

BEYOND BASICS: HELPING OUR PATRONS TO PROTECT THEIR ONLINE INFORMATION

PRESENTED BY
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Cobb County Public Library System
MARIETTA, GA

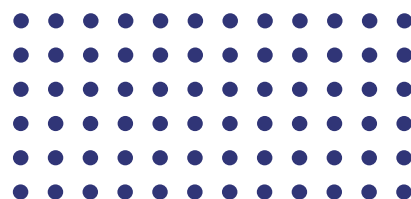


**Cobb County
Public Library**

Defining Digital Literacy

Digital literacy is the ability to use information and communication technologies to find, understand, evaluate, create and communicate digital information, an ability that requires both cognitive and technical skills.

**Digital Literacy Committee of OITP –American
Library Association (January 2013)**



Digital Literacy Grants (PLA & AT&T)

- Phase I
- Phase II
- Phase III
- Affordable Connectivity
- Barbara Bush Foundation: Promoting Digital Literacy for Adult Learners, A Resource Guide

DIGITAL LITERACY WORKSHOPS

SEPTEMBER/OCTOBER

NORTH COBB REGIONAL LIBRARY

3535 OLD 41 HWY NW, KENNESAW 30144

- **WEDNESDAY, 9/20 @ 6 PM** *COMPUTER BASICS: EXCEL*
- **WEDNESDAY, 10/4 @ 6 PM** *INTERNET BASICS*
- **WEDNESDAY, 10/18 @ 6 PM** *EMAIL BASICS*

SOUTH COBB REGIONAL LIBRARY

805 CLAY RD, MABLETON 30126

- **THURSDAY, 9/21 @ 3 PM** *COMPUTER BASICS: WINDOWS 10*
- **THURSDAY, 10/5 @ 3 PM** *COMPUTER BASICS: EXCEL*
- **THURSDAY, 10/19 @ 3 PM** *EMAIL BASICS*

STRATTON LIBRARY

1100 POWDER SPRINGS RD SW, MARIETTA 30064

- **WEDNESDAY, 9/13 @ 12 PM** *COMPUTER BASICS: WINDOWS 10*
- **THURSDAY, 9/20 @ 12 PM** *MOBILE DEVICES: IS YOUR PHONE SMART*
- **WEDNESDAY, 10/11 @ 12 PM** *EMAIL BASICS*
- **THURSDAY, 10/18 @ 12 PM** *INTERNET BASICS*

SWITZER LIBRARY

266 ROSWELL ST NE, MARIETTA 30060

- **THURSDAY, 9/14 @ 5 PM** *IPHONE BASICS*
- **MONDAY, 9/18 @ 3 PM** *EMAIL BASICS*
- **MONDAY, 10/9 @ 3 PM** *INTERNET BASICS*
- **MONDAY, 10/16 @ 3 PM** *EMAIL BASICS*

Stay updated with
all future Digital
Literacy Workshops!

 Cobb County
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PLA Digital Literacy Workshop
Incentive, supported by AT&T.

