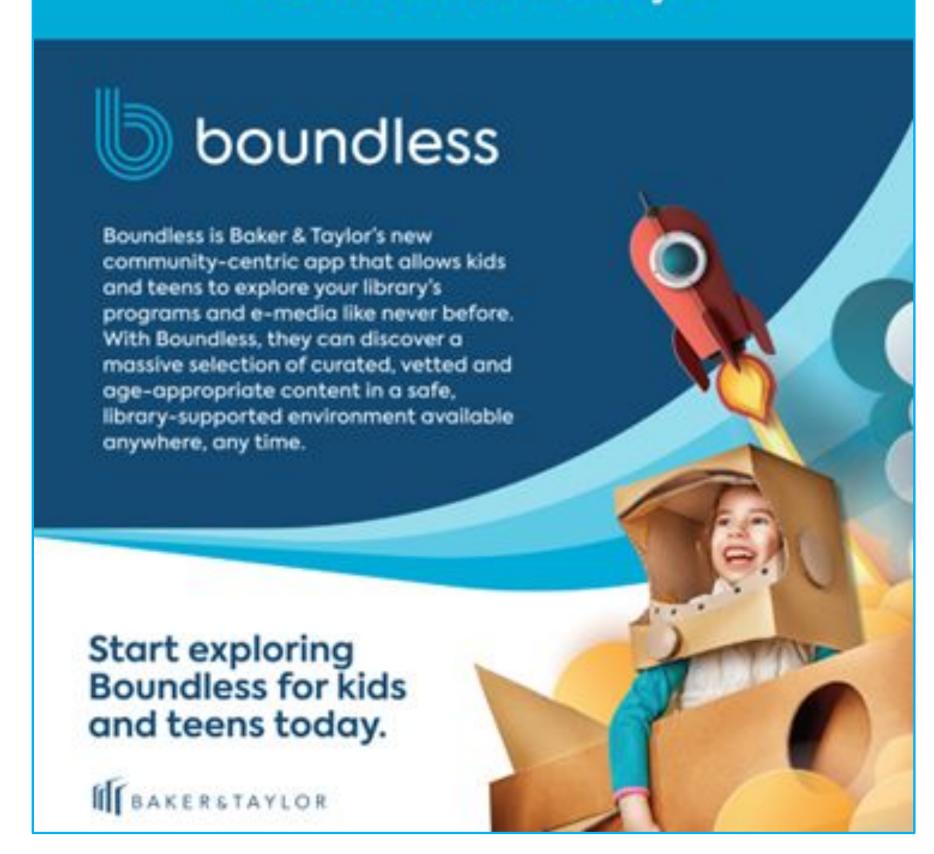


Boundless Kids & Teens

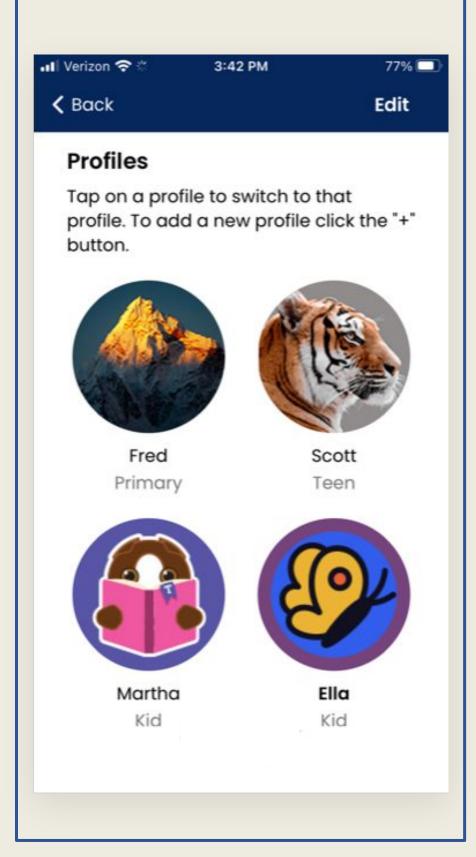
2023 Content BundleDigital Library for Kids & TeensBaker & Taylor



