



# Expanding Ebook Access with eRead Georgia & the Palace Project

GALILEO Conference, June 4, 2025



biblioboard



The  
Palace  
Project



Indie Author  
Project

Ebooks & Community Engagement

A division of  Lyrasis

# Agenda

01. Expanding Access to Digital Resources
02. GPLS Shared Collection
03. How Libraries Promote Palace
04. Library Success Stories
05. Data Overview
06. Q&A

**Download the app:**





**BLACK  
STONE**



**boundless**  
by BAKER & TAYLOR



**Palace  
Marketplace**

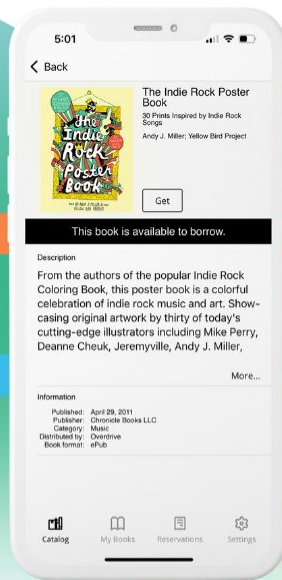


Libby.



**ALL  
YOUR  
EBOOKS**

**IN  
ONE  
PLACE**



**Login with your library card**

**[georgialibraries.org/eread](http://georgialibraries.org/eread)**

# Expanding Access to Digital Resources

- Community of Library Professionals Contributing to eResources Group
- GPLS partnership with Palace App
- Investment in significant statewide shared collection of content for all ages
- Offering the service for free to all GA library systems
- Libraries contributing to shared collection

# Statewide Adoption Updates

- 59 library systems are now live in Georgia
- Usage details
  - Over 26,000 checkouts in 2025
  - 63% of checkouts are audiobooks
  - More than 3,300 new patrons used the app in 2025
  - eRead Kids content checkout increases
- Promotional efforts
- Growing collections
- Increased interest



# New Statewide Collections

- Indie Author Project Select
  - BiblioBoard, perpetual/sim use: **1,191 new titles**
- Children's & YA Graphic Novels
  - BiblioBoard, perpetual/sim use: **263 new titles**
  - Archie Comics, Lumberjanes, Magic: The Gathering, Dune, Power Rangers
- Top GADD holds
  - Palace Marketplace, trad. licensing: **70 unique titles, 285 copies**



# GPLS Shared Collection: eRead Kids Baker & Taylor

- Approximately 45,000 copies of titles in the collection
- Curated by Evan Bush from GPLS & a team of Georgia children's libraries
- Content is provided by Baker & Taylor Boundless
- Collection includes titles for kids
- Fiction and nonfiction materials



# GPLS Shared Collection: eRead Georgia Palace Marketplace



- 9,726 titles including 6,040 ebooks and 3,686 audiobooks
- Collection curated by participating Georgia libraries
- Content provided by Palace Marketplace
- Collection focused on popular ebook and audiobook titles
- Curated lists and lanes created to highlight featured content



# GPLS Shared Collections: BiblioBoard

- 3,381 BiblioBoard perpetual access, simultaneous use ebooks
- Multilingual children's content collection
- Curated by Evan Bush from GPLS & a team of Georgia children's librarians
- Content available in 29 languages
- Includes 263 digital comics from publishers such as Archie Comics and Boom Studios



# GPLS Shared Collections: ProQuest

- Approximately 160,000 ProQuest ebooks
- Not a specifically “curated” collection
- Academic-focused titles with some leisure reading available

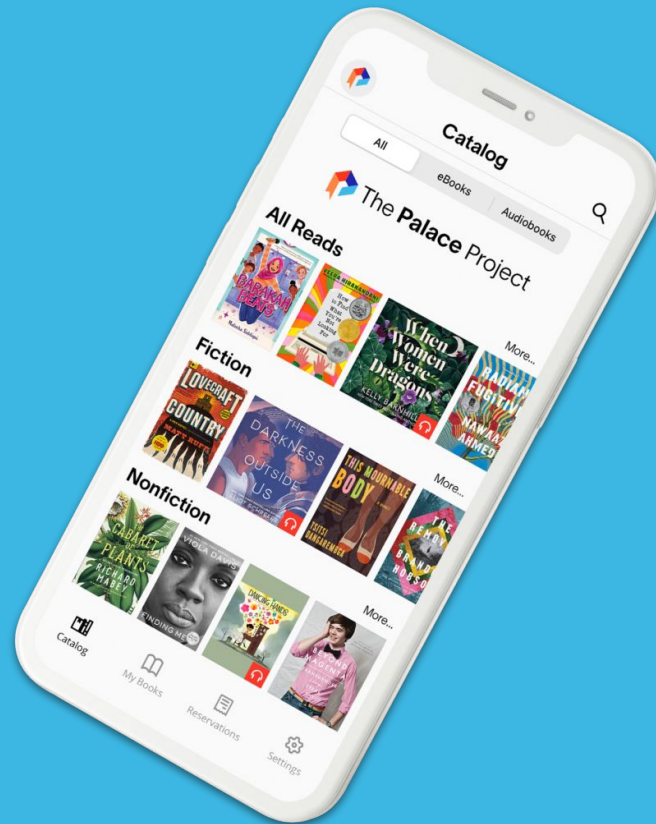


# GPLS Shared Collections: Palace Bookshelf

- 29,000+ open access and public domain titles
- Configured as part of the collection for all participating libraries
- Includes open textbooks, public domain titles and popular classics, and open access materials



See how some Georgia partner libraries are creatively using the Palace Project to increase discovery, manage collections, and highlight community initiatives!



