## Digitization on a Shoestring Part 1



A UNIT OF THE UNIVERSITY SYSTEM OF GEORGIA

# GALILEO User Conference: DLG Track June 11, 2020

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### Part 1: bit.ly/shoestring1

- Project planning
- Metadata
- Resources

### Part 2: bit.ly/shoestring2

Tomorrow! Friday, June 12, 2020 @ 10AM

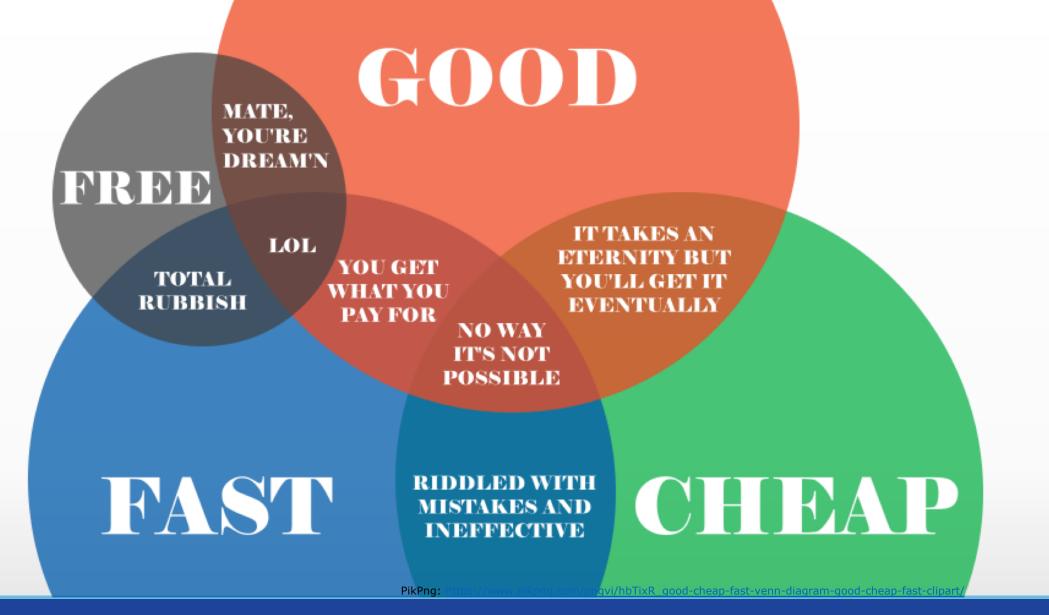
- Imaging
- QC & post-processing
- Digital preservation



# **Project Planning**



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### **Project goals & expectations**



BuzzFeed (2019). 19 Pinterest Cake Fails That Are Just Begging to be Laughed At.

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## What's your bandwidth?

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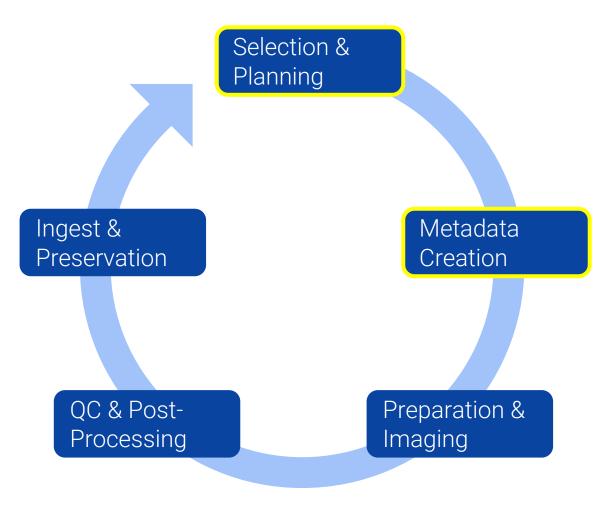
Ausfahr

# What do we talk about when we talk about digitization?

The *process* of transforming analog material into binary electronic (digital) form, especially for storage and use in a computer.

Moses, Richard Pierce (2005). <u>A Glossary of Archival and Records Terminology</u>. The Society of American Archivists.