NEW! From Baker & Taylor

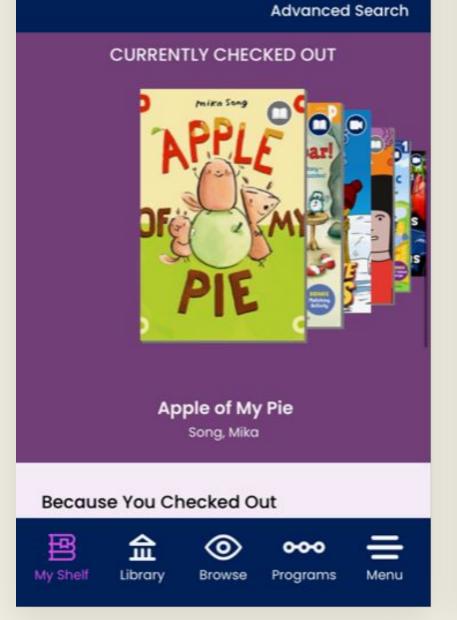


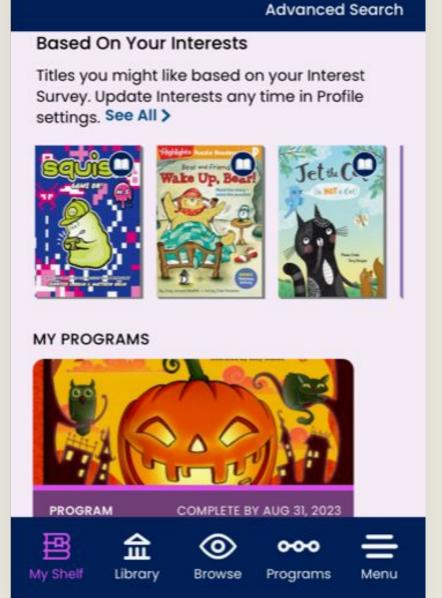
Age level Profiles

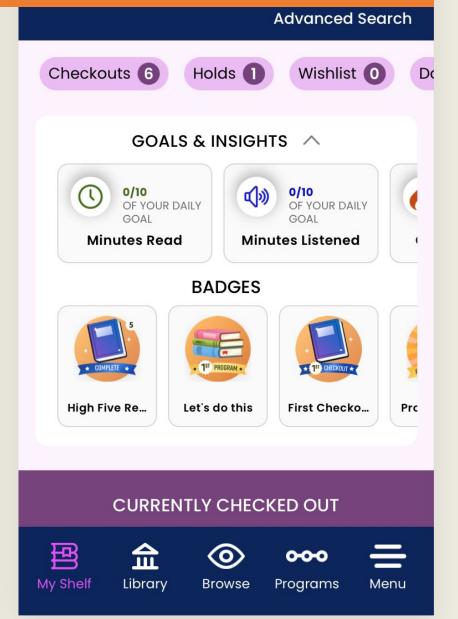


Checked out carousel Interests & Programs Goals and Badges

Your Programs and Your badges tied to Your Library Programing Schedule – A Hyper Local digital front page.





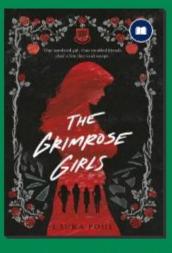




YOUR
chosen
Book of the
Month



BOOK OF THE MONTH



Four troubled friends, One murdered girl... and a dark fate that may leave them all doomed.

GET READY!



Summer Reading

Summer is almost here! Join us June 1– August 1 for fun programs and activities, and earn cool prizes for reading all summer long.

YOUR announcements Drum up EXCITEMENT and AWARD BADGES, right here in the platform!

CHECKERS LIBRARY TV

Join in on fun video adventures with Checkers, Snoozer and friends!



Snoozer's Storytime...



