Discover GALILEO

Institutional Branding

GALILEO Steering Committee Branding Policy

Discover GALILEO must display the GALILEO logo or text brand, both in the EBSCO interface and on the institutional and library website.

- Must be branded with the GALILEO logo both within the EDS service and on library websites
- Libraries may request that GALILEO add a co-branded logo to the EDS service. The logo will then be available for use on the library website.
- GALILEO @ Institution: Co-branded logo is either a combination of the GALILEO and institution logo or of the GALILEO logo and text of the institution name.
- Guidelines reflect the options that EBSCO provides as well as GALILEO; EBSCO offers specific and limited options for customization. Therefore, both technical and administrative constraints may apply.
- Review the guidelines and complete the request form.

Adopted, GALILEO Steering Committee, August 2012

Guidelines for Branding EBSCO Discover Service Interface

The EBSCO interface may be co-branded in coordination with GALILEO as follows; each of these areas requires different dimensions and pixel size.

1. Footer: The square GALILEO logo in the footer can be replaced with a co-branded logo provided by GALILEO (GALILEO@ Institution), including a local logo, maximum dimensions 100 px W X 65 px H. Other links and attributions may not be changed.
2. Initial Search box: Left of search box GALILEO logo may be replaced with a local logo
   a. Logo provided by library will be resized as needed to fit EBSCO parameters
   b. Library provides URL for logo to link to (optional)
3. Results List Search Box: Left of search box GALILEO logo may be replaced with the local logo
   a. Logo provided by library will be resized as needed to fit EBSCO parameters
   b. Library provides URL for logo to link to (optional)
4. Toolbar: The upper right return to GALILEO link on results may be replaced with a co-branded logo provided by GALILEO (GALILEO@ Institution).
   a. Logo provided by library will be resized as needed to fit EBSCO parameters
   b. Library provides URL for logo to link to (optional)

Examples of Co-Branded Logos

Default Text Only

Institutional Logo

Institutional Logo

Guidelines for Branding Search Boxes on Library Websites

Libraries are encouraged to include the Discover GALILEO Search Box on their library websites. This can be done in two ways:

1. Default: The Discover GALILEO Search Box has embed code that can be copied for use in library websites. This code includes the default GALILEO branding and is scripted to run the search through the GALILEO authentication and direct the search to the default EBSCO Discovery Service Profile for a particular institution's IP's or GALILEO password. Therefore, this code:

  - Ensures appropriate branding

  - Ensures correct profile

  - Ensures remote access

  - Captures logins through GALILEO

DISCOVER articles, books, media, and more

Search GALILEO 🔍 Embed </>

To save this search box, cut and paste the following into your HTML page:

```
<div id="search_galileo"></div>
<script type="text/javascript"
    src="http://www.galileo.usg.edu/javascript/search_galileo.js">
</script>
<script type="text/javascript">
    search_galileo(
{"input_width":"500px","profile":"usg_dem4test","home":1} );
</script>
```

Guidelines for Branding Search Boxes on Library Websites

Libraries are encouraged to include the Discover GALILEO Search Box on their library websites. Continued:

2. Library Custom: Libraries can create their own search box with greater customization in two ways:

a) by modifying the default search box code provided by GALILEO

DISCOVER articles, books, media, and more

Search GALILEO

www.galileo.usg.edu

b) by using EBSCO's search box builder, as long as either the approved co-branding developed for use in the EBSCO interface or the branding as seen in default search box (a) is retained.

The only way to invoke the library's own proxy is to use the EBSCO search box builder.

STEP 5 Confirm Your Search Box

Test-drive your search box. Try it out here.

GALILEO@Clayton State University

Search

⊙ Keyword ○ Title ○ Author

Limit Your Results

☐ Full Text

☐ Peer Reviewed

☐ Available in Library Collection

☐ Catalog Only

Create Search Box   Reset form

STEP 6 Copy Your Search Box Code

Copy code to clipboard. Paste this code in your web page.

```
<!-- EBSCOhost Custom Search Box Begins -->
<script src="http://support.ebscohost.com/eit/scripts/ebscohostsearch.js"
type="text/javascript"></script>
<style type="text/css">
        .choose-db-list{ list-style-type:none;padding:0;margin:10px 0 0 0;font-
family:Verdana,Arial,Helvetica,sans-serif;font-size:9pt;width:
{{selectedInterface().layout.width()}}px; }
        .choose-db-check{ width:20px;float:left;padding-left:5px;padding-top:5px; }
        .choose-db-detail{ margin-left:30px;border-left:solid 1px #E7E7E7;padding:5px
11px 7px 11px;line-height:1.4em; }
        .summary { background-color:#1D5DA7;color:#FFFFFF;border:solid 1px #1D5DA7; }
        .one { background-color: #FFFFFF;border:solid 1px #E7E7E7;border-top:solid
```

Other Localization Options

More options are available to libraries to self-manage and customize the EBSCO Discovery Service (EDS) interface, including:

- Color Palette
- Toolbar Links
- Resources
- Other Configurations

Libraries that wish to make these changes will need to participate in a short training session with GALILEO Support Services.