 AT&T

 Public Library
ASSOCIATION



BARBARA BUSH
FOUNDATION *for*
FAMILY LITERACY

Expanded Phase II

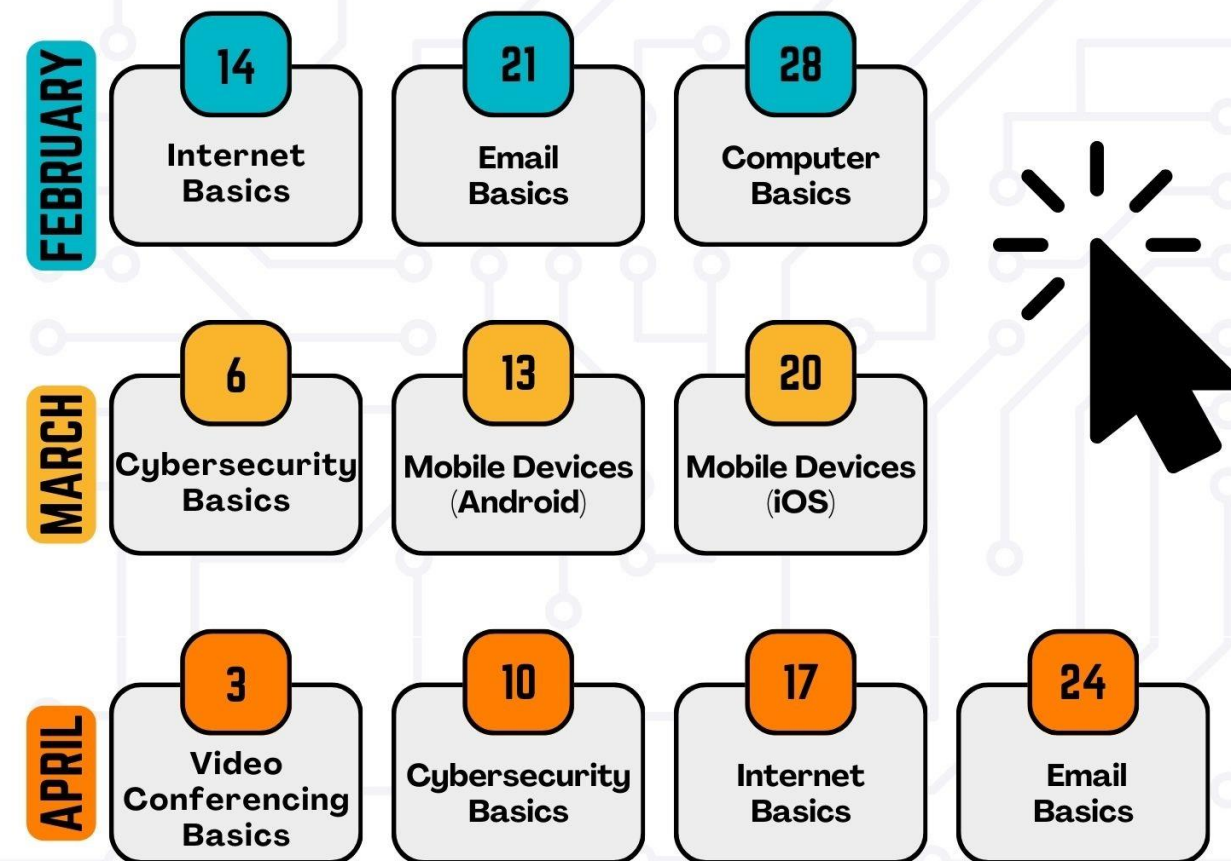
- Promoting Digital Literacy for Adult Learners:
A Resource Guide

Guide emphasis on meeting adult learners where
they are

DIGITAL LITERACY CLASSES

*Empower Yourself with
Free Computer Classes!*

WEDNESDAYS AT 12 PM



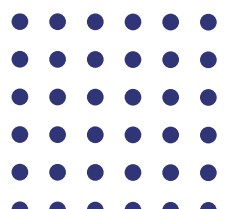
STRATTON LIBRARY
1100 POWDER SPRINGS RD SW, MARIETTA, GA

SPONSORS: AT&T, PUBLIC LIBRARY ASSOCIATION &
BARBARA BUSH FOUNDATION FOR DIGITAL LITERACY

WHAT IS CYBERSECURITY

Safety and security of information when engaged online (Privacy)

- Identity
- Personal Data
- Financial Assets





Public

- Accounts & Passwords
- Online Fraud & Scams
- Internet Privacy

Being Safe Online

Accounts & Passwords

Covering the basics of online accounts and safe passwords.

🕒 20 mins

This module was made possible by AT&T

Online Fraud and Scams

An overview of online scams to help you learn how to be safer online.

🕒 11 mins

This module was made possible by AT&T

Internet Privacy

This course will help you understand privacy online.

🕒 13 mins



Tools for Trainers

Cybersecurity Basics

Cybersecurity Basics

Learn how to be safe online with accounts/passwords and avoid frauds/scams

This module was made possible by AT&T

Cybersecurity-More Than Basics

What Data is Accessible About Me?

- MetaData
- Social Media
- Search Engines
(What does Google know about me?)