# How Libraries Promote Palace: Website



*Credit: DeKalb County Public Library*

# How Libraries Promote Palace: Website

Adding the Palace Project app to your library's website is an easy way to encourage discovery and usage by your patrons.

## The Palace Project



Access thousands of ebooks and audiobooks in the easy-to-use Palace app. This new platform includes titles without holds, waits, or checkouts. And the Palace app allows patrons to connect with eRead Kids, and other digital collections all in one place.

[View The Palace Project](#)

[More Details](#)



**Meet your new e-reader, The Palace App.**



Videos:

[Using the Palace App for iOS](#)

[Using the Palace App for Android](#)

Access books from Libby and eRead Kids within the Palace App, as well as additional titles found only in this collection. Make finding the titles you are looking for a little easier. If you have holds already placed within Libby, they will transfer to Palace. However, magazines will still only be available within the Libby App.

**Access more of your library's eBooks and audiobooks in a single app!**

**Browse. Download. Listen.**



*Credit: Chattahoochee Valley Libraries*

*Credit: Southwest Georgia Regional Library*

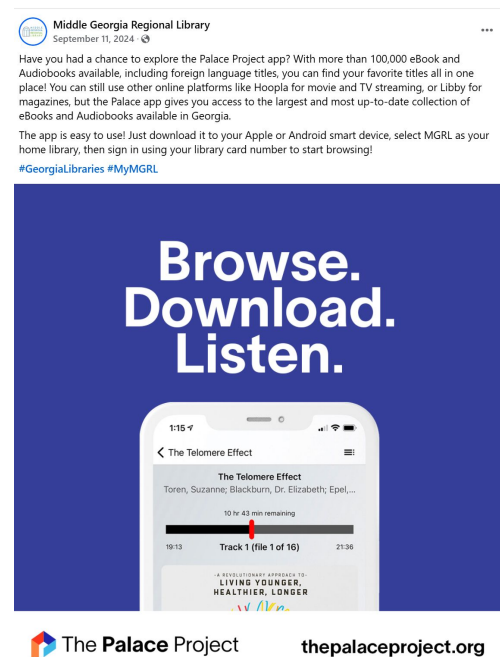
# How Libraries Promote Palace: Social Media



*Credit: Houston County Public Library*

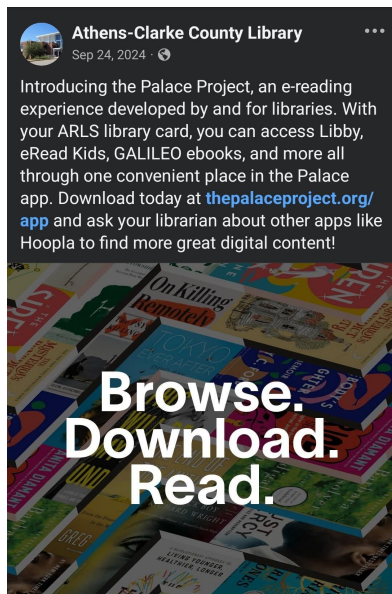



*Credit: Middle Georgia Regional Library*



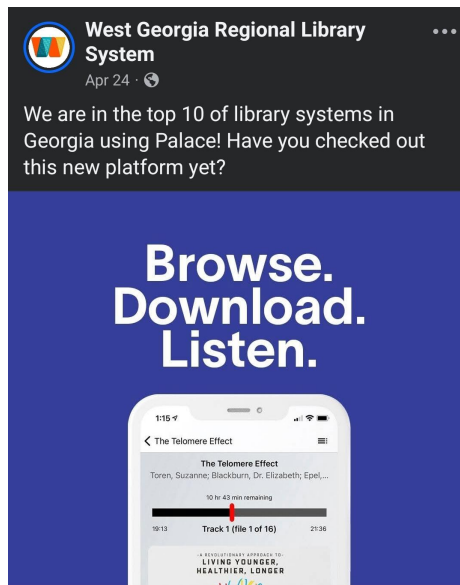


# How Libraries Promote Palace: Social Media



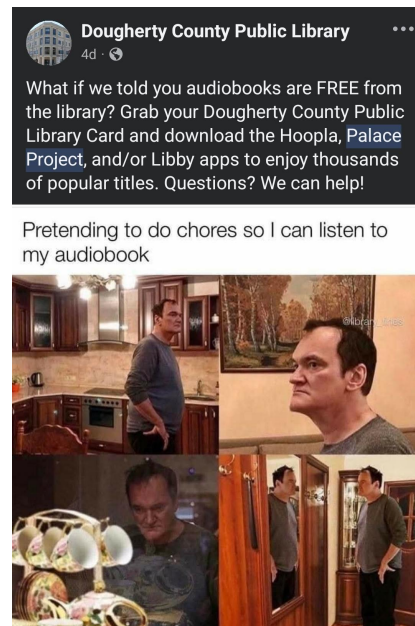
 The Palace Project [thepalaceproject.org](https://thepalaceproject.org)

