

Introducing

eREAD KIDS

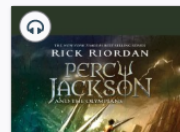
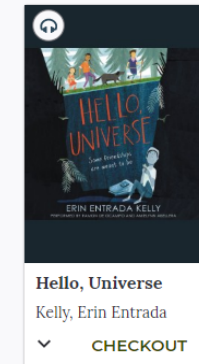
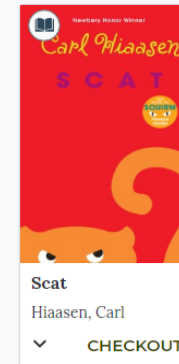
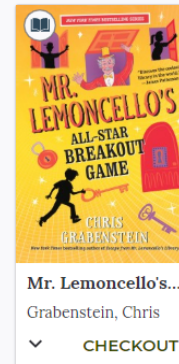
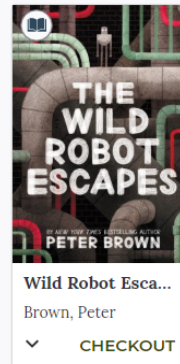
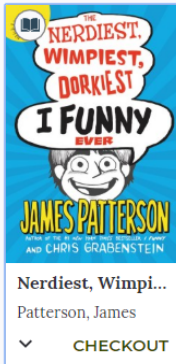
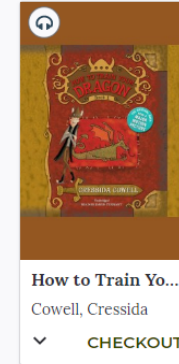
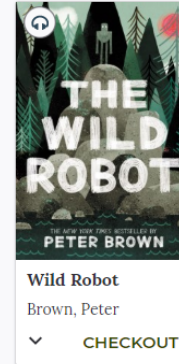
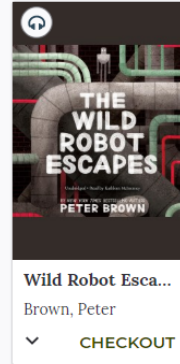
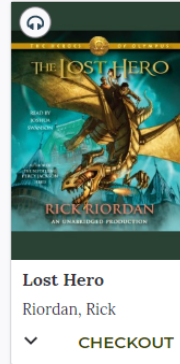
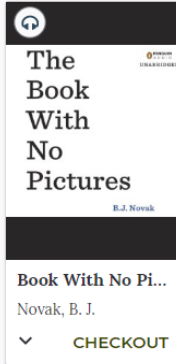


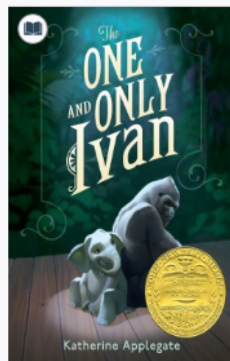
Leah Sealy & Scott Coning

What is eRead Kids?

- ▶ This is a fabulous initiative from the State of Georgia to spread literacy across our State
- ▶ GPLS & GALILEO have partnered to administer the initiative
- ▶ There will be over **15,000 eBooks and eAudio** titles to enjoy
- ▶ The collection features Award winners, Bestsellers, old favorites and new books.
- ▶ The content is picked for K-4 including diversity titles chosen by Kirkus







The One and Only Ivan

Applegate, Katherine ; Castelao, Patricia (ILT)

CHECKOUT

ADD TO WISHLIST

Synopsis

When Ivan, a gorilla who has lived for years in a down-and-out circus-themed mall, meets Ruby, a baby elephant that has been added to the mall, he decides that he must find her a better life.

Available Formats

Axis 360 eBook, In-Browser Reader

Available Copies

3 of 3

Patrons on Hold

0

Recommended for you



Book Details

Subjects

[JUVENILE FICTION / Animals / Apes, Monkeys, etc.](#)
[JUVENILE FICTION / Animals / Zoos](#)
[JUVENILE FICTION / Social Themes / Friendship](#)

Publisher

HarperCollins

Released

Jan 17, 2012

Language

English

ISBN

9780062101983

Age Level

Children's - Grade 4-6, Age 9-11

What do I need to know?

- ▶ What is the material?
 - ▶ There are 15,000 copies of ebooks and eAudio titles, which are in varying license formats, both metered and perpetual.
- ▶ How do I access the material?
 - ▶ The titles can be accessed via a web browser or the Axis 360 mobile app.
 - ▶ The user will login with their library card.
 - ▶ The user can browse by subject or search by title, author, ISBN or keywords.

- ▶ How do I let users know about this collection?
 - ▶ GPLS has partnered with Baker & Taylor to provide customized digital marketing assets to both libraries and schools. There will be an assortment of files for both digital use and print.
 - ▶ Baker & Taylor will also provide printed posters to be distributed to all of the GPLS branches throughout the state.
 - ▶ Links to content will be also be provided through the GPLS site.
- ▶ Where do I go to access help for staff or users?
 - ▶ An FAQ document, videos, help site and an online ticket system will be provided if you cannot answer the initial inquiry.

Getting Kids to the Content?

- ▶ If you are a Public Library?
 - ▶ Advertise this collection as part of your regular program of events.
 - ▶ Use social media platforms or mailing list to get the word out.
- ▶ If you are a school?
 - ▶ Partner with your local public library to assist parents and students with getting a library card. Students will need a library card to access the content so it is important that you help usher that relationship with the library.
 - ▶ Links will be provided to share with parents and students, so that they are able to find the content.
 - ▶ georgialibraries.org/ereadkids/

Project Timeline

- ▶ Introduce the Kids eReads to Georgia - Today!
- ▶ Provide a webinar for those who may have missed today's presentation - early August
- ▶ Provide links to get to the collection, as part of a marketing package - early August
- ▶ Monitor usage and regularly remind everyone to advertise this State initiative.
- ▶ Share your video's and stories of success with us to win support for more investment in 2020!
- ▶ This time next year Celebrate our Success!

Formula For Success

15,000 eBooks and eAudio books from GPLS

+

Georgia Librarian's Enthusiasm

+

Telling every parent and kid in Georgia every way
we can

=

LITERACY & LIBRARY



Words Read by Georgia's Kids!

- ▶ If every book circled once, that would be 15,000 circs
- ▶ On average a kids book has 15,000 words
- ▶ That would be **225,000,000** read by Georgia's kids due to this initiative!
- ▶ If we can get to 66,000 circulation across Georgia then we'll hit **1 Billion words read.**

Thank You

- ▶ Thanks to the State of Georgia for allocating resources to help us all drive children's literacy
- ▶ Thank you for partnering to help children discover this content
- ▶ We can't wait to hear and share your stories of success!
 - ▶ Email leah.sealy@baker-taylor.com
- ▶ Questions?



Download this presentation at:

<https://tinyurl.com/y6948ed3>