The Reading Road Trip FA Family

HS Humorous Stories

>

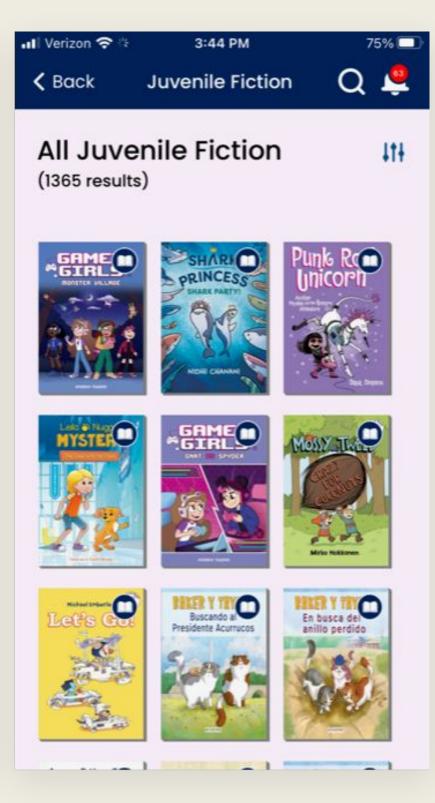
VIDEOBOOKS

Picture books brought to life with animation, narration, music and read-along text.

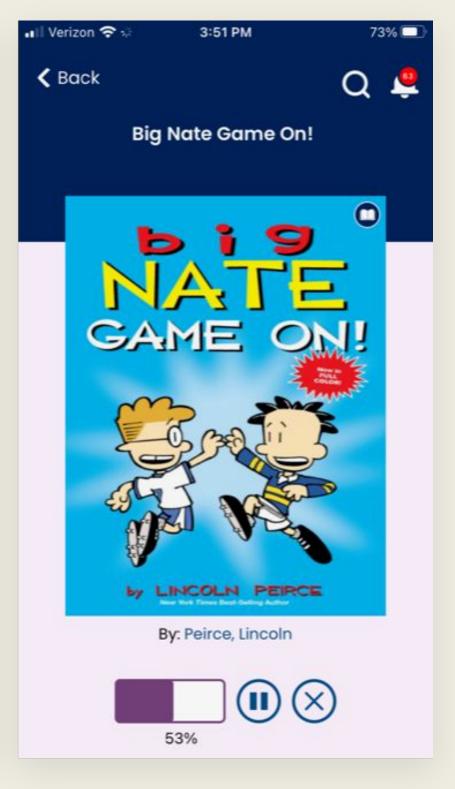
Others in Series Reading Lists

Your/Parents Browse Titles

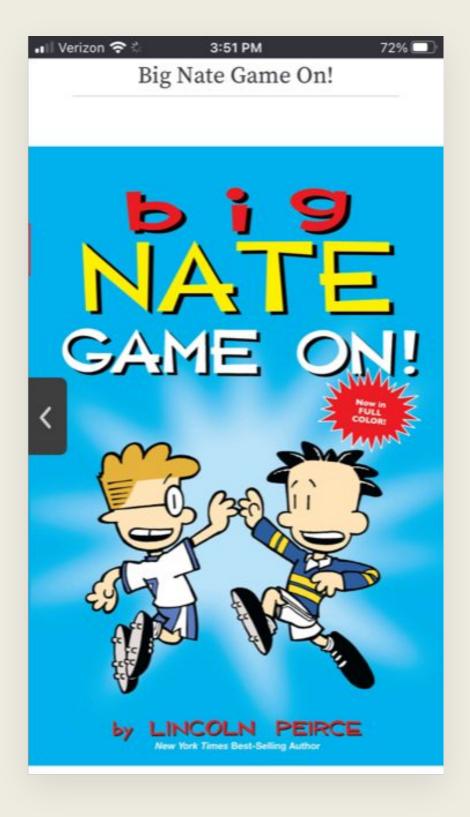
■ Verizon 🖘 🔅 3:46 PM ul Verizon 🗢 🎏 3:43 PM 75% **READING PROGRAM ≺** Back **∢** Back Q 📮 Big Nate 27 LEARN TO DRAW Release the Hounds! **READING LIST (5) B** eBook Text to Speech · Juvenile Fiction · Sep 2022 MAKE YOUR (9999 of 9999 Copies Available PixelA Synopsis Nate Wright's life kind of stinks. His dad's habit of handing out healthy snacks ruins another Halloween. Hi... View More More Like This Details Place Hold Checkout Other Titles in Series START DATE Apr 10, 2023 Aug 31, 2023 END DATE Leave Program