*Credit: Athens-Clarke County Library*



 The Palace Project [thepalaceproject.org](https://thepalaceproject.org)

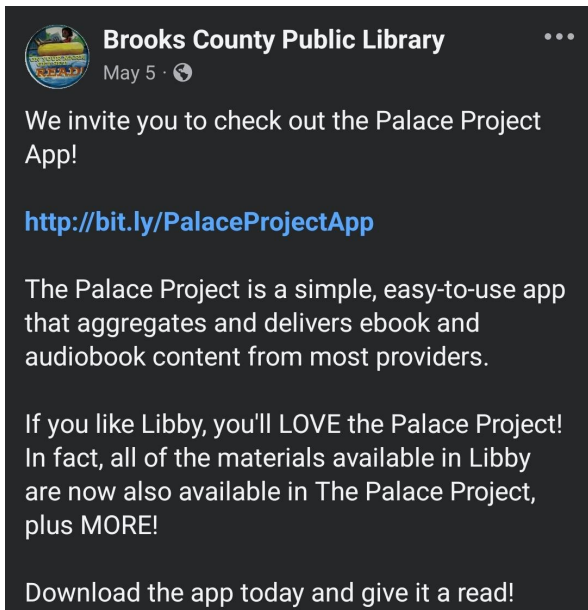
*Credit: West Georgia Regional Library System*



*Credit: Dougherty County Public Library*



# How Libraries Promote Palace: Social Media



**Brooks County Public Library** May 5 · 🌐

We invite you to check out the Palace Project App!

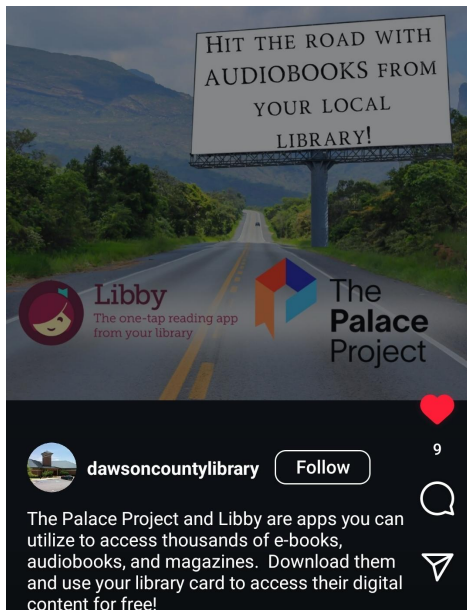
<http://bit.ly/PalaceProjectApp>

The Palace Project is a simple, easy-to-use app that aggregates and delivers ebook and audiobook content from most providers.

If you like Libby, you'll LOVE the Palace Project! In fact, all of the materials available in Libby are now also available in The Palace Project, plus MORE!

Download the app today and give it a read!

Credit: Brooks County Public Library



**Libby**  
The one-tap reading app from your library

**The Palace Project**

**dawsoncountylibrary** Follow

The Palace Project and Libby are apps you can utilize to access thousands of e-books, audiobooks, and magazines. Download them and use your library card to access their digital content for free!

Credit: Dawson County Library



**Hall County Library System** Jan 8 · 🌐

We have more ebook resources than Hoopla and Libby! Download The Palace Project to your phone or tablet for even more ebooks and audiobooks to choose from!

**GETTING STARTED WITH The Palace Project**

The Hall County Library System is thrilled to introduce our latest digital offering, The Palace Project app! With this app, you instantly gain free access to thousands of e-books and audiobooks right at your fingertips. Enjoy a vast collection of high-quality content anytime, anywhere. Check it out today!

- **Step 1: Download the app and find Your Library.** Search for Hall County Library System
- **Step 2: Select a Book.** Browse the Palace Bookshelf to find your next read and select "Get" when you find the one!
- **Step 3: Create a Virtual Card.** Enter your library card number and pin to sign in and start reading!

770-532-3311 [www.hallcountylibrary.org](http://www.hallcountylibrary.org)

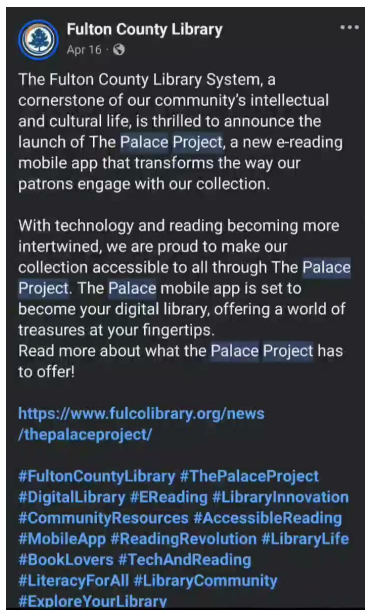
**Hall County Library System**  
Dials +1 (770) 532-3311. Meta collects call duration information.