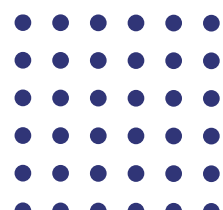
(<https://myactivity.google.com/myactivity>)



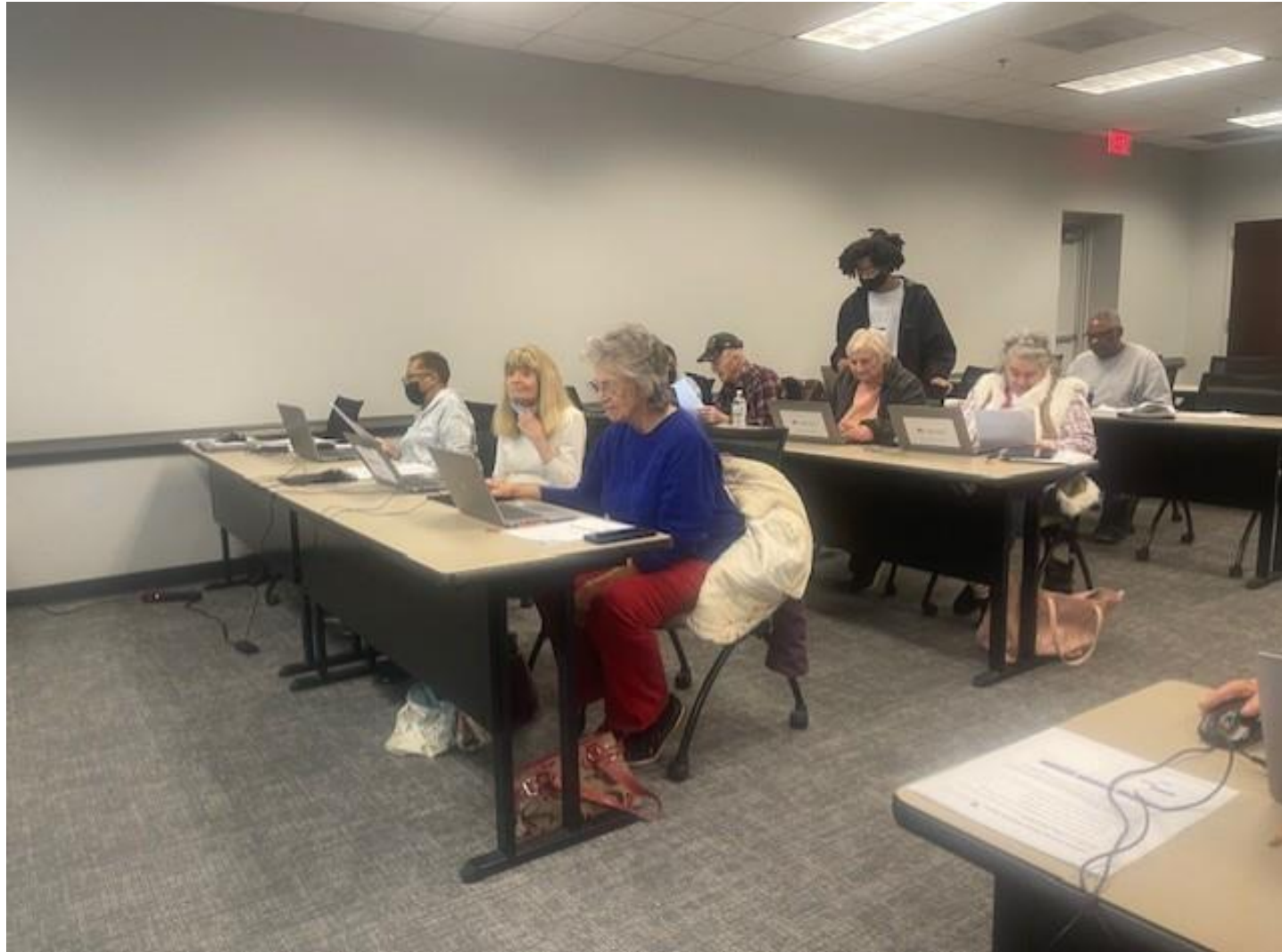
How Online Tracking Works

This Ad is Following Me Around the Internet?