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Digital Library Federation Project Managers Toolkit https://wiki.diglib.org/DLF\_Project\_Managers\_Toolkit

- → Proposal
- → Charter or MOU
- → Plans & Scheduling

- → Kick-Off Meeting
- → Retrospectives & Evaluation
- → Sunsetting

Digital Library Federation Digitization Cost Calculator https://dashboard.diglib.org

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# Ways to share the work

- Cross-departmental collaboration
- Collaboration with other institutions
- Volunteers
- Paid interns or practicum students
- Grants

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Vendors



# Benefits & costs of keeping it in-house

### **Benefits**

- Learning
- Define requirements incrementally
- Maintain quality
- Security & handling
- GLAM requirements

### Costs

- Organizational investment
- Ramp-up
- No set price tag
- Limited resources
- Range of experience



# Working with vendors

- Come prepared with details and a budget
- Don't be afraid to ask for a discount
- Shop around
- Determine a deadline
- Provide your own hard drive
- Ask about shipping



# When to work with a vendor

- If you lack the equipment to safely image or convert your materials
- If you lack the in-house expertise to operate the equipment you have
- If your materials require special handling or professional conservation treatment

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# Try a project pilot

- Know your project goals and scope
- Select a discrete, contained project or transition point
- Work with project stakeholders to develop your plan
- Execute the work
- Report back and ask for feedback
- Assess and share summary



# Be prepared for stops, starts, and setbacks

- In-house projects are subject to competing demands on time and money in a way that outsourced projects are not
- Document every step along the project lifecycle so you can pick-up where you left off
- Small is beautiful: better to successfully complete a small project than leave an ambitious project to languish



# Metadata



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# Metadata is time-consuming but crucial

Primary purposes are to enhance:

- 1. Discoverability
- 2. Interoperability

DLG uses Qualified Dublin Core (+ some local) DPLA uses the Metadata Application Profile (MAP)

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# **DLG Metadata**

#### Required

- Title
- Creator
- Contributor\*\*
- Subject
- Description
- URL or filename\*
- Standardized Rights Statement

- Rights Holder\*\*
- Date of Original\*\*
- Coverage (Spatial)
- Type
- Medium
- Format
- Original Collection
- Holding Institution

### Strongly Suggested

- Extent
- Language
- Coverage (Temporal)
- Publisher of Original Item

### Optional

- Local Identifier
- Bibliographic Citation
- Local Rights Statement

\*Required if hosted at holding institution \*\*Required if available



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Collection Title Creator Date of Original Subject Location Medium Type Format Description Metadata URL Digital Object URL Language Rights Holder Original Collection Holding Institution Rights

Photograph of an African American agricultural worker demonstrating hardwood control on Mrs. Louise Verdery's Farm, Columbia County, Georgia, 1952-1957?

	Collection:	USDA Photo Collection, Columbia County, Georgia		DEDISTRICT DE LE				
	Title:	ontrol on Mrs. Louise						
	Creator:	Creator: United States. Soil Conservation Service United States. Department of Agriculture						
	Date of Original:	1952/1957		No.				
	Subject:	Soil conservation-United States Soil conservation districts-Georgia-Evans						
		United States. Department of Agriculture		Tools				
		Soil erosionClimatic factorsGeorgiaEvans						
		MenGeorgiaEvans TreesGeorgiaEvans						
			Email					
			Text					
		African American men-Georgia-Evans						
-	Location:	Location: United States, Georgia, Columbia County, Evans, 33.533559, -82.130242						
	Medium:	Medium: black-and-white photographs						
	Type:		Reuse Information					
	Format:	image/jpeg						
	Description:	African American agricultural worker demonstrating hardwood control on Mrs. Louise Verdery's Farm. Photograph taken for the USDA Soil Conservation Service, now known as the Natural Resources Conservation Service. Funding for this project provided by Georgia HomePLACE, a unit of the Georgia Public Library Service.						
	Metadata URL:	http://dlg.galileo.usg.edu/id:ccgal_usdapc_gch-scs-02-060-01						
	Digital Object URL:							
	Language:	eng						
	Rights Holder:	United States. Department of Agriculture						
	Original Collection:	U.S.D.A. Photo Collection, Columbia County, GA						
	Holding Institution:	Columbia County Library (Evans, Ga.) https://www.https	s://dlg.usg.edu/record/	cord/ccgal_usdapc_gcl				
	Rights:	<b>WITED STATES</b>						