Call now

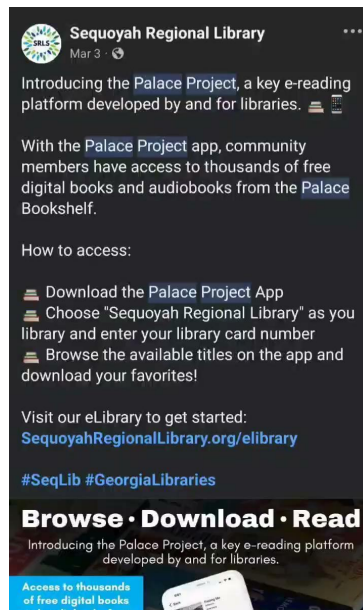
Credit: Hall County Library System



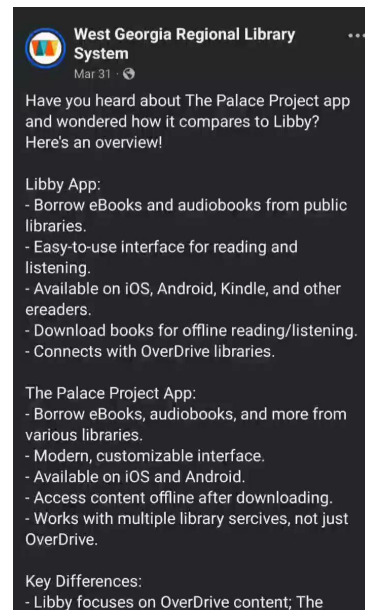
# How Libraries Promote Palace: Social Media



Credit: Fulton County Library

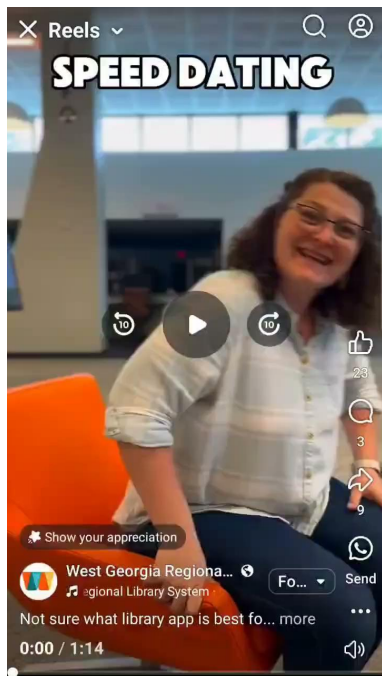


Credit: Sequoyah Regional Library System



Credit: West Georgia Regional Library System

# How Libraries Promote Palace: Social Media



*Credit: West Georgia Regional Library System*



*Credit: DeSoto Trail Regional Library System*

# Promoting Content: Custom Lanes for Summer Reading

- Use to promote for Summer Reading or other seasonal events
- Custom Lists ready for you to use:
  - Arts-focused
  - About colors
  - Color titles & themes
- Content available in English and World Languages

## SRP 2025: Color Our World (Arts)



## SRP 2025: Color Our World (Color Titles & Themes)



# Palace Summer Reading Badges & Challenge Ideas



- Download the Palace Project app
- Read a book in Palace
- Listen to an audiobook in Palace



# Custom Lanes to Highlight Content

## Athens Regional Library System

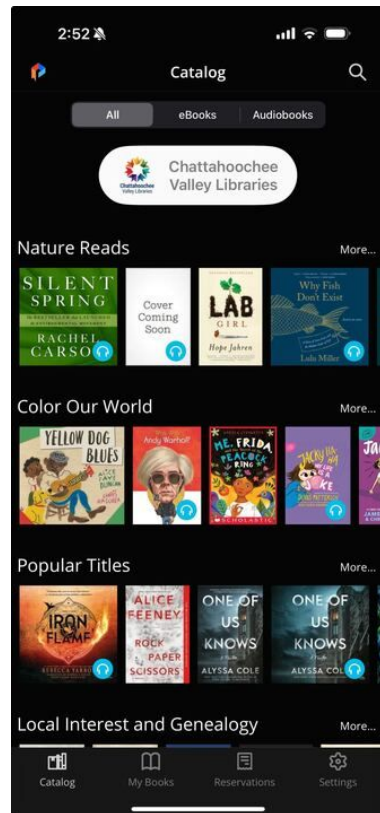
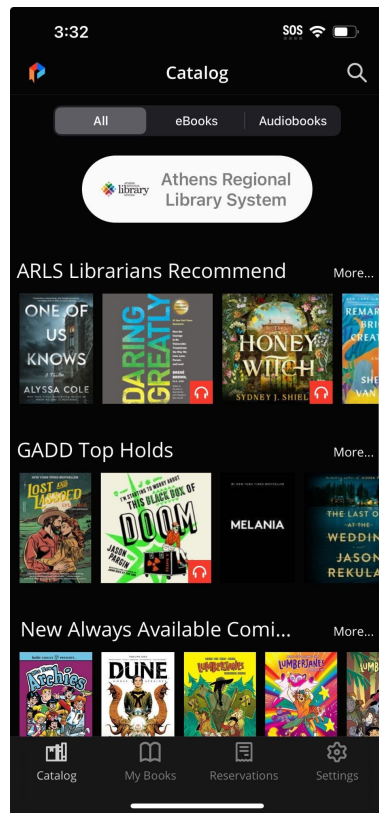
- ARLS Librarians Recommend
- GADD Top Holds
- New Always Available Comics & Graphic Novels

