

biblioboard

Indie Author Project



Ebooks & Community Engagement A division of +Lyrasis

## Agenda

01. Expanding Access to Digital Resources

02. GPLS Shared Collection

03. How Libraries Promote Palace

04. Library Success Stories

05. Data Overview

06. Q&A

**Download the app:** 







# **Expanding Access to Digital Resources**

- Community of Library Professionals Contributing to eResources Group
- GPLS partnership with Palace App
- Investment in significant statewide shared collection of content for all ages
- Offering the service for free to all GA library systems
- Libraries contributing to shared collection



# **Statewide Adoption Updates**

- 59 library systems are now live in Georgia
- Usage details
  - Over 26,000 checkouts in 2025
  - 63% of checkouts are audiobooks
  - More than 3,300 new patrons used the app in 2025
  - eRead Kids content checkout increases
- Promotional efforts
- Growing collections
- Increased interest

## **New Statewide Collections**

- Indie Author Project Select
  - BiblioBoard, perpetual/sim use: **1,191 new titles**
- Children's & YA Graphic Novels
  - BiblioBoard, perpetual/sim use: **263 new titles**
  - Archie Comics, Lumberjanes, Magic: The Gathering, Dune, Power Rangers
- Top GADD holds
  - Palace Marketplace, trad. licensing: 70 unique titles, 285 copies



# **GPLS Shared Collection: eRead Kids Baker & Taylor**

- Approximately 45,000 copies of titles in the collection
- Curated by Evan Bush from GPLS & a team of Georgia children's libraries
- Content is provided by Baker & Taylor Boundless
- Collection includes titles for kids
- Fiction and nonfiction materials





# **GPLS Shared Collection: eRead Georgia Palace Marketplace**

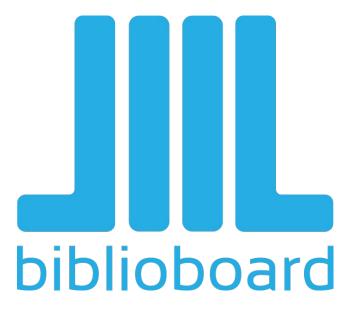


- 9,726 titles including 6,040 ebooks and 3,686 audiobooks
- Collection curated by participating Georgia libraries
- Content provided by Palace
   Marketplace
- Collection focused on popular ebook and audiobook titles
- Curated lists and lanes created to highlight featured content



# **GPLS Shared Collections: BiblioBoard**

- 3,381 BiblioBoard perpetual access, simultaneous use ebooks
- Multilingual children's content collection
- Curated by Evan Bush from GPLS & a team of Georgia children's librarians
- Content available in 29 languages
- Includes 263 digital comics from publishers such as Archie Comics and Boom Studios





## **GPLS Shared Collections: ProQuest**

- Approximately 160,000 ProQuest ebooks
- Not a specifically "curated" collection
- Academic-focused titles with some leisure reading available





## **GPLS Shared Collections: Palace Bookshelf**

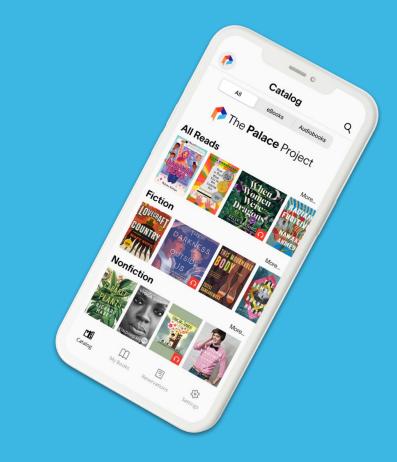
- 29,000+ open access and public domain titles
- Configured as part of the collection for all participating libraries
- Includes open textbooks, public domain titles and popular classics, and open access materials







See how some Georgia partner libraries are creatively using the Palace Project to increase discovery, manage collections, and highlight community initiatives!





