



From Classrooms to Community Rooms: See How Sage Fuels Research and Skills for All

GALILEO Conference Session

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Session Outline

- Welcome & Introductions
- What counts as research?
- An Overview of Sage Skills & Sage Research Methods
- Support Resources
- Wrap-up & Questions

Session Presenters



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1.2 million GA-based
small businesses in
2024

Library card partnerships
expanded into 18% more
school districts

SBDC entrepreneurs
added 14,000 jobs in
2024

What counts as research?

76,571 degrees
conferred at USG
institutions in 2024

Georgia Momentum
Approach

GCPL New
Entrepreneurship
Incubator Program

Dade County Public
Library Next Chapter
Program

Over 10 million
computer sessions
at GPLS in 2024



An Overview of Sage Skills & Sage Research Methods

SageSkills

- Practical skill learning on your schedule
- Build foundational research and academic skills
- Create a personalized learning path



Designed as a flexible and engaging experience

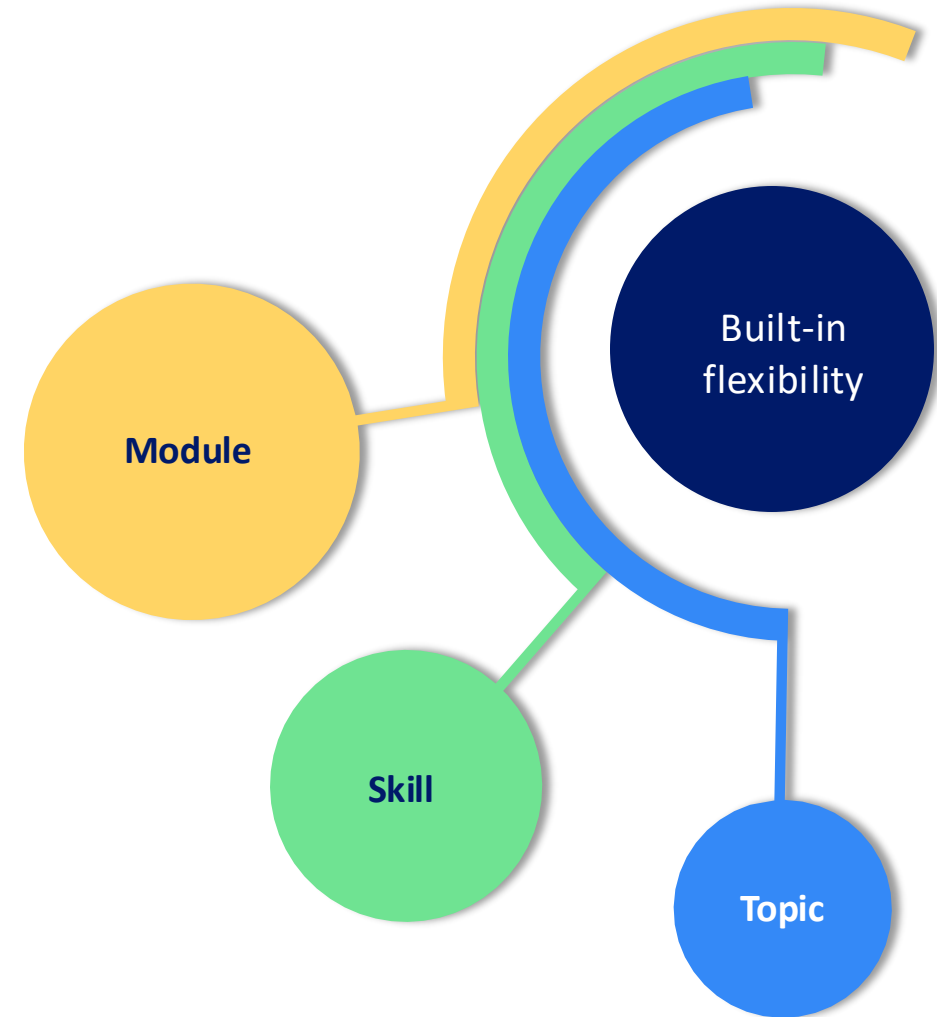
To go beyond traditional online courses

Student Success and Business Skills easily guide lifelong learners through their skill-learning journey.

To offer users the most flexible experience possible, **Sage Skills** is organized into three distinct units: Module, Skill, and Topic. Users will experience increasing specificity as they click through each.