## Chattahoochee Valley Libraries

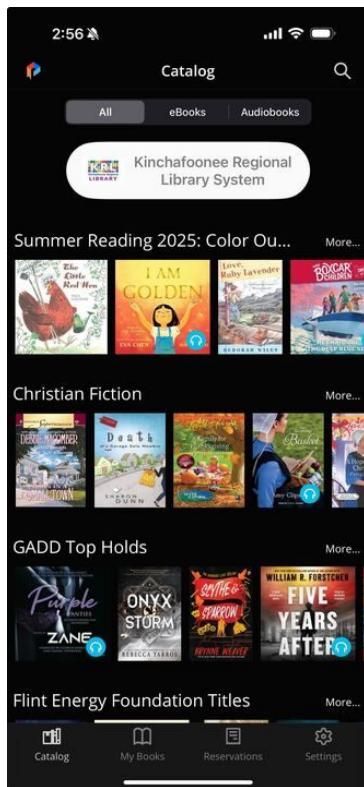
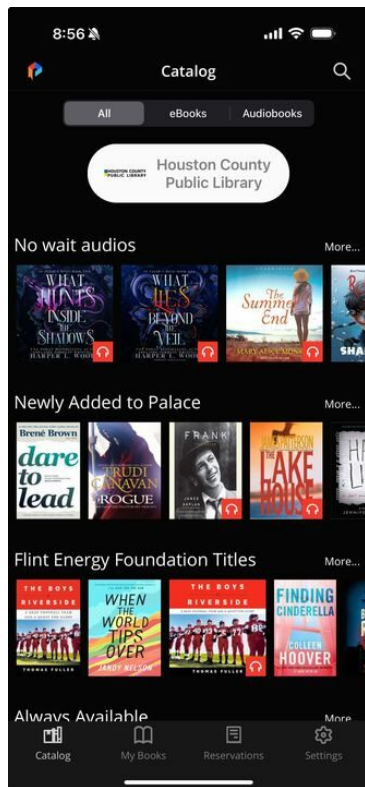
- Nature Reads
- Color Our World
- Local Interest and Genealogy

## Cherokee Regional Library System

- Romantasy
- Earth Day 2025
- Indie Author Collection



# Custom Lanes to Highlight Content

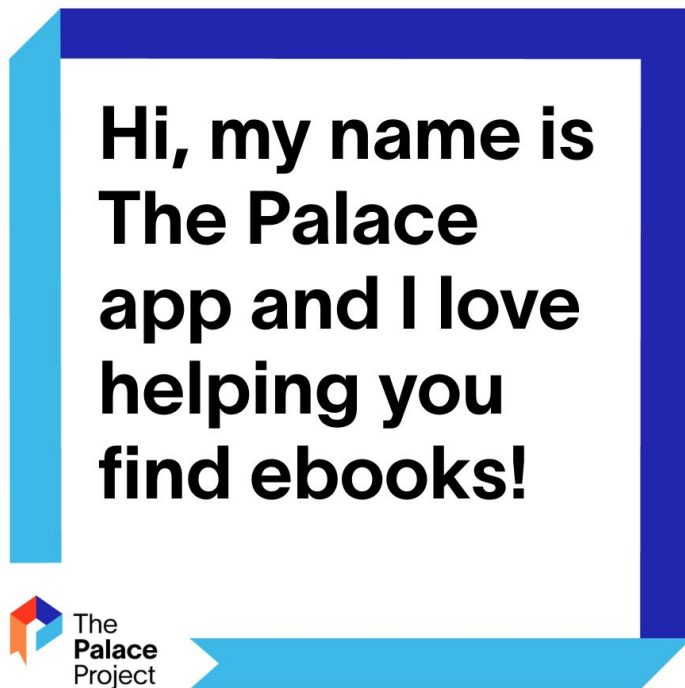


- **Houston County Public Library**
  - No Wait Audios
  - Newly Added to Palace
  - Flint Energy Foundation Titles
- **Kinchafoonee Regional Library**
  - Summer Reading 2025
  - Christian Fiction
  - GADD Top Holds
- **Middle Georgia Regional Library**
  - Summer Reading
  - Instant Access Audio
- **Southwest Georgia Regional Library**
  - New Releases