## **How Libraries Promote Palace: Website**



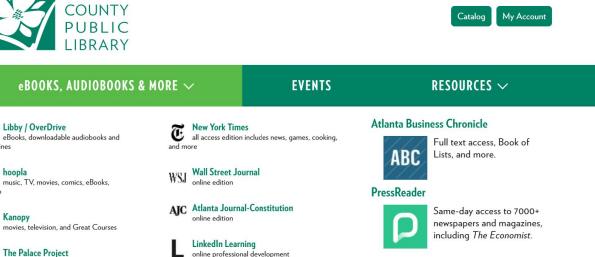
magazines

hooda

eAudio

hoopla

k Kanopy



Credit: DeKalb County Public Library

eBooks and audiobooks (app only)

# **How Libraries Promote Palace: Website**

Adding the Palace Project app to your library's website is an easy way to encourage discovery and usage by your patrons.



**The Palace Project** 

Access thousands of ebooks and audiobooks in the easy-to-use Palace app. This new platform includes titles without holds, waits, or checkouts. And the Palace app allows patrons to connect with eRead Kids, and other digital collections all in one place.

> View The Palace Project More Details

Credit: Chattahoochee Valley Libraries



Videos:

Using the Palace App for iOS

Using the Palace App for Android

Meet your new e-reader, The Palace App.



your library's eBooks and audiobooks in a single app!

Access more of



Access books from Libby and eRead Kids within the Palace App, as well as additional titles found only in this collection. Make finding the titles you are looking for a little easier. If you have holds already placed within Libby, they will transfer to Palace. However, magazines will still only be available within the Libby App.

Credit: Southwest Georgia Regional Library





Look for Houston County Public Library on the app to access Libby, Blackstone, Galileo and other library digital resources like e-books and audio, all in one easy to use app!

Credit: Houston County Public Library



#### Middle Georgia Regional Library September 11, 2024 · ③

Have you had a chance to explore the Palace Project app? With more than 100.000 eBook and Audiobooks available, including foreign language titles, you can find your favorite titles all in one place! You can still use other online platforms like Hoopla for movie and TV streaming, or Libby for magazines, but the Palace app gives you access to the largest and most up-to-date collection of eBooks and Audiobooks available in Georqia.

The app is easy to use! Just download it to your Apple or Android smart device, select MGRL as your home library, then sign in using your library card number to start browsing!

#GeorgiaLibraries #MyMGRL

## Browse. Download. Listen.



🎓 The **Palace** Project

thepalaceproject.org

Credit: Middle Georgia Regional Library



#### Athens-Clarke County Library Sep 24, 2024 · 😵

Introducing the Palace Project, an e-reading experience developed by and for libraries. With your ARLS library card, you can access Libby, eRead Kids, GALILEO ebooks, and more all through one convenient place in the Palace app. Download today at **thepalaceproject.org/ app** and ask your librarian about other apps like Hoopla to find more great digital content!



The Palace Project thepalaceproject.org

Credit: Athens-Clarke County Library



We are in the top 10 of library systems in Georgia using Palace! Have you checked out this new platform yet?



🏫 The Palace Project 👘 thepala

thepalaceproject.org

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Credit: West Georgia Regional Library System

Dougherty County Public Library \*\*

What if we told you audiobooks are FREE from the library? Grab your Dougherty County Public Library Card and download the Hoopla, Palace Project, and/or Libby apps to enjoy thousands of popular titles. Questions? We can help!

Pretending to do chores so I can listen to my audiobook



Credit: Dougherty County Public Library



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Brooks County Public Library May 5 · 🔊

We invite you to check out the Palace Project App!

#### http://bit.ly/PalaceProjectApp

The Palace Project is a simple, easy-to-use app that aggregates and delivers ebook and audiobook content from most providers.

If you like Libby, you'll LOVE the Palace Project! In fact, all of the materials available in Libby are now also available in The Palace Project, plus MORE!