Checkout



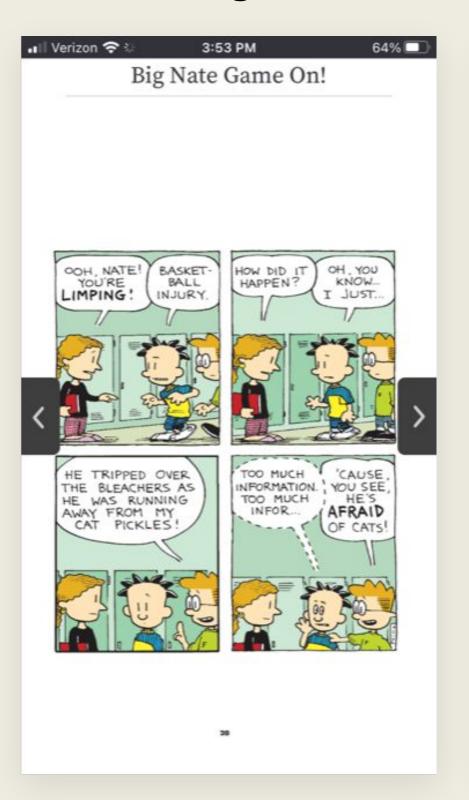
Selected to Read



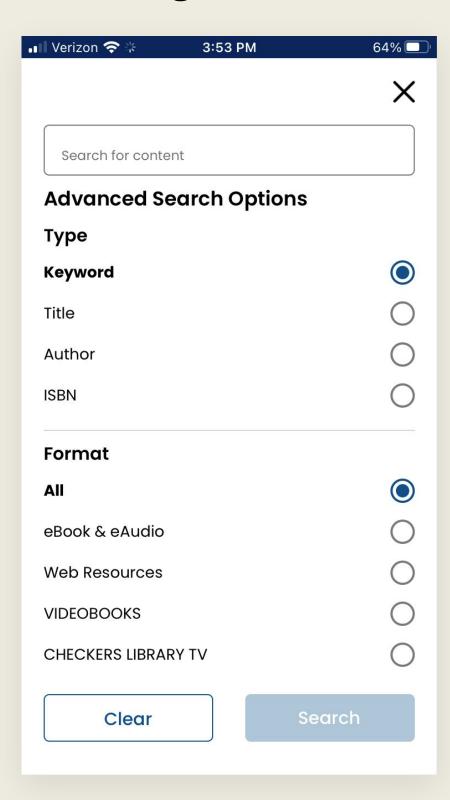
Reading

Searching

Advanced Searching



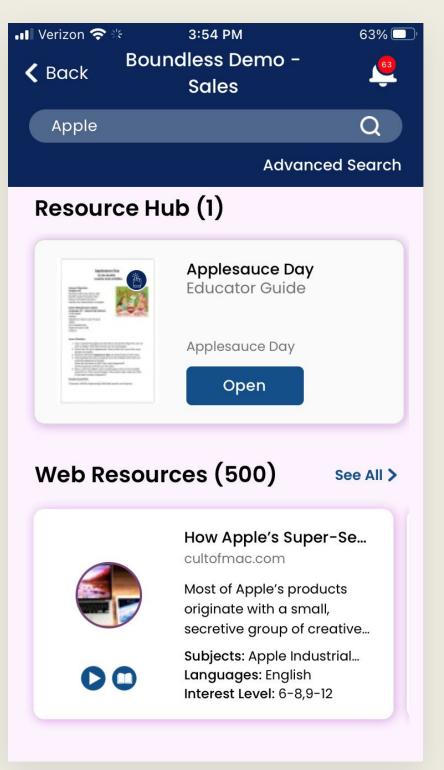




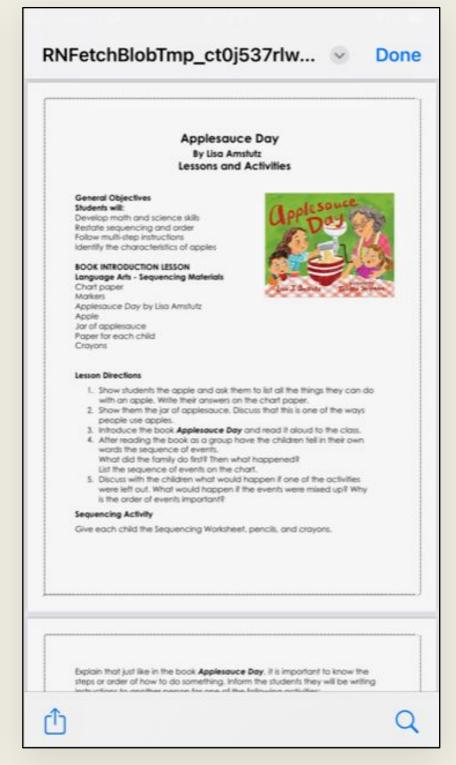
Features/Activities



Resources/Web



Lessons



Web Resources



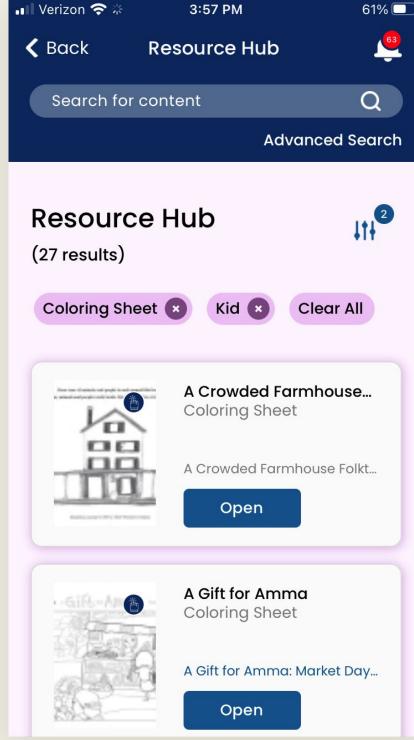
Learning

RNFetchBlobTmp_v9ue5ww1... Done Mouse found a house! But something else was hiding. Did you find the letter M hidden in each picture of this story? Now match each M word below with its picture. Mouse Mug Мар