## Other creative ideas:

- Book clubs & library programming
- Featured lists & lanes on trending topics
- Lecture series or speaker events
- Local author featured read
- Local and statewide celebrations
- Social media initiatives

**How will YOU use the Palace app in your community?**





# Promoting Palace: Key Elements



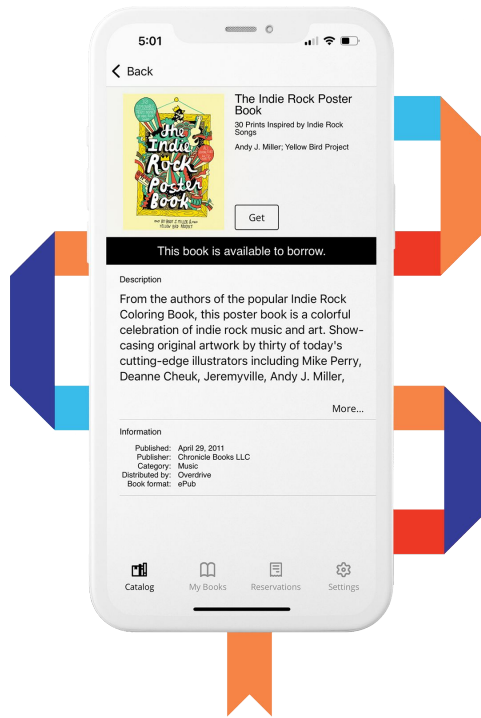
## Multiple Content Sources. One Simple App.

Access more of your library's ebooks and audiobooks in one place



## Unique Content and Innovative Partnerships

Options for community-provided and other library-driven content



## Designed for Discovery

Palace prioritizes available and relevant titles to increase discovery



## Accessibility and Ease-of-Use

Streamlined, user-centered design with a focus on accessibility



# Ongoing Resources & Support

- Advocacy links & resources (NEW)
- Palace Picks (NEW)
- The Palace Project Virtual Summit (NEW)
- “Tips for Success” publication (NEW)
- Biannual updates webinars
- Dedicated technical support
- Library Resources page
  - Recorded trainings, Wiki, YouTube
  - Getting Started guides
  - Digital assets, templates, and printables
- Partner Success Leader
- Print collateral
- Quarterly newsletters
- Staff and patron trainings (virtual)



# Palace Success Stories

## Hall County Library System

- Advertising on website & social media
- Tech Tuesday events for Palace app help
- Highest amount of checkouts YTD in Georgia

## Middle Georgia Regional Library

- Advertising on website & social media
- Palace promoted at their staff in-service day
- Custom lanes in the app to feature content
- Second highest circulation checkouts YTD in Georgia

# Libraries Promoting Palace: Results

## Top Ten Libraries: Circulation YTD

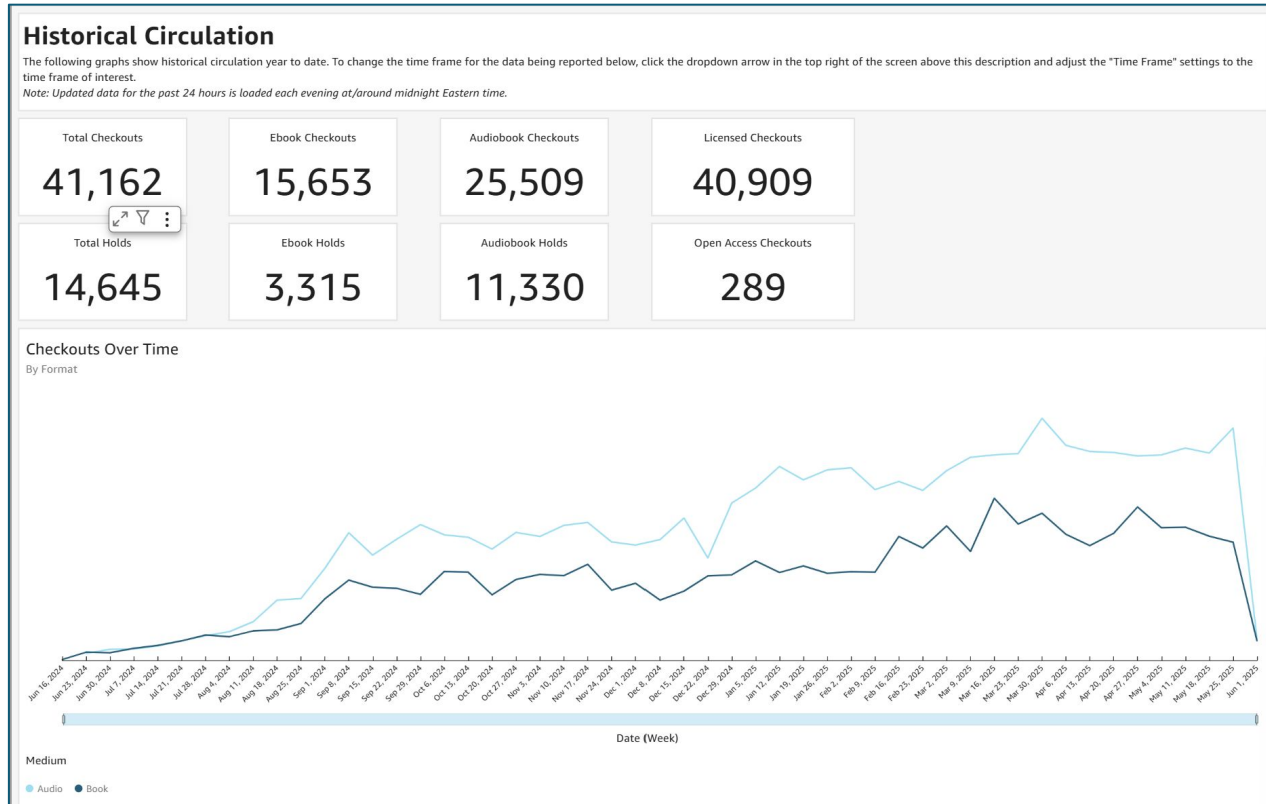
Library Name	Checkouts
Hall County Library System	3,234
Middle Georgia Regional Library	3,142
DeKalb County Public Library	2,342
Forsyth County Public Library	1,828
Sequoyah Regional Library System	1,245
Athens Regional Library System	1,210
Fulton County Library System	1,038
Troup-Harris Regional Library	811
Chattahoochee Valley Libraries	740
Cherokee Regional Library System	713