Topics are enriched with multimedia

- Interactive scenarios
- Videos
- Embedded data visualizations
- Self-assessments
- Notes from the field
- Ask the experts*
- Business cases*
- Scholarly journal articles*
- Downloadable exercises
- Excel spreadsheets



*Exclusively available within Business Skills



Sage Research Methods

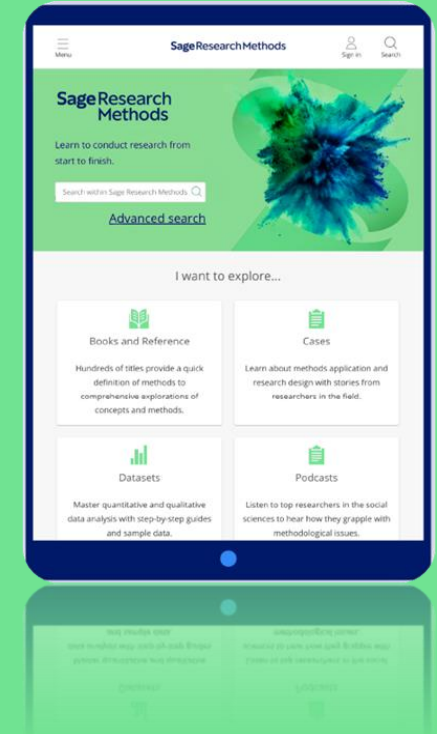
- Improve research techniques
- Round-the-clock support with content from leading experts
- Hundreds of methods for conducting research



Navigating the Research Journey with Sage Research Methods

Evidence-based decisions require robust, dependable analysis. Sage Research Methods helps you deliver.

From identifying a testable question to collecting and analyzing data, Sage Research Methods equips you with the tools to deliver data you can trust.



Support resources

[Formulating a Practical Research Question or Hypothesis](#) (from Sage Skills: Student Success Essentials)

[Financing Social Enterprises](#) (from Sage Business Skills 1)

[How-to Guide: How to Conduct Market Entry and Market Sizing Research](#) (from Sage Research Methods: Business)

The screenshot shows the Sage Skills page for 'Beginning Your Research'. The page has a dark blue header with the Sage logo and navigation links. The main content area is titled 'Beginning Your Research' and features a sidebar with a list of topics: Overview, The Nature of Research, How to Get Involved in Research, and From Idea to Focused Research Questions. The main content area is titled 'From Idea to Focused Research Questions' and contains a list of topics: Pinning Down Research Aims and Objectives, Refining Aims and Objectives, Considering a Suitable Theoretical Framework, Approach, and Methods, and Formulating a Practical Research Question or Hypothesis. The 'Formulating a Practical Research Question or Hypothesis' topic is highlighted in orange. Below the list, there is a section titled 'More information' with a heart icon, a download icon, and a list of icons for adding to a list, getting a link, citing, sharing, embedding, and downloading a PDF. The text below the icons explains the importance of formulating a research question or hypothesis and provides a definition of a research hypothesis.

The screenshot shows the Sage Business Skills page for 'Social Entrepreneurship Strategies'. The page has a dark blue header with the Sage logo and navigation links. The main content area is titled 'Social Entrepreneurship Strategies' and features a sidebar with a list of topics: Overview, What is Social Entrepreneurship?, What Makes a Social Entrepreneur?, Social Entrepreneurship Strategies, and Test Your Knowledge. The 'Social Entrepreneurship Strategies' topic is highlighted in orange. Below the list, there is a section titled 'More information' with a heart icon, a download icon, and a list of icons for adding to a list, getting a link, citing, sharing, embedding, and downloading a PDF. The text below the icons explains the importance of social entrepreneurship and provides a definition of a social enterprise. A highlighted box contains a case study about 'Energy Poverty: An Opportunity for CSR and Social Impact? The Case of DOMI Earth in Taiwan'.

The screenshot shows the Sage Research Methods page for 'How to Conduct Market Entry and Market Sizing Research'. The page has a dark blue header with the Sage logo and navigation links. The main content area is titled 'How to Conduct Market Entry and Market Sizing Research' and features a sidebar with a list of topics: Overview, What is Market Entry and Market Sizing?, How to Conduct Market Entry and Market Sizing Research, and Test Your Knowledge. The 'How to Conduct Market Entry and Market Sizing Research' topic is highlighted in orange. Below the list, there is a section titled 'More information' with a heart icon, a download icon, and a list of icons for adding to a list, getting a link, citing, sharing, embedding, and downloading a PDF. The text below the icons explains the importance of market entry and market sizing research and provides a definition of a market. A highlighted box contains an abstract of the research guide.



Wrap-up & Questions

Please contact us with any questions!

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