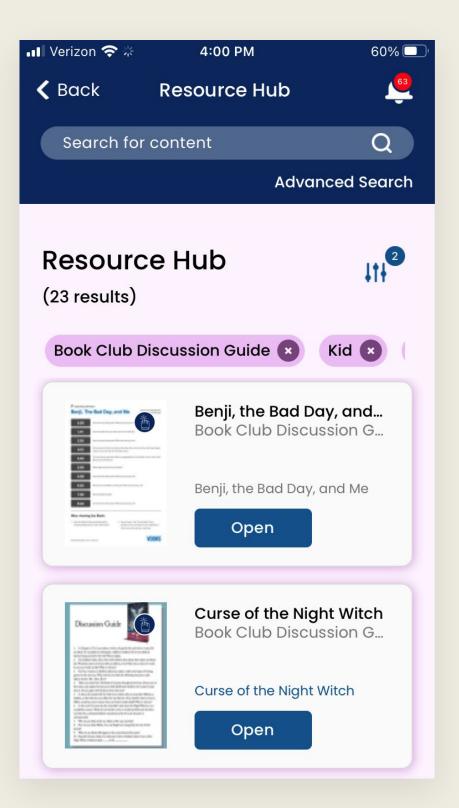
Your Book of the Month



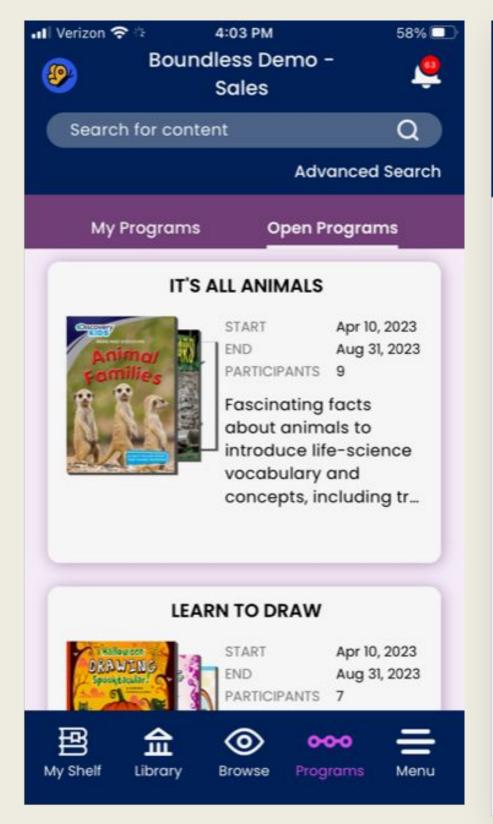
Coloring Sheets



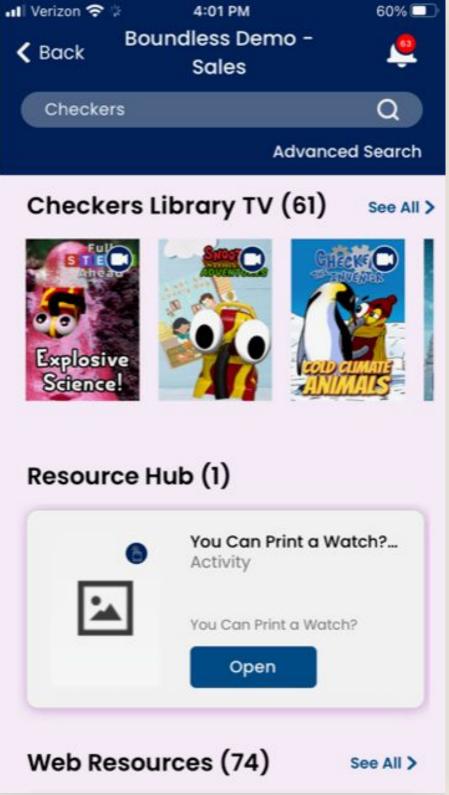
Discussion Guides



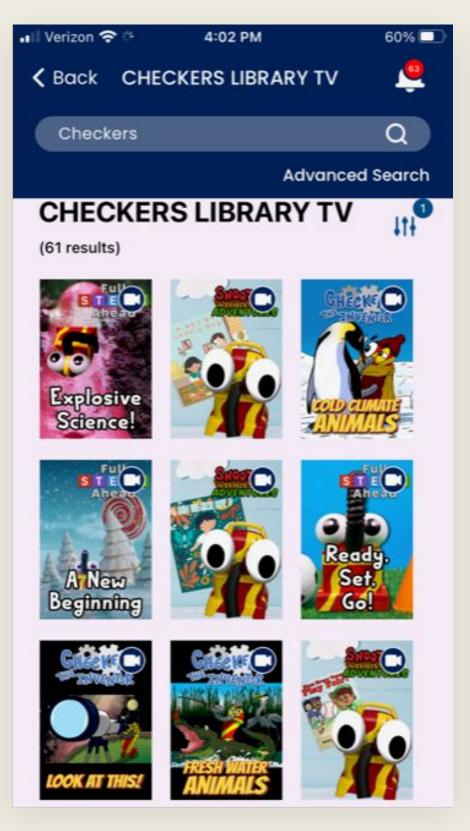
Reading Programs



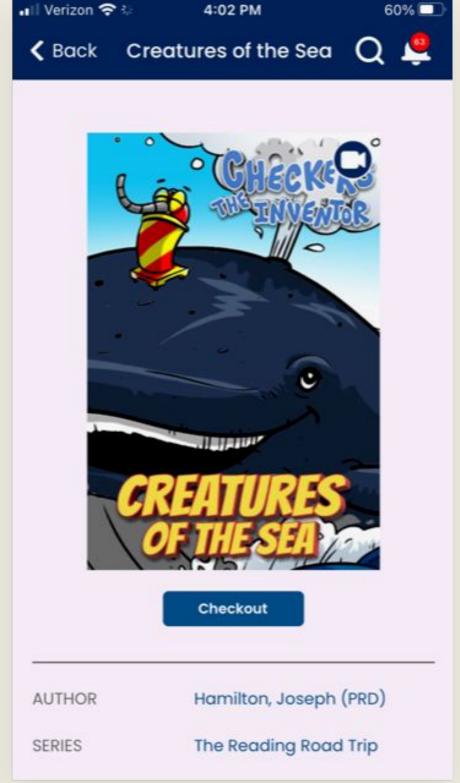
Checkers Library TV



STEAM -Focused



Checkout to watch





1150 MUPO

What comes with it?

eBooks and video books

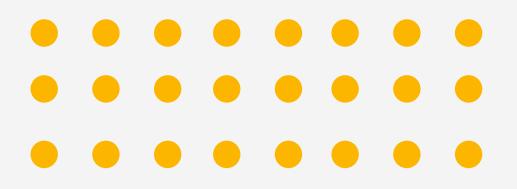


- 1,150+ eBooks and video books curated by librarians, exclusively available with multi-/simultaneous-use lending models from top publishers and content providers
- including:
 - Checkers Library TV, Andrews McMeel, Barefoot Books, Book Dash, Highlights, Paw Prints Publishing, Sequoia/Phoenix International, Sourcebooks, Story Shares, The Book Club/Albert Whitman, BOOKR, VOOKS, and A Kids Company
- Reading programs, book clubs, and seasonal reading challenges with digital badges and progress trackers
- 250 classics and curriculum favorites, from Winnie the Pooh to The Great Gatsby
- Special access to highly anticipated titles exclusive to Baker & Taylor
- Exclusive STEAM-based educational videos from Checkers Library TV
- Tens of thousands of study and recreational websites for young learners integrated into title level and key word searches
- 300+ activity sheets and discussion guides integrated into title-level searches