## Top Ten Libraries: New Patrons YTD

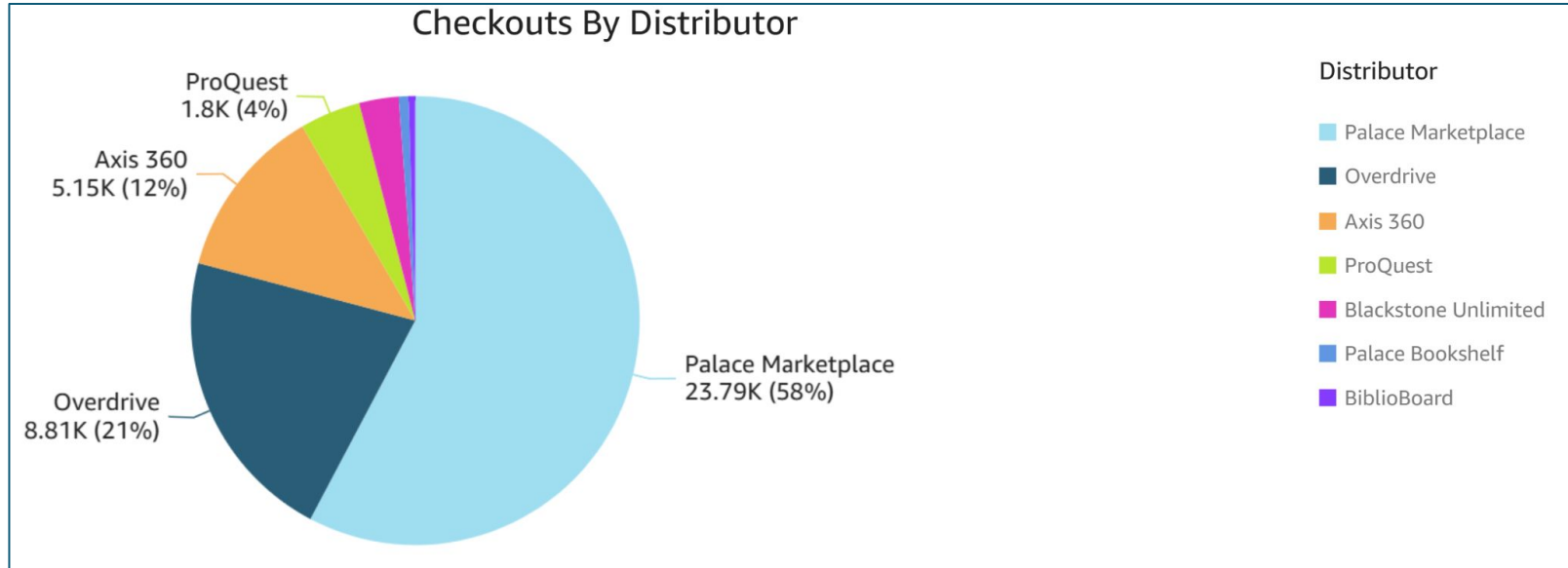
Library Name	Patron Sign Ups
Fulton County Library System	363
Hall County Library System	352
DeKalb County Public Library	318
Sequoyah Regional Library System	310
Middle Georgia Regional Library	252
Forsyth County Public Library	202
West Georgia Regional Library	152
Athens Regional Library System	145
Chattahoochee Valley Libraries	120
Flint River Regional Library	117