Download the app today and give it a read!





Hall County Library System

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Credit: Brooks County Public Library

Credit: Dawson County Library

Credit: Hall County Library System



#### Fulton County Library

The Fulton County Library System, a cornerstone of our community's intellectual and cultural life, is thrilled to announce the launch of The Palace Project, a new e-reading mobile app that transforms the way our patrons engage with our collection.

...

With technology and reading becoming more intertwined, we are proud to make our collection accessible to all through The Palace Project. The Palace mobile app is set to become your digital library, offering a world of treasures at your fingertips. Read more about what the Palace Project has to offer!

https://www.fulcolibrary.org/news /thepalaceproject/

#FultonCountyLibrary #ThePalaceProject #DigitalLibrary #EReading #LibraryInnovation #CommunityResources #AccessibleReading #MobileApp #ReadingRevolution #LibraryLife #BookLovers #TechAndReading #LiteracyForAll #LibraryCommunity #ExploreYourLibrary

Credit: Fulton County Library

#### Sequoyah Regional Library Mar 3 · 😵

Introducing the Palace Project, a key e-reading platform developed by and for libraries.

With the Palace Project app, community members have access to thousands of free digital books and audiobooks from the Palace Bookshelf.

#### How to access:

 Download the Palace Project App
 Choose "Sequoyah Regional Library" as you library and enter your library card number
 Browse the available titles on the app and download your favorites!

Visit our eLibrary to get started: SequoyahRegionalLibrary.org/elibrary

#### #SeqLib #GeorgiaLibraries

#### Browse · Download · Read

Introducing the Paloce Project, a key e-reading platform developed by and for libraries.

Credit: Sequoyah Regional Library System

West Georgia Regional Library System Mar 31 - M

Have you heard about The Palace Project app and wondered how it compares to Libby? Here's an overview!

#### Libby App:

Borrow eBooks and audiobooks from public libraries.
Easy-to-use interface for reading and listening.
Available on iOS, Android, Kindle, and other ereaders.
Download books for offline reading/listening.
Connects with OverDrive libraries.

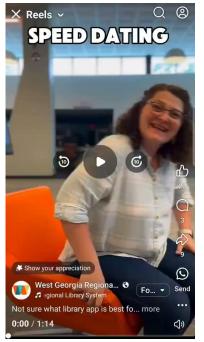
#### The Palace Project App:

- Borrow eBooks, audiobooks, and more from various libraries.

- Modern, customizable interface.
- Available on iOS and Android.
- Access content offline after downloading.
   Works with multiple library sercives, not just OverDrive.
- Key Differences: - Libby focuses on OverDrive content; The

Credit: West Georgia Regional Library System







Credit: West Georgia Regional Library System

Credit: DeSoto Trail Regional Library System



## **Promoting Content: Custom Lanes for Summer Reading**

- Use to promote for Summer Reading or other seasonal events
- Custom Lists ready for you to use:
  - Arts-focused
  - About colors
  - Color titles & themes
- Content available in English and World Languages

### SRP 2025: Color Our World (Arts)



#### SRP 2025: Color Our World (Color Titles & Themes)





## Palace Summer Reading Badges & Challenge Ideas



- Download the Palace Project app
- Read a book in Palace
- Listen to an audiobook in Palace



# **Custom Lanes to Highlight Content**

## **Athens Regional Library System**

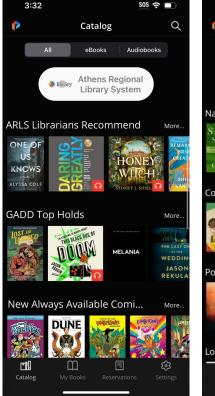
- ARLS Librarians Recommend
- GADD Top Holds
- New Always Available Comics & Graphic Novels