- A Forum for library news and announcements

300 Activity Sheets



Key features



A zone to call their own

Kids and Teens log in to their own platform, using a scoped profile, personal to them

This is YOUR platform

Set your own programs in the platform, link badges to gamify the experience. Post announcement videos from the library team. Start virtual Book Clubs.

1150 MUPO eBooks and Video Books

What do you do during your free time?
Write them here!

300 Activity Sheets

Link the activities to owned library physical and digital content. Exclusive STEAM based video content.

One Search – Multiple Resource results

250 Classic and curriculum favorites, Thousands of safe websites for kids to help them with learning. All that MUPO content, easily searchable.

FUN is the goal

We've chosen free content and resources to engage and inspire your young patrons Please allow us to prepare a quote for your library!



Contact me for a user experience demonstration

Scott.Coning@baker-taylor.com



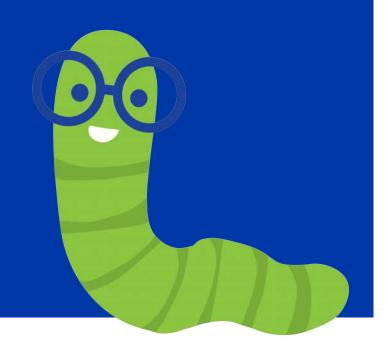
Infinite ways for kids and teens to engage with your library, virtually.



Everything will be able to be checked out on YOUR branded boundless App







Get in touch!

Angela Stanley
Assistant State Librarian
Georgia Public Library Service
astanley@georgialibraries.org
(470) 304-0690