# Usage: Checkouts Over Time

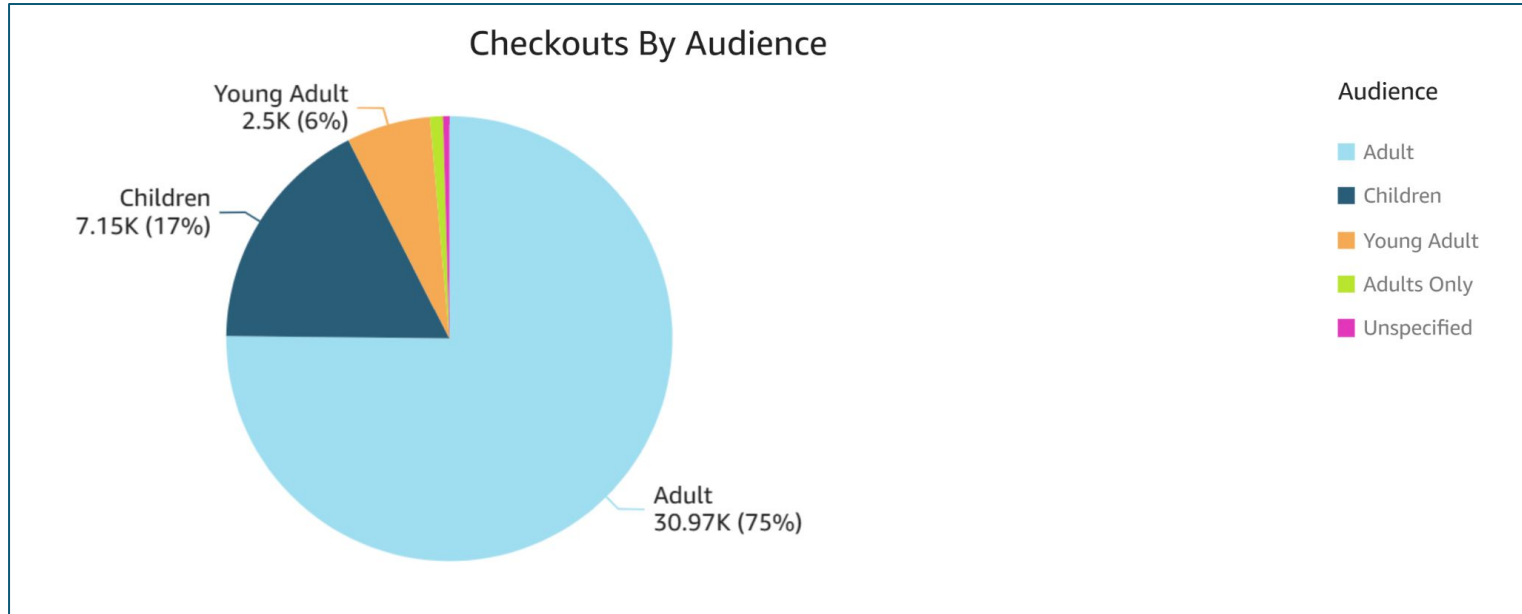
- Chart reflects usage from 6/14/24 - 6/2/25



# Usage: Checkouts by Distributor



# Usage: Checkouts by Audience



# Usage: What's Popular?

## Top Circulating Ebooks

Top 10 titles by checkout are:

- **The Wedding People** with 108
- **The Women** with 84
- **The God of the Woods** with 84
- **The Frozen River: A GMA Book Club Pick** with 81
- **James** with 71
- **All the Colors of the Dark: A Read with Jenna Pick** with 66
- **Fourth Wing** with 64
- **Iron Flame** with 58
- **The Nightingale** with 50
- **Funny Story** with 47

## Top Circulating Audiobooks

Top 10 titles by checkout are:

- **The Women** with 162
- **The God of the Woods** with 153
- **The Wedding People** with 153
- **Fourth Wing** with 130
- **Iron Flame** with 122
- **All the Colors of the Dark** with 114
- **The Frozen River: A GMA Book Club Pick** with 107
- **Project Hail Mary** with 96
- **James** with 88
- **Funny Story** with 85

*\*As of June 2, 2025*





# Keep In Touch!

## **Angela Stanley**

Assistant State Librarian and  
Assistant Vice Chancellor for  
Library Innovation & Collaboration  
[astanley@georgialibraries.org](mailto:astanley@georgialibraries.org)

## **Tara Carpenter**

Implementation Manager, The Palace Project  
[tara.carpenter@lyrasis.org](mailto:tara.carpenter@lyrasis.org)

## **Palace Support Email**

[support@thepalaceproject.org](mailto:support@thepalaceproject.org)



# Resources



## **GPLS eRead Georgia:**

<https://georgialibraries.org/eread/>

## **GPLS eRead Kids**

<https://georgialibraries.org/ereadkids/>

## **GPLS eBooks and Audiobooks Marketing Toolkit**

<https://georgialibraries.org/ebooks-toolkit/>

## **Palace Project YouTube Channel:**

<https://bit.ly/palaceprojectyoutube>

## **Palace Project Library Resources:**

<https://thepalaceproject.org/library-resources/>

## **Palace Project Resources on GPLS:**

<https://georgialibraries.org/resource-sharing/eread/#palaceproject>





  
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# Thank you!

Questions?