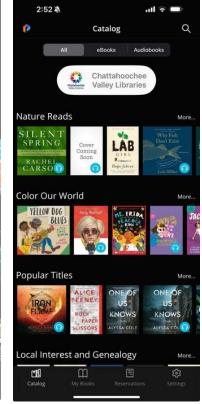
## **Chattahoochee Valley Libraries**

- Nature Reads
- Color Our World
- Local Interest and Genealogy

## **Cherokee Regional Library System**

- Romantasy
- Earth Day 2025
- Indie Author Collection

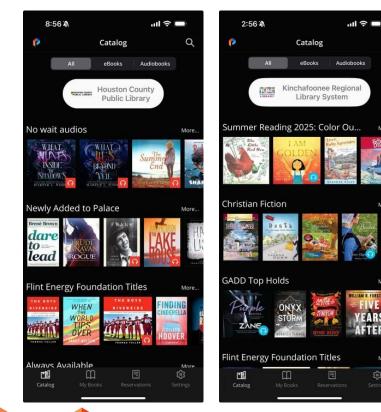




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# **Custom Lanes to Highlight Content**

More



- Houston County Public Library
  - No Wait Audios
  - Newly Added to Palace
  - Flint Energy Foundation Titles

## • Kinchafoonee Regional Library

- Summer Reading 2025
- Christian Fiction
- GADD Top Holds

## Middle Georgia Regional Library

- Summer Reading
- Instant Access Audio
- Southwest Georgia Regional Library
  - New Releases





# **Other creative ideas:**

- Book clubs & library programming
- Featured lists & lanes on trending topics
- Lecture series or speaker events
- Local author featured read
- Local and statewide celebrations
- Social media initiatives

How will YOU use the Palace app in your community?

Hi, my name is The Palace app and I love helping you find ebooks!





# **Promoting Palace: Key Elements**

## Multiple Content Sources. One Simple App.

Access more of your library's ebooks and audiobooks in one place

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## Unique Content and Innovative Partnerships

Options for community-provided and other library-driven content

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### **Designed for Discovery**

Palace prioritizes available and relevant titles to increase discovery

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# Accessibility and Ease-of-Use

Streamlined, user-centered design with a focus on accessibility

# **Ongoing Resources & Support**

- Advocacy links & resources (NEW)
- Palace Picks (NEW)
- The Palace Project Virtual Summit (NEW)
- "Tips for Success" publication (NEW)
- Biannual updates webinars
- Dedicated technical support
- Library Resources page
  - Recorded trainings, Wiki, YouTube
  - Getting Started guides
  - Digital assets, templates, and printables
- Partner Success Leader
- Print collateral
- Quarterly <u>newsletters</u>
- Staff and patron trainings (virtual)





## **Palace Success Stories**

Hall County Library System

- Advertising on website & social media
- Tech Tuesday events for Palace app help
- Highest amount of checkouts YTD in Georgia

Middle Georgia Regional Library

- Advertising on website & social media
- Palace promoted at their staff in-service day
- Custom lanes in the app to feature content
- Second highest circulation checkouts YTD in Georgia



## **Libraries Promoting Palace: Results**

## **Top Ten Libraries: Circulation YTD**

Library Name	Checkouts
Hall County Library System	3,234
Middle Georgia Regional Library	3,142
DeKalb County Public Library	2,342
Forsyth County Public Library	1,828
Sequoyah Regional Library System	1,245
Athens Regional Library System	1,210
Fulton County Library System	1,038
Troup-Harris Regional Library	811
Chattahoochee Valley Libraries	740
Cherokee Regional Library System	713

## **Top Ten Libraries: New Patrons YTD**

Library Name	Patron Sign Ups
Fulton County Library System	363
Hall County Library System	352
DeKalb County Public Library	318
Sequoyah Regional Library System	310
Middle Georgia Regional Library	252
Forsyth County Public Library	202
West Georgia Regional Library	152
Athens Regional Library System	145
Chattahoochee Valley Libraries	120
Flint River Regional Library	117