ch-scs-02-060-01



#### Template -- bit.ly/dlgAdminMeta Guidelines -- bit.ly/dlgAdminMeta2 HomePLACE form -- bit.ly/ScanDayMetadata

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1	Title C	reator1	Subject1	Filename	Local Identifier	Rights	Date*	Coverage (Spatial)	Format	Original Collection
35	Photograph of J.C. Butler and a farmer sti U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-034-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
36	Photograph of a crowd of people standin U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-035-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
37	Photograph of two agricultural workers k U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-036-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
38	Photograph of a large group of men stanc U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-037-01		No Copyright - United States	1953-04-09	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
39	Photograph of a man standing in a field o U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-038-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
40	Photograph of a man standing in a field o U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-039-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
41	Photograph of a man standing in a field o U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-040-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
42	Photograph of a man standing in a field o U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-041-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
43	Photograph of a man standing next to a p U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-042-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
44	Photograph of two men on a tractor dem U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-043-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
45	Photograph of a man gesturing with a stic U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-044-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
46	Photograph of a man examining a leaf on U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-045-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
47	Photograph of a man kneeling to examine U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-046-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
48	Photograph of a man kneeling in a field h U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-047-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
49	Photograph of an agricultural worker star U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-048-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
50	Photograph of a woman sitting in a field $\in$ U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-049-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
51	Photograph of a man and a little boy stan U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-050-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
52	Photograph of a certificate being present U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-051-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
53	Photograph of Jack Eubank and a man kn U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-052-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
54	Photograph of Jack Eubank and a man kn U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-053-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
55	Photograph of Jack Eubank with his arm a U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-054-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
56	Photograph of a farmer standing in a field U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-055-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
57	Photograph of Bankers Award winners, C U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-056-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
58	Photograph of Jack Eubank and two men U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-057-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
59	Photograph of two agricultural workers st U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-058-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
60	Photograph of a man standing next to a s U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-059-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
61	Photograph of an African American agrici U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-060-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
62	Photograph of an African American agrici U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-061-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
63	Photograph of former Banker Award winr U	Jnited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-062-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
64	Photograph of Jack Eubank and two men U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-063-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
65	Photograph of dairy cows grazing on kudi U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-064-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
66	Photograph of 4 year old pines on the far U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-065-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
67	Photograph of Harlem High School studei U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-066-01	G-181-11	No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia
68	Photograph of an agricultural worker kne U	Inited States. Soil Conservation Service	Soil conservationUnited States	gch-scs-02-067-01		No Copyright - United States	1952/1957	United States, Georgia, Columbia County, Evans, 33.533559, -82.130242	image/jpeg	U.S.D.A. Photo Collection, Columbia



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# Free things to take advantage of

### DLG

50GB hosting / archival storage for GALILEO members

20GB hosting / archival storage for non-GALILEO members

Subgrant program (up to \$7500 in DLG services)

Consultations & trainings

### HomePLACE

Equipment loaner kits for public libraries & partners

Project funding for PLs & partners

Intern placement & scholarships for PLs

Consultations & trainings



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# Let's Review!

Project management triangle of constraints

Setting goals and expectations

Determining your bandwidth

Digital project management

The digitization process

Tips for small shops

Metadata

www.georgialibraries.org

Free tools and resources

### Resources

Beard, Isaiah (2018), "<u>Digitization on a Dime: Part 1: Standards and Baseline Considerations</u>." New Jersey Library Association Conference.

D'Ambrosio, Terrance (2016), "Digitization Equipment Options for Any Budget." Sustainable Heritage Network

Digital Library Federation (2020), Digitization Cost Calculator

Digital Library Federation (2020), Project Managers Toolkit

Digital Library of Georgia (2020), Documentation Site

Hrubes, Annamarie Klose (2018), "<u>Digitization on a Dime: Part 2: Employing Best Practices While on a Budget.</u>" New Jersey Library Association Conference.

Landis, Cliff (2019), "Getting Your Needs Met: Evaluating Library Technologies and Library Vendors." Digital Library of Georgia.

Northeast Document Conservation Center, "Reformatting: 6.7 Outsourcing and Vendor Relations."

Stratton, Brittany, Martin, Wendy, and Lamphear, Anna (2017), "<u>Imaging in Context: Introduction to Still Image Digitization for Smaller</u> <u>Institutions</u>." Connecting to Collections Care.

Wick, Harrison and Skirvin, Rebecca, "Managing Digital Archival Material on a Shoestring Budget." Midwest Archives Conference.

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# **Connect with us**

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