- Cookies
- Small pieces of data that websites can store and access later
- Targeted Ads
 - Aimed at a certain demographic group
- Algorithms
- Set of instructions that solve a problem or perform a task on a computer



Managing Privacy Settings



- Browser History
- Private Browsing
- Browser Extensions
- Location Settings
- Ad Settings
- Data Brokers
- Doxing

Managing Your Data

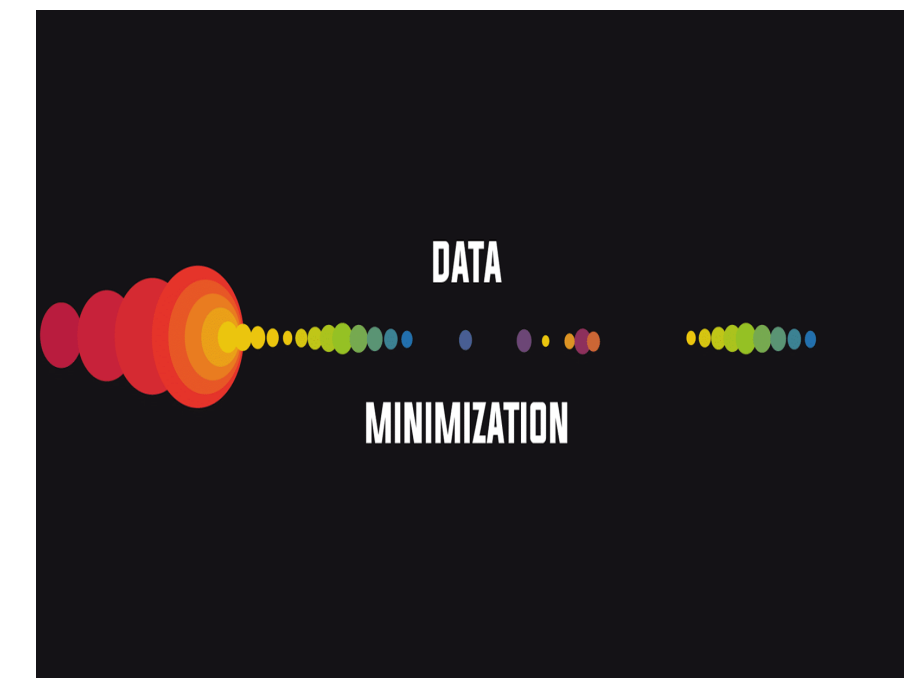
Data Generation

Refers to the amount of personal information and data that we all leave behind or generate while using the web

Data Minimization

A principal where a service provider only collects the minimum amount of personal data needed to perform their service.

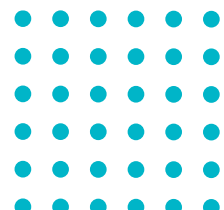
Users can opt to provide the level of data that feels right for them



Technology Mindfulness



Technology mindfulness –refers to being more reflective and thoughtful about personal technology use



Tools to Help

Duck Duck Go

<https://duckduckgo.com/>

[Privacy badger](https://www.eff.org/pages/privacy-badger)

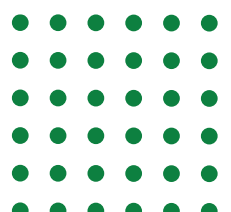
<https://www.eff.org/pages/privacy-badger>

Data Detox Kit

<https://datadetoxkit.org/en/home/>

What does Google Know About Me

(<https://myactivity.google.com/myactivity>)



Resources

Signs of a Scam: Keep Your Patrons & Yourself Safe From Online Fraudsters by State Library of Iowa Continuing Education

<https://www.youtube.com/watch?v=VLnwRK3-Lmc>

Library Freedom Project

<https://libraryfreedom.org/>

NYC Digital Safety

<https://nycdigitalsafety.org/videos/why-and-how-does-this-happen-3/>

Data Detox Kit

<https://datadetoxkit.org/en/home/>



QUESTIONS?



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