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## **Usage: Checkouts Over Time**

#### **Historical Circulation**

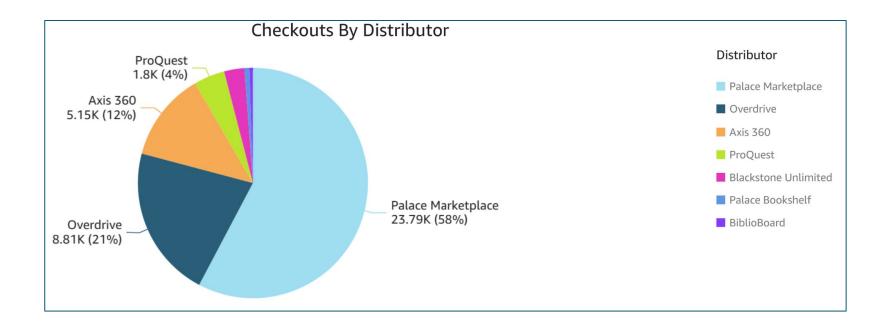
The following graphs show historical circulation year to date. To change the time frame for the data being reported below, click the dropdown arrow in the top right of the screen above this description and adjust the "Time Frame" settings to the time frame of interest.

 Chart reflects usage from 6/14/24 -6/2/25



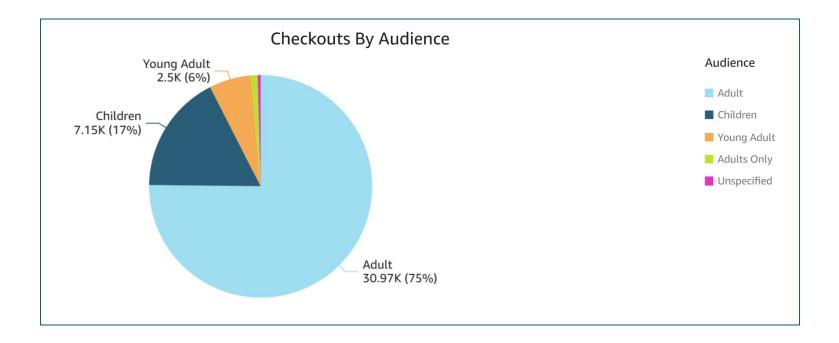


# **Usage: Checkouts by Distributor**





# **Usage: Checkouts by Audience**





# **Usage: What's Popular?**

#### **Top Circulating Ebooks**

#### Top 10 titles by checkout are:

- The Wedding People with 108
- The Women with 84
- The God of the Woods with 84
- The Frozen River: A GMA Book Club Pick with 81
- James with 71
- All the Colors of the Dark: A Read with Jenna Pick with 66
- Fourth Wing with 64
- Iron Flame with 58
- The Nightingale with 50
- Funny Story with 47

#### Top Circulating Audiobooks

#### Top 10 titles by checkout are:

- The Women with 162
- The God of the Woods with 153
- The Wedding People with 153
- Fourth Wing with 130
- Iron Flame with 122
- All the Colors of the Dark with 114
- The Frozen River: A GMA Book Club Pick with 107
- Project Hail Mary with 96
- James with 88
- Funny Story with 85

\*As of June 2, 2025



# **Keep In Touch!**

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Palace Support Email support@thepalaceproject.org



## Resources



GPLS eRead Georgia: https://georgialibraries.org/eread/

GPLS eRead Kids https://georgialibraries.org/ereadkids/

GPLS eBooks and Audiobooks Marketing Toolkit https://georgialibraries.org/ebooks-toolkit/

Palace Project YouTube Channel: https://bit.ly/palaceprojectyoutube

Palace Project Library Resources: https://thepalaceproject.org/library-resources/

Palace Project Resources on GPLS: https://georgialibraries.org/resource-sharing/eread/#palaceproject







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# **Thank you!** Questions?